

Entrepreneurship and Its Impact on Economic Development

Yu Fan

Business School, Lingnan Normal University, Zhanjiang, 524048, China

Abstract: Entrepreneurship is a valuable quality, and it is of great significance to entrepreneurs themselves, the success of enterprises and even to the economic development of a country. Entrepreneurship is a factor to promote China's economic growth, and it is mainly in the aspects of promoting the development of enterprise entrepreneurship, improving the performance of the company so as to promote economic growth and the ways to affect economic growth. Entrepreneurship can promote employment to bring more economic vitality. Measures such as establishing a good corporate atmosphere and market environment, providing good environmental conditions for the cultivation of entrepreneurial spirit, ensuring the stability and continuity of related systems, and improving the dominant position of enterprises are adopted to provide reliable safeguard for the cultivation of entrepreneurial spirit, and it is vital for the stable development of China's economy.

Keywords: Entrepreneur; Entrepreneurship; Economic development

1. Introduction

Entrepreneurs play a very important role in an enterprise, and they are the core and key of enterprise development. The success of an enterprise cannot be separated from good entrepreneurship, and it plays a pivotal role in promoting the development and success of enterprises. Entrepreneurship is conducive to the cultivation and formation of enterprise culture, so as to enhance the competitiveness of enterprises and promote the growth and maturity of enterprises. With the development of the times, people have gradually realized the importance of entrepreneurship, which has played a vital role in promoting China's sustained economic growth and steady social development.

2. Definition of the Connotation of Entrepreneurship

Schumpeter (1934) put forward the entrepreneurship for the first time, and he believed that entrepreneurship is a series of behaviors needed to initiate and manage the redistribution of economic resources in order to create economic value, and its essence is a spirit of innovation and a force to push forward the development of society. This definition contains three links of entrepreneurship: opportunity exploration, resource integration and economic value creation. After this, the entrepreneurship has attracted extensive attention of scholars.

The entrepreneurship of entrepreneurs, generally speaking, is mainly the spirit of hard struggle and hard work displayed in the process of enterprise development, which can be divided into the following three aspects. The first is the enterprising mindset of entrepreneurs. In

the process of the growth and development of an enterprise, it is necessary to find problems and solve them in time. Only by not being satisfied with the current situation can it obtain more possibilities and thus broaden the way for the development of the enterprise. Keeping a healthy and positive attitude to face entrepreneurial risks is an indispensable part of entrepreneurship. The second is to bring forth the new through the old and break the traditional old ideas and development concepts. If an enterprise wants to develop, it must be inseparable from innovation. It is impossible to achieve greater success by standing still. At present, many enterprises are restricted by the lack of new ideas and measures. Therefore, to get rid of the stale and bring forth the fresh in the development is the embodiment of the entrepreneurial spirit. The last is dedication, with good professional ethics. All the success is inseparable from the love for work. Dedication is the key to success for entrepreneurs, and it is precisely because of dedication that entrepreneurs can continue to develop themselves, and their own good professional ethics can also infect other employees of the company, which is conducive to the formation of corporate cohesion and thus promotes the development of the company.

3. The Influence of Entrepreneurial Spirit on Economic Development

3.1. The entrepreneurial spirit promotes business development in China

The entrepreneurship requires bringing forth the new through the old and breaking the traditional ideas and behavior patterns in development. In life, it is not difficult to find that if a person forms a fixed pattern of behavior, he will always follow the original path; if a per-

son has some experience, he will act on it, which is what we call empiricism. Even if a person is like this, the same is true for an enterprise, but today's market is changing, if do not seek development and innovation and adhere to the tradition, the ultimate outcome is to be eliminated by the market. The innovation of the entrepreneurial spirit can bring vitality to the development of the market, and enterprises can break through the traditional concept and achieve innovative development. The success of entrepreneurs cannot be separated from the steps of starting a business. Starting a business means change, which are both an opportunity and a risk. Successful entrepreneurs will seek to maximize personal and corporate benefits, but also bring benefits to the society, and ultimately achieve a win-win situation. At present, among the political, economic and cultural elites in China, economic elites refer to the entrepreneurs who obtain wealth and realize social value through entrepreneurial way. Entrepreneurs occupy a large proportion in China. Their quality of breaking tradition and seeking development constantly influences internal employees and other enterprises, which promotes the formation of entrepreneurial spirit and the development and success of business.

3.2. The entrepreneurial spirit is conducive to improving the development performance of the company

Entrepreneurs play a pivotal role in the company and also play a very important role in the development of corporate performance. By broadening the market resources and service resources of the enterprise, it provides more possibilities for the development of the enterprise, thereby enhancing the performance of the enterprise. Entrepreneurship can promote the development of enterprises, and its good quality can impact and drive the development of enterprises. Entrepreneurs are often good at cooperation, mobilizing the initiative of employees, and listening to different opinions and suggestions for the development of the enterprise. And the dedication quality displayed by themselves is more enough to gather employees to work together to make suggestions for the development of the company, thereby enhancing the competitiveness of the company. The improvement of enterprise' competitiveness will bring about the improvement of performance, which will be beneficial to the development of China's economy.

3.3. Entrepreneurship affects the way of economic growth

The entrepreneur can understand and grasp the direction of enterprise' development so as to promote the profit of enterprise economy, which is mainly reflected in the following two aspects. First of all, entrepreneur can realize the growth of economic benefits by optimizing the allocation of resources. Since China's reform and opening up,

the economy has been developing continuously, and now the market economy has been developing and progressing continuously. However, due to the differences between individuals and groups, they are reflected in the market with asymmetric identities and information. The role of entrepreneurs is to timely and accurately see the differences between the two, seize the opportunity and grasp the business opportunities with their own advantages, in order to achieve the transformation of market value. Secondly, entrepreneurship means to break the equilibrium of the market to some extent, because the spirit it shows is to bring forth the new in the development and break the old traditional ideas and behavior patterns. Although the old traditional corporate philosophy and behavior patterns have a certain degree of backwardness, lack of vitality, but it also reflects the stability of the market equilibrium. To some extent, entrepreneurial spirit has impacted the stability of the market and brought opportunities and vitality. As a result, it has promoted the optimization and improvement of economic structure and the innovation and development of enterprises. Therefore, to grasp the development direction of the market, it is necessary to give play to the positive role of entrepreneurial spirit.

4. Ways to Shape Entrepreneurship of Entrepreneurs

4.1. Create an atmosphere of encouragement and tolerance

Entrepreneurship not only brings opportunities and vitality, but also has a certain degree of risk. While it may bring great gains, it also carries the risk of losing the game. Therefore, in order to shape the entrepreneurship, a good enterprise environment is indispensable. It is necessary to transform traditional thinking modes, such as conservative concepts such as talking on paper and following a stereotype routine, and create a business environment that dares to experiment, allows mistakes, tolerance and encouragement. First of all, entrepreneurs should be encouraged to dare to try, not to be bound by the tradition, only in this way, they will have different results, and if they are not allowed to try, but adhere to the traditional thinking and mode, the vitality and competitiveness of the enterprise will not be satisfactory. The ultimate goal of entrepreneurs is to achieve enterprise' innovation and development, in order to obtain the maximum benefits, and enterprises continue to seek development and can maintain vitality, not be eliminated by the market. The second is to tolerate the failure of entrepreneurs. If failure is not allowed, there will be no exploration at all. The entrepreneurial spirit of entrepreneurs has both opportunities and risks, and only by allowing the existence of their failure experience can they achieve success next time. Success and failure are coexistent, in

the development process of market economy, there is no winner and leader forever, so we should be tolerant and encourage those who dare to try.

4.2. To ensure the stability and continuity of systems and policies

The formation of entrepreneurial spirit is inseparable from stable policies and institutions, and only by having a clear prediction of the systems and policies can the entrepreneurial spirit be given full play. The constantly changing systems and policies environment are not stable and clear predictability. People cannot reasonably regulate their behavior based on systems and policies, and it is also impossible for the prosperity and development of business and economy. Therefore, the stability of the system and policy should be maintained after the formulation of the national strategic objectives, so as to ensure the reasonable predictability of citizens. Not only that, the systems also need to have continuity, and different systems must cooperate and coordinate with each other. Only in this way, people can have sufficient confidence in national stability and economic development under stable systems and policies. It also can provide a stable institutional environment for the cultivation of entrepreneurship, so as to ensure their reasonable expectations and confidence and courage in business.

4.3. Perfect the dominant position of enterprises

With the development of market economy, the role of enterprises has attracted more and more attention. It is necessary to perfect the dominant position of an enterprise to shape the entrepreneurial spirit, and whether an enterprise is a qualified market subject should have three characteristics at the same time: clear property rights of the enterprise, the independent entity of the enterprise politically and economically, the equal status between enterprises and other traders. Only when an enterprise meets these three conditions at the same time can it be a qualified market entity. Market economic activities are carried out around the principle of equivalent exchange, therefore, monopoly transactions, privileges and enforcement measures are prohibited. Therefore, in order to improve the dominant position of enterprises, enterprises themselves must have higher competitiveness, and change the traditional concept and establish the market subject consciousness of independence, self-reliance and self-care. Only by changing the concept can enterprises fundamentally improve and develop. Because the market has been developing forward, enterprises without competitiveness and with weak competitiveness are bound to face elimination, so enterprises should set strict standards for themselves in order to enhance competitiveness. The second is to establish and improve the new property rights system. In order to become qualified market subject, enterprises need to establish and perfect new proper-

ty right organization system and management system, so as to ensure the status of enterprise legal person's property right and make property right marketization. In this way, it can ensure that enterprises have autonomy and can play initiative and creativity in market competition. The improvement of the dominant position of enterprises in the market will provide a good guarantee for the shaping of entrepreneurship and improve their initiative.

4.4. Establish and improve a sound financial system

The cultivation of entrepreneurship not only needs a good market system environment, but also needs a perfect financial system to provide financial support for entrepreneurship. The realization of the entrepreneurial activities of entrepreneurs needs to be supported by a sound financial system. A flourishing financial market and a sound financial system enable entrepreneurs to borrow the money they need to start a business at relatively low cost. Therefore, the level of financial development is an important link for the smooth implementation of entrepreneurial activities. The higher the scale of financial development is, the more conducive to the development and implementation of entrepreneurship is. In the financial market, if deposits can be effectively lent, funds will not be idle, but be effectively utilized, which is conducive to the improvement of financial development efficiency and investment conversion function. It is not only beneficial to financial development, but also plays an important role in the development of enterprises. Therefore, it is necessary to establish and perfect a sound financial system to shape the entrepreneurial ability of entrepreneurs.

5. Conclusions

Entrepreneurship has played a major role in promoting the development of our country's economy, promoted the development of entrepreneurship, improved corporate performance, and affected the path to economic growth. Entrepreneurship plays a significant role in promoting the development of China's economy, also promoting the development of starting business, improving the performance of enterprises, and affecting the way of economic growth. It is also necessary to give some support to the enterprise environment, systems and policies environment, market environment and financial system to shape the entrepreneurial spirit. Entrepreneurs should also cultivate their global strategic vision, integrate the development of enterprises into national development strategies, give full play to the role of entrepreneurial spirit and make a contribution to the prosperity of the country.

6. Acknowledgment

Research project of Guangdong Coastal Economic Zone Development Research Center in 2019: Research on mechanism and optimization of allocation of entrepre-

neurial factors and regional economic development in coastal economic zone of Guangdong province (No. 20192L04).

References

- [1] Chen Wei, Zhang Lei. Dynamic analysis of the impacts of entrepreneurship on chinese economic growth. *Journal of Anhui University of Technology (Social Science Edition)*. 2011, 28(02), 20-23.
- [2] Guo Zhinan. Discussion on the influence of entrepreneurship on economic development. *Journal of Chifeng College (Natural Science Edition)*. 2013, 29(19), 74-76.
- [3] Xiong Huajie. The impact of entrepreneurship on economic development in Shanghai. *Market Forum*. 2018, (12), 29-32.
- [4] Feng Xiaomang. Research on the influence of entrepreneurship on the development of private economy since the reform and opening up. *Modern Business*. 2019, (19), 19-20.
- [5] Jia Liangding, Tang Yi, Li Zonghui. Visionary leadership: empirical research on chinese entrepreneurs and its enlightenment. *Management World*. 2015, (2), 84-96.