

# The Expression and Response of Historical Nihilism in College Students' Ideological Area

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**Abstract:** With the development of the Internet, historical nihilism has spread in colleges and universities with the help of the media, and its anti-rational, non-mainstream and fragmented tendencies have produced negative results in colleges and universities. There are also some college students because of the lack of rational thinking and independent judgment ability, unknown truth, the emergence of ideals and beliefs vacillation, political belief ambiguity, political stand is not firm, which leads to their social adaptation obstacles, self-identity crisis. Therefore, under the new situation, how to resist the erosion of the ideological consciousness of college students by historical nihilism and construct the identity of college students has far-reaching practical significance.

**Keywords:** College students; Ideology; Historical nihilism; The construction of identity

## 1. Introduction

Under the new situation, how to correctly guide college students' ideological consciousness and strengthen their identity to mainstream social values "has far-reaching practical significance". However, since the reform and opening up, all kinds of social thoughts in the West have wandered around the land of our country like ghosts, among which historical nihilism is the most powerful. Although historical nihilism has also "played a certain role in criticizing and reflecting on history", it deliberately misrepresented history and distorted history in the course of spreading to our colleges and universities. Its ultimate aim is to "deny the inevitability of China's socialist road and the legitimacy of the leadership of China", spread western values and achieve the political goal of "peaceful evolution" in western countries. This makes our college students "confused about the basic problems of our country's national nature, national guiding ideology, national system, national history and culture, and the future of national development". Not only that, the philosophical basis of historical nihilism is historical idealism, a philosophical view that is fundamentally opposed to historical materialism, based on abstract human nature theory, misinterpreting the original appearance of historical figures, spoofing historical events, and subverting people's historical cognition, "directly dispels the moral image of heroes. Let the college students in the new era form the moral cognitive bias of "bad people". However, when we examine the negative influence of historical nihilism on college students, we find that although fragmentation and deconstruction are the communication

characteristics of historical nihilism, its influence on college students is not acting in isolation. It has already influenced the ideological consciousness of college students through a certain communication path. "lead to ideological displacement of college students". At present, there is little analysis of the influence of historical nihilism on college students from the holistic perspective of ideological consciousness in China. Therefore, this paper, based on the holistic perspective of college students' ideological consciousness, through analyzing the communication mechanism of historical nihilism, reveals its embodiment in college students' ideological consciousness, and then discusses the strategy of coping with historical nihilism in the new period.

## 2. Issues

Based on the philosophical basis of historical idealism, historical nihilism is a wrong social trend of thought which "negates revolution and distorts history." Under the background of economic globalization, Western countries are eyeing the cause of socialism in our country, and ideological struggle is becoming increasingly fierce. In order to promote the democratic system in the West, historical nihilism has launched a general offensive on all aspects of our socialist construction. In addition, with the rapid development of the Internet today, the entertainment tendency of historical nihilism is increasing, and college students are vulnerable to the trend of historical nihilism because they are not deep in the world and have limited ability of rational thinking and independent judgment. In the new period, the influence of historical

nihilism on the ideological field of college students is mainly reflected in the following aspects:

### **2.1. Values: The deviation of values leads to a crisis of political belief**

The historical nihilism fabricates and distorts the historical facts, advocates the pluralistic value idea, advocates the western democratic freedom, pursues the personal interest supreme, causes some teenagers under this kind of thought to be more inclined to the so-called liberalism soldier, and thus innovates. Under this psychological implication, college students "deconstructing tradition, subverting classics and demonizing heroes seems to be the label of their own ideological independence and maturity". This leads to the deviation of college students' understanding of individual and collective dialectical relationship, and the tendency of selfishness and extreme individualism value. Moreover, under the influence of historical nihilism, college students "the centripetal force to the mainstream ideology will weaken and appear vague understanding", and then the values become very confused in the aspect of right and wrong judgment. It is worth mentioning that the value nihilism, which is based on historical nihilism, "makes the subject spirit of college students be stripped away and the value of life is derogatory", thus inducing a deeper spiritual crisis.

### **2.2. State view: The political identity is weakened and the national concept is weak**

First of all, college students' recognition of the ruling position of the is weakened. Influenced by it, many contemporary college students question revolutionary leaders and red classics, and doubt the ruling position of China. Secondly, college students' recognition of the road of socialism with Chinese characteristics is shaken. Under the background of economic globalization, the collision and blending of multiculturalism, some college students are more inclined to the western democratic system and have doubts about the socialist system. Thirdly, influenced by historical nihilism, some college students lose their basic class stand and political stand, and lack political viewpoint and overall situation consciousness.

### **2.3. Social view: Social crisis highlights**

With the development and popularization of the Internet, historical nihilism has become very active, and the characteristics of network interactivity and immediacy make the wrong views of historical nihilism hype, overamplify and spread quickly, "set off a countercurrent of chaotic history in cyberspace." Under these circumstances, college students appear more obvious psychological tendency of curiosity, exploration, entertainment, partial security, indifferent sense of social responsibility, excessive addiction to the Internet world, in addition, historical nihilism respected non-mainstream culture, excessive

emphasis on publicity personality, the pursuit of personal interests first, resulting in social difficulties or obstacles.

## **3. Cause Analysis**

Historical nihilism affects college students' ideological consciousness through certain communication mechanism. 1948, Lasswell (Harold Dwight Lasswell), the American communications guru, proposed W five communication models, think that human communication activities consist of five parts: Who (communicators), Say what (communication messages), In which channel (through what media), To whom (the audience) and what effect the With which effect (produces). In order to spread, Communicators will consciously choose certain media to send messages to the audience. Based on this, A comprehensive analysis of the historical nihilism spread in colleges and universities, Not hard to find, The ideological consciousness of college students is branded with historical nihilism for deep reasons.

From the point of view of the main body of communication: historical nihilism has a clear political intention, distorts history, obscures history, preaches the supremacy of entertainment, and dispels the nobility of history. And then dispel the concept of the state, destroy the psychological basis of social stability and unity, harmonious coexistence of the nation, and cheer for the western democratic system. As an anti-rational social trend of thought, has a strong confusion and deceptive. In recent years, with the intensification of the phenomenon of pan-entertainment in social life, the development of historical nihilism shows new characteristics: cross-border, wearing the cloak of literature and art, invading the academic field, network communication, conscious tilt to young people.

From the point of view of communication content: historical nihilism in order to promote the values of the West, wantonly denigrate the socialist construction of our country, lure college students' values, political stand dislocation. This is mainly manifested in the following aspects: first, to deny the socialist system and advocate the overall westernization. The historical nihilism first completely negates the socialist public ownership, strongly advocates the comprehensive privatization, the essence is the historical nihilism is opening the way for oneself. Secondly, blackening the cause of socialism with Chinese characteristics and negating the achievements of socialist construction. Third, by wantonly smear the leader of the party, exaggerate the leader's mistakes, smear of China, and then oppose the ruling position of China and attack the guiding position of Marxism.

From the media point of view: under the new media environment, the Internet has become the accelerator of the spread of historical nihilism. Since the media has a higher inclusiveness and broader free space, in the self-media environment, historical nihilism can easily break through

various restrictions and enter a high state of liberalization, in virtual space, historical nihilism go its own way, wanton, distort the truth, confusion. In addition, with the development of new media technology, historical nihilism, in order to cater to the curiosity and entertainment mentality of Internet users, misinterpret the correct history, say the wrong history, and create a chaotic network public opinion environment. Interactive network communication, broke the previous one-way communication mode, which also gave birth to a group of network opinion leaders, big V、 of public opinion and other historical nihilism communication host.

From the point of view of communication audience: in the environment of colleges and universities, the communication audience of historical nihilism is mainly the group of students and teachers in colleges and universities, which is also the sinister intention of historical nihilism. In our country, young people are not only the main body of network use, but also the new force of the Party. The historical nihilism chooses the network as its own medium of communication, uses the young people's curiosity to grasp the rebellious spirit which is not deep in the world and deep in the thought, and realizes its own political plot of westernization. It is worth noting that in recent years historical nihilism began to master the college teachers education group. They rely on the perspective of teachers, use teachers in teaching "equality in the chief" advantage, attack the ruling position of the party, slander the superiority of the socialist system, deify the western democracy and human rights.

From the point of view of communication influence: the harm of historical nihilism is far-reaching. Influenced by historical nihilism, some college students do not change their history, do not know the truth or falsehood of events, get involved in the countercurrent of chaos and history, and shake their belief in the inevitable victory of socialism. For a long time, their thoughts are easily westernized and eroded, and the concept of the state will gradually dissolve. Some college students' values have not yet been stereotyped, immersed in historical nihilism for a long time, the identity of the party and the country has declined, the mainstream concept has been diluted, and finally leads to the confusion of values.

#### **4. Countermeasures and Suggestions for Dealing with the Influence of Historical Nihilism on the Ideological Field of College Students**

A certain social existence determines a certain social consciousness, to eliminate the influence of historical nihilism, we have to re-examine the transmission path of historical nihilism. Based on this, we should carefully analyze the communication mechanism of historical nihilism on the basis of fully understanding it, and the right

remedy can help to lead college students to establish a correct view of history, values and state in the field of ideology.

Firstly, we should strengthen the construction of teachers in ideological theory courses and let educators receive education first. As the "chief in equality", teachers play a leading role in teaching activities, and teachers' influence on students is very important. Only when teachers first understand the essence of historical nihilism, the origin and true intention of historical nihilism, they first stand firm and hold the political bottom line, and then they can explain clearly, clearly and thoroughly to the students, guide the students to see the essence through phenomena, take a clear-cut stand against historical nihilism, and consciously resist the influence of historical nihilism. Therefore, in the course of teaching "Outline of Modern Chinese History", college teachers should not only clarify history and restore history as it is, but also guide students to establish a correct view of history, guide students to adhere to the position of historical materialism and view historical problems dialectically. In addition, college teachers should consciously strengthen ideological and political education for students in teaching work, propagate socialist core values, actively spread positive energy, and help students establish correct world outlook, outlook on life, and values.

Secondly, under the new situation, identity education is urgent. Why should historical nihilism try to seize the college students in our country? The truth is chilling to explore the underlying causes. Fortress is often broken from the inside, some college students did not resist the invasion of historical nihilism, the root is that their self-identity is not enough. Since the expansion of college entrance examination, the absolute number of college students has increased, the superiority and honor of the proud children of the past have gradually disappeared, and the severe employment pressure has made the "useless theory of reading" fertile soil for growth, "read better than grow better, grow better than marry well", this noisy argument undoubtedly adds to the identity of college students. It is the historical nihilism that grasps this kind of mentality of college students at present, only then has the opportunity, and spreads quickly, fission. Driven by such a mentality, college students "de-sacred" their identity to the secular and even vulgar, and forget the original mission given to them by the times, the responsibility and responsibility given to them by the nation and the state, in an uproar, college students "nothingness" self, "nothingness" sound personality. Therefore, under the new situation, the urgent task is to strengthen the identity of college students, dust off the secularity and vulgarity of college students, increase some sanctity and sense of mission, so that college students attach importance to their own identity and perceive the heavy social responsibility behind this level of identity.

Thirdly, attach importance to the construction of campus culture, and create a cultural atmosphere of youth upward and unity and struggle. By carefully analyzing the "trace" of historical nihilism in college students' ideological consciousness, we can find that this erroneous trend of thought occupies almost all aspects of the field of college students' consciousness, and deeply affects the way of understanding, thinking and communication of college students. This worries us, but with silence we find a bigger challenge: the impact of mainstream ideology on college students is minimal. Looking back on history, historical nihilism first appeared only as a kind of political proposition, and at the time of saving the national crisis, this kind of political proposition was quickly opposed by all levels of society, and finally fell silent in the long history. With the founding of the People's Republic of China, especially since the reform and opening up, historical nihilism has spread, and accurately utilized people's sense of confusion and potential anxiety in the process of adapting to the great changes in society, providing a moment of "recreation" through parody, curiosity hunting, entertainment, etc., and growing up in the carnival of the network. Until today, attack the leadership of the party, attack the socialist system and national history, and turn to the ideological construction of our country. The enemy is the best source of growth

## 5. Conclusion

In the new era, the ideological guidance of college students should be more "heart-to-heart", such as last year's 70th anniversary parade, People's Daily client published a review of soldiers during the review of hand-painted comics, aroused strong resonance among netizens, but also enhanced the sense of bringing in. The ideological education of college students can add a touch of human-

istic care color, more approachable, and firmly grasp the leading power in the ideological field in a silent way. In colleges and universities, good campus culture atmosphere not only helps to eliminate the influence of historical nihilism in colleges and universities, but also helps to create clear space for students to grow up. Guide students to "buckle the first button of life", set up a correct outlook on life, world outlook, values; inform students that "a happy life is a struggle", cultivate a diligent and pragmatic, hard and simple style of life; call on students to "let struggle become the background of youth", consciously join the ranks of building dream youth, realize the real value of life.

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