

# The Construction of Practical Mechanism for Improving Social Ability of College Students based on the Comprehensive Development Theory of Human Beings in the Network

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**Abstract:** Social development into network society is the progress of social and human development. In the network society, everyone can not leave the network, everyone can not have the network and everyone is in the network. The measure that we should choose and deal with network is to seek advantage and avoid harm, use for me. Based on the current prominent problems of college students in China, such as unwillingness to participate in campus collective activities, indifference to collective consciousness, lack of comprehensive quality and ability, especially the lack of social ability, researchers considered and carried out the research on "improving college students' social ability in collective activities". Research at present in our country, in order to solve the practical problems existing in the development of college students growth and exploration practice effective mechanism for the purpose, seize the campus collective activity is the main point and breakthrough, so as to implement project management on campus activities and implementation of integral system for developing student's quality powerful gripper, constructs the collective activities of the college students' social ability promote effective mechanism, vigorously promote the comprehensive development of college students, for our country university personnel training work and improve the quality of personnel training has made beneficial exploration and practice.

**Keywords:** Network domain; College students; Social skills; Cultivation of talents

## 1. Introduction

He comprehensive development of college students in the network domain refers to the continuous satisfaction of the needs of college students in the network society, the continuous development of their abilities, the comprehensive enrichment of social relations and the full and free development of their personalities. That is to say, in the comprehensive development of human beings, the comprehensive development in the university stage can be realized. But, at present our country an outstanding problem existing in the college students and the status quo is: under the influence of network media, the current college campus in the "down" and "closed", more and more college students are not willing to participate in campus activities, don't want to associate with people, and society to face, but like "network" and willing to put ourselves in the so-called personal network closed world, "freedom". This prominent problem and current situation have a direct impact on the overall development of college students in China. Lack of consciousness of innovation and creation, the comprehensive ability quality, es-

pecially social ability, has a downward trend. Not to mention the publicity of personality and the full development of freedom. It can be said that these defects and deficiencies in the personal growth and development of Chinese college students are far from the comprehensive development theory of human proposed by Marx and Engels.

At present, Chinese universities and universities around the world are facing the competitive situation of popularization, marketization and internationalization in personnel training. All colleges and universities are actively trying to implement the goal of "student-centered" in improving the teaching quality and personnel training quality of education. Although "student-centered" colleges and universities are concerned with students' professional learning, what is more important than professional learning is students' learning, growth and development in other aspects, and the latter almost covers all aspects of students' college life, so as to extend to students' career development and life planning after college. One of the outstanding advantages of higher education system in

some developed countries in Europe and the United States is that they have shifted the emphasis of university education from professional study to the comprehensive improvement of students' quality and ability, especially the comprehensive improvement of college students' social ability. A.r.eza Hoshmand, a professor at city university of Hong Kong, said that society is changing so rapidly that students should not only focus on their knowledge of the subject but also ignore learning in other areas of knowledge. It can be said that social ability is of vital importance to a person's life development and is a basic ability that should be based on social development.

Based on the current prominent problems of college students in China, such as unwillingness to participate in campus collective activities, indifference to collective consciousness, lack of comprehensive quality and ability, especially the lack of social ability, researchers considered and carried out the research on "improving college students' social ability in collective activities". By retrieving the relevant literature shows that: at present, China's colleges and universities through the organization to carry out the campus activities, strengthen college students' collective consciousness, enhance the research of college students' social ability is relatively small, and the campus collective activity correlation between college students' social ability and research results less, almost no research relatively mature. By organizations to carry out the campus cultural activities, particularly through organizing campus activities among college students, professional practice activities, community service activities, etc., to cultivate college students' collective consciousness and practice ability, to improve college students' ability of social adaptation and career development, cultivating application-oriented and innovative talents, encourage students in college students stage is a good exercise and the growth and development, some colleges and universities in developed countries, especially in the United States, Britain, France, Russia, Germany, Finland, Japan and other countries of the colleges and universities do better than us, some of their good practice and experience is worth learning and reference.

## 2. Research Background and Significance

General secretary xi jinping stressed at the national conference on ideological and political work of colleges and universities that "ideological and political work is fundamentally the work of being a human being. We must focus on students, care for them and serve them." "To do a good job in ideological and political work in colleges and universities, it is necessary to turn things into things, to advance from time to time, and to be new because of the situation." "New media and new technologies should be used to bring work to life, and the traditional advantages of ideological and political work should be highly integrated with information technology to enhance the

sense of The Times and appeal." "We will carry out campus cultural activities of various forms, healthy and elegant style, and extensively carry out various social practices. " "Constantly improve students' ideological level, political consciousness, moral quality and cultural quality, so that students become all-round talents with both morality and talent." Under the current situation, the CPC central committee and the state council are eager to meet the needs of China's colleges and universities to adapt to the development of the situation, to do a good job in the cultivation of talents in colleges and universities and to improve the quality of personnel training in colleges and universities at the network level. In the network domain, how to realize the continuous satisfaction of college students' needs, the continuous development of their abilities, the comprehensive enrichment of social relations and the full and free development of their personalities is an urgent research topic for education workers in Chinese universities.

Referred to in the study group activities in colleges and universities in our country under the, class, such as students or for the unit with these groups and individuals as the unit of organization, organize or collective, group or individual participation in ideological education, volunteer service, civilization form, style and art, science and technology innovation, social practice, skills training, employment, entrepreneurship, etc. The second classroom activities as the main content of the campus. In the network domain, the definition of campus collective activities should include not only on-site collective activities on campus, but also online collective activities on campus. How to organize campus collective activities well based on network resources should be the focus of research and exploration. College campus collective activities carry the value function of spreading spiritual thought, infiltrating cultural value, promoting dialogue and communication, and improving quality ability. College campus collective activities are an important part of the construction of college campus culture. College campus culture takes campus collective activities as the carrier to influence and education effect on college students. It can be said that the growth of every college student and the construction of every campus collective and group are carried out and completed in campus collective activities. College campus collective activities play an important role in building excellent and advanced collectives, enhancing college students' collective consciousness, moral sense, sense of mission, sense of responsibility, and improving college students' comprehensive ability quality, especially social ability, and actively promoting the construction of campus culture.

The research topic of improving college students' social ability in collective activities is guided by the marxism theory of all-round development of human beings and the practice theory of educating human beings. The compre-

hensive development of human is to greatly improve the comprehensive quality of all members of society. The comprehensive development of human being, including human needs, human ability, human social relations and human personality, is the ultimate value goal of human development. The comprehensive development of human beings is a process of realizing, developing and spiraling step by step. The comprehensive development of college students refers to the growth and development of college students, which is an important stage in the comprehensive development of human beings and lays a good foundation for the comprehensive development of human beings. The essential attribute of human is sociality [1]. The embodiment of human sociality is, in the final analysis, the expression and embodiment of human social ability in human social behavior. The university stage is the preparation and practice stage for college students to move from the campus person to the social person. The ultimate goal of college students accepting higher education is to become a social person with distinctive personality and creativity. This is also the core task of higher education for the society to cultivate talents. The university stage is an important stage for cultivating, exercising and improving the social ability of college students. It is also an important stage for college students to enter the society and practice, practice and simulation of social ability. The society is the biggest collective, and the social ability of human should be displayed and reflected in the society. While the collective activities in college campuses can be regarded as the concentration of large social groups, and the organization and development of each campus collective activity can be regarded as the operation and embodiment of a small social environment. College students actively simulate, exercise and improve their social ability in participating in each campus collective activity. It can be said that organizing and carrying out campus collective activities is an effective measure to improve college students' social ability, and also a positive reflection of the idea of cultivating people through practice. As Marx pointed out, "man as the subject participates in and accepts the objective influence through his own practical activities, so as to obtain the development of the subject himself" [2].

### 3. Core Concept Definition

#### 3.1. Network domain

With the popularization and development of Internet and the formation of network society, Internet has become a new weapon and means for people to understand the world and transform the world under modern conditions. The Internet is exerting more and more influence on people's study, work and life. Network context refers to the current situation and situation in the current network society where everyone cannot leave the network, and

everyone cannot be without the network, and everyone is "online" in it.

#### 3.2. Comprehensive development of human beings

On the basis of inheriting the excellent theoretical achievements of predecessors, Marx and Engels put forward the comprehensive development theory of human beings, pointing out that the comprehensive development of human beings includes the comprehensive development of human needs, human ability, human social relations and human personality. The all-round development of human beings is the full, free, harmonious and unified development of all human attributes. It is a beautiful ideal that human beings must realize and the ultimate value goal of human development.

#### 3.3. Comprehensive development of college students

The comprehensive development of college students refers to the growth and development that college students should have at the university stage. Specifically, it refers to the comprehensive development of college students in moral, intellectual, physical, aesthetic, labor and other aspects, namely the enhancement and improvement of comprehensive quality and ability of college students, including ideological and moral quality, scientific and cultural quality and physical and mental health quality. The university stage is an important stage in the comprehensive development of human being, which lays a good foundation for the comprehensive development of human being.

#### 3.4. Social competence of college students

Social ability includes social adaptive behavior and social skills. It is a combination of human capabilities and a concrete manifestation of human capabilities in society. The ability to organize and cooperate, to learn and practice, to innovate and create is the most basic social ability for college students to adapt to the society and survive and develop. Only with these basic social abilities can college students develop in society and contribute their wisdom and strength to the country, the society, the collective and the family.

### 4. The Comprehensive Development Connotation Analysis of Human Beings

#### 4.1 Comprehensive development of human needs

Marx believed that human development is "man in a comprehensive way, that is to say, as an overall person, possession of their own comprehensive nature" [3]. At the same time, he says, "your own essence is what you need" [4]. Human needs include material needs and spiritual needs, which reflect people's social attributes and human nature. In order to get rich, comprehensive and perfect personal needs, a person needs to make conti-

nuous efforts in the transformation of the objective world in order to meet various needs of himself. Human needs are constantly developing. In a certain sense, human needs are an inexhaustible driving force for the continuous development of human society and an internal influence for the improvement of human social civilization. Human needs affect human production and life. The development of human needs is a process from low level to high level, from monotony to diversity. In this process, the society makes continuous progress, and human beings also get continuous development.

#### **4.2. Comprehensive development of human capabilities**

Marx said, "anyone's duty, mission and mission is to develop all his capabilities in an all-round way" [5]. Human ability itself is the core component of human nature. The development of man's ability is the full play of man's inner nature. Human abilities include explicit ability, latent ability, individual ability, collective ability, natural ability and social ability. The all-round development of man's ability means to develop all his abilities comprehensively. Human ability is formed in social practice, which is fully exercised, displayed and reflected in social practice. It is the internal possibility of people as the subject to carry out target action in specific social relations in order to meet their own social needs. Human ability is reflected in the level and size of human ability to transform the objective world. The more fully developed one's abilities are, the more he tends to develop in an all-round way.

#### **4.3. Comprehensive development of human social relations**

Marx once said, "man is the sum of all social relations" [6]. "Social relationships actually determine how far a person can go." People are people living in the society, any individual can not leave a certain group, people must obtain survival and development in certain social relations. People's various practical activities are carried out in a wide range of social relations. A person's development also depends on the development of all others who interact directly and indirectly [7]. It can be seen that the enrichment and development of social relations is an important part of human nature. The more comprehensive and rich the social relations, and the more autonomy and freedom people enjoy in social relations, the more real and concrete the social attributes of people will be. People should have the right to control social relations, so that the comprehensive development of human beings can become a reality. Likewise, the all-round development of human beings must possess rich social relations.

#### **4.4. All-round development of human personality**

In the view of Marx and Engels, the comprehensive development of human personality is the highest embodiment of the comprehensive development of human, and the real "comprehensive development" of human is the comprehensive development of human personality [8]. The development of human ability and the enrichment of social relations should be based on the free development of human personality. The comprehensive development of human personality mainly refers to the development of human subjectivity, including the development of human initiative, autonomy and creativity, that is, the full play and display of every talent. The development degree of human personality is an important measure of social progress and all-round development. Social development stimulates the development of human personality, which in turn influences the development of society. Human development is a process of socialization and individualization. In a certain social environment, people are free, independent and unique, and their personality is increasingly developed in an all-round way. Likewise, a fully developed person must have a strong sense of autonomy and uniqueness.

### **5. The Development Needs of college Students in the Network Domain**

In June 2019, China Internet Network Information Center (CNNIC) released the 44th "Statistical Report on the Development of China's Internet Network" (hereinafter referred to as the "Report") in Beijing. According to the "Report", as of June 2019, the number of Chinese netizens reached 854 million, and the Internet penetration rate reached 61.2%; the number of mobile Internet users in China reached 847 million, and the proportion of netizens using mobile phones to access the Internet reached 99.1%. College students are the main part of Chinese Internet users, and the influence of Internet on contemporary college students is enormous. College students' needs for the Internet are mainly reflected in the following five aspects.

#### **5.1. Cognitive needs**

That is, college students through the network access to knowledge, transmission of information and participation in network activities. At present, the Internet has become the main way and channel for college students to acquire knowledge, exchange information and participate in social activities. College students to pursue knowledge and information has the characteristics of new and fast and strange, they can go beyond time and space and economic constraints, using the Internet the huge database and information service center, conveniently to find learning materials, browse information, send emails and to participate in social activities, to enrich their knowledge and enhance social cognition.



## 5.2. Emotional needs

Emotion is an important aspect of human communication. People seek friendship and love on the Internet, realizing emotional communication and expanding and enriching their social relations. At present, the majority of college students in China have only one child, and each of them has their own independent living space. The concealment of the network often conforms to the communication psychology of modern college students. It USES a code name or network name to make friends in a wide range of "virtual community" and exchange ideas.

## 5.3. Entertainment needs

Network provides a large number of literature, art, leisure, entertainment and other aspects of content, rich in students' daily life at the same time, also cultivate the students' temperament, increase the students' knowledge, meet the requirements of the spirit of the college students, and make students become the network free of swimming, at the same time, also actively promote the personality development of students. Online games are also a part of college students' college life. They often coincide with college students' realization of their own wishes, which naturally becomes a kind of existence and situation of college students' identity and psychological satisfaction.

## 5.4. Need to release pressure

In modern society, there is no small pressure on college students in terms of academic completion, employment and work life, as well as interpersonal relationship management and conflict in real life. College students can get rid of the pressure and unhappiness in their heart by surfing the Internet. Pour out your feelings and dissatisfaction in the chat room, relieve pressure and conflict. Or listen to music on the Internet, watch movies and TV works to relieve psychological pressure and anxiety. Or in the antagonism game for a struggle to release the heart of oppression and depression.

## 5.5. The need for social participation

The Internet, with its features of high efficiency, directness and transparency, timely reports and comments on major events in social life, plays a role of public opinion guidance and plays an important role in safeguarding social equity and justice and promoting healthy social development. As a social citizen, college students tend to have a strong sense of social participation. They have a sense of fairness and justice, a sense of social responsibility and a spirit of participation.

## 6. The Influence of Network on the Overall Development of College Students

### 6.1. Positive influence

#### 6.1.1. Enhance the innovation and creativity of college students

In the network society, people's social practice activities will extend from the real society to the virtual space. Virtual space provides a vast space and opportunity for the development of people's innovation and creation ability, and makes people's innovation and creation ability develop continuously. The vast amount of knowledge and information provided by the Internet stimulates people's consciousness of innovation and creation, and provides a source of motivation and theoretical materials for the development of people's innovation and creation ability.

#### 6.1.2. Change the social communication mode of college students

In the real society, college students are restricted by the conditions of state, region, nationality and identity, and the scope of communication is affected accordingly. In the network society, however, it is different. College students have more communication opportunities and wider communication space, and they can freely choose the contact object and the content of communication without any restrictions, thus forming a new and rich social relationship in the communication.

#### 6.1.3. Promote the free development of college students' personality

The network society has enhanced the innovation and creation ability of college students, and it has also changed the social communication mode of college students, which has created good conditions for the full and free development of college students' personality in the network society. College students with high comprehensive quality and good social relations can make full use of the Internet to learn, make friends, start a business, practice and develop in the Internet. They can make masterplans, freely gallop, display their talents and highlight their personalities.

### 6.2. Negative effects

#### 6.2.1. Influence college students' values and consciousness

The Internet is a brand new media without borders and regions, with the characteristics of global and open. The negative aspects of network language, information and value judgment should not be underestimated. The excessive bad information and the impact of grey information on college students' moral views and values can easily lead to the loss of college students' thoughts. Junk information and pornographic information can mislead college students' thoughts and behaviors, leading to spiritual emptiness and behavior anomie of individual college students. Network fraud, network crime and other bad

behavior led some college students to take the road of illegal crime.

### **6.2.2. Decline in comprehensive quality and ability of college students**

In the network society, the university campus "down" and "closed" the phenomenon of more and more, to influence and lead to the practice of the college students are not willing to participate in collective activities, to practice in the brain to think positively and hands-on practice to do it, but his "net" in so-called personal web space, "free" development, always rely on Internet search, reference available experience and practice. This leads to the decline of college students' comprehensive ability quality, especially their social ability, which is represented by the decline of their ability to find problems, analyze problems and solve problems, that is, the decline of their ability to innovate.

### **6.2.3. Impact on college students' social cognition and sense of responsibility**

Social cognition is people's understanding of people and society [9]. The network society is easy to lead college students to become addicted to the Internet and get rid of the real society, but they are not willing to face the real society at last. It impairs college students' social cognition and sense of responsibility, and makes them lack the sense of responsibility, responsibility and competition. Some college students regard online games as the most important recreational activity on campus. Some even give up their studies and plunge into the virtual world. The influence of Internet game addiction on college students' study, daily life, mental state, interpersonal communication and socialization should not be underestimated.

## **7. Construction of Social Capacity Improvement Mechanism for College Students in Collective Activities**

### **7.1. Research ideas**

The project of "improving college students' social ability in group activities" is organized and implemented by the student work office of the education science college of weinan normal university where the researcher is located. According to the results reflected the existence of our country's university campus collective activity organize and conduct the students generally do not like to participate in collective activity, campus campus collective activity organization is difficult, the effect not beautiful practical problems, such as subject researchers think tried to university campus and put forward the collective activity implementation of project management ideas and thoughts. The project researchers believe that the project management of college campus collective activities not

only refers to the project application approval and management of collective group activities organized by campus groups, but also applies for project approval and management in the form of projects. In order to fully mobilize the enthusiasm and initiative of students to organize and participate in campus collective activities, the project researchers thought about and proposed to implement the quality development points system for college students while implementing the management of campus collective activities. When a project application is organized or an individual applies for an activity project, the process of starting, planning, executing, controlling and ending the project shall be followed [10]. When the activity project task is completed successfully and effectively, the student work office of the college will give corresponding quality development points to the members of the project application organization and the individual applicants when the activity project is qualified after evaluation and acceptance. In order to encourage students to actively declare campus collective activity projects, the project research focuses on the diversity and universality of the content of activity projects, so long as it is related to the improvement of college students' ability quality and activities conducive to their growth and development. Over the past two years or so, over 100 projects have been carried out in education, culture and art, academic science and technology, social practice, skill training, employment and entrepreneurship, and each project has been evaluated and evaluated in accordance with project management requirements and standards. Upon graduation, the college shall, according to the students' quality development points, carry out the rank certificate certification evaluation on the students' organization and participation in campus collective activities and their comprehensive ability quality, especially social ability, and take it as an important basis for college students' rewards and punishment evaluation and employment recommendation.

### **7.2 Research results**

#### **7.2.1 Students' social ability has been significantly improved**

This can be seen from the excellent results achieved by the college and students of the subject researcher in participating in various levels and various kinds of campus cultural activities, especially in the evaluation and competition of campus cultural activities of collective and group nature. Compared with the past, the quality and number of college students who have won prizes in innovation and entrepreneurship, science and technology competitions, culture and art, social practice and other activities at various levels have shown an obvious increasing trend. In particular, graduates show strong social ability in their jobs, which is recognized and praised by employers.

**7.2.2. Students' enthusiasm for participating in campus collective activities has been significantly improved**

This can be reflected from the college students' quality development points system implemented by the researcher. Since the team in the college for campus activities since the implementation of project management, obviously improve the college students' enthusiasm to participate in campus activities, has formed "all activities actively apply for project, all positive cumulative diathesis developing integral" good situation, make the collective activities of the college students' social ability promote research work has been carried out in-depth. At the same time, it also actively promotes the quality and effect of college talent training.

**7.2.3. The role of campus collective activities in talent training has been played**

In college students' ideological and political education management work, organize collective activity, rich contents, various forms of campus built accept thought education to the student, exercise capacity and improve the quality of the platform, not only enhance the college students' ideology, enrich the students' after-class life, more important is can guide students to combine theoretical knowledge with practice, show students expand the knowledge and talent, to provide opportunities for practice and exercise to improve social skills, has played a positive role in talent cultivation. Campus collective activities

**7.2.4. An effective mode of organizing and carrying out campus collective activities has been established**

Organize the campus activities and the implementation of integral developing student's quality system, practice, exploration of "project management, integral evaluation, certificate authentication" working train of thought, method and mode, has achieved good results in practice, make the campus and college students' social ability of collective activity improve work done in a planned way, targeted, management and control, examination, assessment, record and certification, the guiding ideology, scientific and standardized management, the measures are feasible, and obvious effects.

**7.2.5. Give full play to the guiding role of teachers in campus collective activities**

Whether the campus collective activity can give full play to the function of practice education, the quality and effect of the activity, the role of guidance teachers is very important. In organizing and carrying out campus collective activities, only by giving full play to the scientific guidance and leading role of teachers can the quality and effect of campus collective activities be constantly improved, and the effective, in-depth and sustainable devel-

opment of campus collective activities be promoted. At the same time, college students participate in campus collective activities with scientific guidance, so that their social ability can be trained and improved scientifically.

**7.3. Conclusions and suggestions****7.3.1. Research conclusions**

The research focus of this topic is: the effect of organizing and developing campus collective activities on the improvement of college students' social ability. During the study, the research team felt that organizing campus collective activities had a positive effect and significance on improving college students' social ability. Summarize research group think campus 14 kinds of collective activities mainly improve college students' social ability, specific as follows: the trial discernment, ability of organization, planning, logical thinking ability, communication ability, collaboration, strain capacity, choice of judgment, critical innovation ability, practice ability, language expression ability, document writing ability, the ability to participate in, display, autonomy, self-discipline ability, survival and development ability, etc. These abilities are also the basic requirements of social and professional development for college students' abilities and qualities. College students exercise, acquire and improve these social abilities in participating in campus collective activities, which can be said to be beneficial to the study, work, life and life development of college students.

**7.3.2. Research suggestions**

The project research needs to be further strengthened and improved in the following aspects: first, the declaration and audit of campus collective activity projects need to be declared and reviewed on the Internet, and the support and investment guarantee should be provided from the aspects of human and material resources. Second, to implement the management of campus collective activities, the incentive mechanism for teachers and the scientific evaluation of the completion of guiding tasks need to be strengthened and standardized. Third, the content and form of campus collective activities should be further enriched, the quality of activities should be constantly improved, and the participation of students in activities should be continuously expanded. Fourthly, students' groups and individuals should be further encouraged to actively declare campus collective activities and expand the content and scope of campus collective activities.

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