

Research on the Methods for College Teachers to Improve the Guidance Ability of Employment

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Abstract: In today's society, the employment of college graduates has become one of the most concerned topics in the whole society. In the process of meeting social needs, there are still many problems in the construction of teachers for employment and entrepreneurship in colleges and universities. Schools should clarify the importance of team building to the improvement of teachers' guidance ability in order to improve teachers' guidance level more targeted. This research clearly points out the problems existing in the construction of employment and entrepreneurship guidance teachers in universities and analyzes the reasons. At the same time, it deeply analyzes the ways to improve teachers' guidance ability, so that the conclusions have more reference significance.

Keywords: Graduate employment; Employment and entrepreneurship

1. Introduction

College students will enter society after graduation. Some people choose to start a business, and most choose to work. So how to start a business and how to choose a good job? This requires college teachers to improve their ability to guide employment and entrepreneurship in order to provide graduates with high-quality guidance services.

2. Problems in the Construction of Employment and Entrepreneurship Teachers in Universities

2.1. Problems with the structure of the teaching staff

Higher education and entrepreneurship guidance courses are not composed of pure theoretical courses, but comprehensive guidance courses from politics, economics, management, sociology, psychology and other aspects according to actual employment needs. The professional level of teachers puts forward new requirements. As far as the current entrepreneurship and entrepreneurship courses are concerned, different schools present different educational trends. Research-oriented universities place more emphasis on the cultivation of student research, while application-oriented universities focus on the employment of students.

2.2. The guidance level of the faculty needs to be improved

In the team building, due to the lack of corresponding professional education resources, many professional in-

structors are forced to transform from other professional teachers. They lack the corresponding guidance experience and cannot provide students with more professional guidance. Although the level of instructors in various colleges and universities has improved, professional training still cannot meet the overall needs of teacher team building, which will inevitably affect the quality of education.

3. Ways and Methods to Improve the Employment and Entrepreneurship Guidance Ability of College Teachers

3.1. Optimize the structure of the teaching staff to meet service needs

The guidance of theoretical teachers should be given priority to. Theoretical training and entrepreneurship guidance courses should be set as compulsory courses, and teachers with higher professional levels should be assigned to engage in actual teaching, so that the school's training and entrepreneurship curriculum system will be more complete and specific. Bring practical help to students and provide theoretical support [1].

Part-time teachers with rich practical experience are designed as the form of practical courses to "answer questions" for students, so that students who choose to start a business can communicate with industrialists at close range [2]. This kind of curriculum design can enable students to understand their own ideas more intuitively and clearly, and can help students more targeted, so that students can accumulate valuable experience in practical learning.

3.2. Provide policy support for the construction of the teaching staff and promote the development of the team

Schools should set up relevant performance and awards according to the actual needs of teaching. While providing funds or awards for student employment and entrepreneurship projects, they should also reward instructors to mobilize the enthusiasm and work enthusiasm of college employment and entrepreneurship instructors through performance [3].

4. The Practical Significance of Improving the Employment and Entrepreneurship Guidance Ability of College Teachers

With the continuous development of society, the current employment problems are mainly reflected in the problems of high job mobility and difficulty in secondary employment. Therefore, the participation of college students in employment training is a key means to prevent the loss of talents. It is also an urgent need for China's higher education reform. With the emergence of "school-enterprise cooperation", higher education and practical applications have been closely linked, and the education department has also issued many related policies to provide policy support for the employment of college graduates. Constructing a more reasonable structure of teaching staff can provide support for teachers from the educa-

tional aspect, and at the same time, it is more conducive to professional theoretical research in this area in the national higher education system, so that China's employment problems can be maximized, and the social talent allocation can be promoted And improve.

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