

Research on Art Management based on the Perspective of Education

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Abstract: Art education management is an important part of current college education and an important teaching content to promote students' comprehensive ability. At present, the mode of college education in China is constantly changing, and the emphasis on quality education has been comprehensively improved. Quality education is a kind of education model that includes the multi-directional comprehensive quality of college students, including the development of special qualities such as body and mind, labor reform, personality, and related skills and concepts. The main task of colleges and universities in the 21st century is to develop quality education and cultivate high-quality talents for all-round development of the society. The teaching content has also gradually changed from the single content of traditional knowledge transfer to the scientific thinking ability of college students, and the ability to comprehensively apply knowledge. Comprehensive training and training of self-reliance, creativity, ability to learn and acquire knowledge, verbal and verbal communication skills, deepen the cultivation of students' correct consciousness in values, world outlook and outlook on life, and enhance the physical and mental health and internal culture of college students themselves Literacy.

Keywords: Art education management; High-quality talents; Culturalliteracy

1. Introduction

The status of art education management in most university education cannot be ignored. Art education management is a part of comprehensive improvement of college students' comprehensive quality and art education in colleges and universities. In foreign countries, many countries have listed the discipline of art education management as the core of the humanities and social sciences. Since the 1980s, China has fully implemented the important national policy of reform and opening up. It has been deeply thought of whether traditional education can truly carry out the comprehensive construction of moral, intellectual, and artistic work. It has broken through the constraints of the original education system and clearly It has established the basic idea of carrying out all-round development in the future education work, and added "aesthetic education" to the teaching basic plan of college teaching again, and carried out a lot of funds and resources for the education that started late. Support, in the country's high priority, the rapid development of "beauty education" has responded well to the good response; in the mid-1990s, many key universities carried out reforms related to the management of art education, and began to set up a special art education management department on the university campus. The new practice journey of the development of art education management itself, the emergence of new models for art education management in many key universities. The 21st century is a challeng-

ing era. One of the important issues we face is to train university students into high-quality talents with all-round development. Art quality education plays an important role in promoting the all-round development of college students. In the statutes related to the school art education management training released by the Ministry of Education in July 2002, the reform and sustainable development of the art education management system in colleges and universities has received more and more attention. In 2014, the State Council issued opinions on strengthening and improving the work of aesthetic education, and promoted the reform of aesthetic education. On September 15, 2015, the General Office of the State Council issued the "Opinions on Comprehensively Strengthening and Improving School Aesthetic Education" to deepen the implementation of "American Education" in the teaching system. The specific project proposed in this revision proposes to pull the front line from 2018 to 2200. In the course of these two years, we must improve the basic resources of the "American Education" teaching and establish a clear assessment and management. The mechanism is jointly promoted in colleges and universities. At the same time, it can be introduced in primary school, creating a new teaching mode in which traditional classrooms and practical activities promote each other, so that students' comprehensive quality cultivation path can carry out the entire learning journey. At the same time, the opinions also put forward the construction of a scientific aesthetic education curriculum

system, and strive to promote the development of the "aesthetic education" model, and encourage various colleges and universities to cooperate with relevant social departments to rationally utilize resources and promote the steady and rapid development of "aesthetic education" teaching.

2. Art Education and Art Education Management Concept

2.1. Art education concept

Art education management is an educational activity in which art is the medium, both the educator and the educated are involved, and the artistic ability and artistic realm system are cultivated. The "art education management" also has a distinction between broad meaning and narrow sense. In essence, what we call art education management is to teach and teach students artistic skills, such as the artistic skills and abilities of students to teach, sing, dance, perform, etc. Therefore, those professors in art schools are the art education management we said in a narrow sense. It is a kind of ability. They have trained a lot of actors, singers, directors and so on. Enrich our artistic life. From a broad perspective, the scope of art education management is broader, not only the artistic skills, but also the ability to appreciate art and the ability to appreciate beauty. The management of art education is to enable people to have the ability to appreciate and appreciate beauty. It is to improve everyone's aesthetics. Improve the perception of good things. Art education management is in line with the state's aesthetic education requirements for the public, and cultivates people who are fully developed in moral, intellectual, and artistic terms.

2.2. Art education classification

2.2.1. Based on content and classification

American contemporary esthetician Thomas Monroe put forward his views on the management of art education. He believes that there are four kinds of art education management, the first is art skills, the development of art creative art workers. The idea of the second art teaching method is mainly to create art teachers. The third is systematic education that emphasizes art history, and the fourth is education that emphasizes the evaluation, appreciation, and understanding of art.

2.2.2. Classification by function

From the perspective of educational functions, art education management includes art knowledge education, art appreciation education, and art creation education. Art knowledge and appreciation is the study and practice of the basic theory of art, while art creation education is a deep artistic activity based on theoretical knowledge.

2.3. Definition and characteristics of art education management

The management of higher art education has different rules and characteristics from the management of higher education. Its management characteristics are mainly reflected in the rules of education and the laws of art.

First, the special purpose of higher art education management objectives The ultimate goal of education is to train people. The main goal of higher art education is to cultivate the high-level art professionals needed by society. Therefore, higher art education management should follow the purpose of art education and the law of development, to allocate higher art education resources, adjust various relationships inside and outside the higher art education system, to better cultivate artistic talents, and to improve the quality of artistic talents. Goals and objectives. This is obviously different from the goals of other educational systems and social systems, and is unique.

The second is the particularity of higher art education management resources. The particularity of high-level art education resources is embodied in the following three aspects: First, the members of the management system are a group of special groups, and the objects of management (teachers and students) are artists. Senior intellectuals and art majors engaged in art. Therefore, management must conform to the collective characteristics and psychological characteristics of this group, and this group should be correctly recognized and understood.

3. Current Situation and Problems of Art Education Management in Colleges and Universities

3.1. Status quo of the development of art education management in Chinese universities

At present, the development of art discipline has more opportunities and possibilities. However, the development of art education is still a weak link in the overall education of colleges and universities. Faced with many realistic dilemmas and situations, the management task of higher art education is very arduous.

Insufficient understanding of the relationship between art education and art education management Art education management and art education are closely related and interdependent. Art education is the premise and foundation of art education management. Art education is a special kind of education and has its own art law. Art education management is the key guarantee for realizing the goal of art education and an important guarantee for the sustainable development of art education. Therefore, in the practical activities of art education management, the objective laws of art should be strictly followed, the normative and orderly nature of art education should be ensured, and the goal of art education to train the artistic talents needed by the society should be fully realized.

However, in the management practice of art education, or simply use the universal law of education management, but can not meet the special requirements of art education; or emphasize the special law of art education, and separate the general law of education management.

The management system of higher art education is relatively weak, and the art education management is not perfect. The art science has been upgraded from "first-level discipline" to "discipline category". This is a milestone event in the development of art disciplines. The value of art education is also It has received more and more attention and attention from all walks of life. However, because higher education is a complex systematic project, higher art education is a special education. Its management is an interdisciplinary subject of art, education and management, but it is not a simple superposition. Therefore, higher art education The management system and mechanism have not yet formed a standardized, systematic and systematic system, and the management is not perfect.

3.2. Problems in the management of art education in colleges and universities

Art education management is of great significance to the development of college students' comprehensive quality. Since the 21st century, it has attracted the attention of colleges and art education management departments. However, there are still some problems in the management of art education in colleges and universities in China:

Due to the lack of understanding of the status and importance of art education management by some college leaders, the organization of art education management is not perfect, the funding is insufficient, and there is a lack of facilities and equipment for the management of art education. At the same time, compared with other discipline management, it is obvious that the existing art management has not received more attention, and the relative overall college investment is less. Except for a small number of art schools, it is clear that other comprehensive institutions have very little investment in art education management and funding, and the proportion of overall school expenditure is low.

4. Suggestions on the Development of Art Education Management in the Perspective of Education

4.1. Improve students' understanding of art education management

In the development of art education management in colleges and universities to improve students' understanding of art education management, the author proposes the following:

In the first year of the student university, various forms of art basic theory courses are taught, such as the opening of art appreciation classes, such as music appreciation, painting appreciation, film and television drama appreciation, etc., in order to meet the artistic needs of different students. Under the students to enable a certain artistic edification and learning, in order to improve students' understanding of art. Students are encouraged to learn one or more artistic skills through elective courses by raising students' awareness of art to motivate students to become interested in the skills and techniques of art. In the education of various forms of art basic theory courses, it is necessary to change the traditional teacher's instilling of the textbooks. Students passively accept the rigid and lack of the unique vitality and flexibility of art education management. In the process of imparting basic knowledge, teachers should cultivate the conscious ability of penetration, especially the cultivation of the ability to appreciate art appreciation. Students can be the main body and fully respect the subjective consciousness of students.

4.2. Increase the investment in art education management in colleges and universities

Education administrative departments and schools at all levels should be within the annual work budget. For the current colleges and universities, we must actively seek reasonable funding and resources, and attach importance to the importance of art education and its significance. Colleges and universities should fully recognize the importance of carrying out the management of art education to the development of students, and increase the investment in masters, teaching venues and equipment, and actively carry out art education management. For example, in combination with the actual situation of the school, through the introduction of professional talents, strengthening professional training, building a high-quality faculty, improving the quality of teaching, conducting exchange seminars, and planning to invite well-known artists and visiting professors at home and abroad to give lectures, often holding some High-level art lectures and other forms to increase investment in school art education management. In addition, colleges and universities should speed up the construction of art education management quality courses, use network resources, learn from the "Internet +" sharing concept, expand the coverage and audience of high-quality teaching resources, and improve the effectiveness of art education management.

4.3. Carry out various forms of campus cultural activities

For the current art education management, it is not just a simple development and application of management strategies. Based on the current foundation of education,

it should be the integration and development between management and teaching.

For example, university club activities, whether in China or abroad, are the most eye-catching campus activities. There are many types of colleges and universities. After entering the university, students can choose the club that suits them according to their own interests and specialties. If you don't have your own favorite cultural activities, you can contact your classmates who have common interests to apply to the school to start a community. Through the questionnaire survey of the university art education management curriculum, it is known that the art society can satisfy the students' different interests, so it is one of the most popular forms for students to accept art education management. The school's artist society is beneficial to improve students' art. The understanding of education management is conducive to students' study of art courses.

5. Conclusion

In the 21st century, the management of art education in colleges and universities has received more and more attention. More and more people recognize the importance of art education management in cultivating the comprehensive quality of college students. The management of art education for college students is an important part of quality education. Through the management of art education, it can promote the all-round development of moral education, intellectual education, aesthetic education and so on. Therefore, vigorously strengthening the management of art education and exerting its functions and functions are of great significance for promoting quality education. The purpose of this paper is to hope that the current development of art education management in China's colleges and universities has changed, and to establish a series of more efficient implementation mechanisms. By strengthening the management of college students' art education, the overall quality of college students can be improved and the overall harmonious development of college students can be promoted. Provide a foundation for theoretical and empirical research. Due to the limitations of its own capabilities and other conditions, there are still many problems and deficiencies in this paper. For example, the empirical investigation of this paper has not been carried out on a large scale with certain limitations. The author will continue to pay attention to the development of art education management and

hopes to further enrich theoretical knowledge, improve theoretical literacy, actively accumulate practical information, and conduct more in-depth research on the development of art education management to make a meager effort for the development of quality education in China.

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