

Research on the Evaluation Model of Enterprise Management Quality

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Abstract: Competition among the contemporary science and technology, economic and social life of the development and enterprise in enterprise management and more abundant in content, which have a deeply influence the quality of enterprise management, also, the normal operation of enterprises factors mutual matching degree higher. According to the needs of enterprise survival and development, we explore the mode of scientific management of design enterprises, and guide the healthy operation of enterprises.

Keywords: Enterprise management; Quality; Matching; Evaluation; Model

1. Introduction

With the global economic integration, enterprises as the complexity of the social system will continue lead to improvement, resulting in natural and social, spiritual and material, control and innovation of various conflicting factors are intertwined, thus put forward the higher request to the enterprise management.

Therefore, many companies working to learn and introduce advanced management ideas and methods, such as authorization management, team management, elevation of management, total quality management, spirit activation organization, learning type organization, process reengineering, supply chain management, performance management, core competitiveness and. However, most enterprises are difficult to implement these ideas or methods, and then derived from the implementation of the problem.

Then, people began to realize that must be paid attention to the enterprise management quality, so as to improve the enterprise's performance, obtain the long-term competitive advantage. Therefore, the enterprise must construct can be measured and contribute to quality management quality evaluation model.

2. The Connotation of Enterprise Management Quality

2.1. Research status of enterprise management quality

Although the concept of enterprise quality management for all of us is very strange, however, the factors that effect the level of enterprise management has been seriously, however a lot of research only in a small number of factors and their relationship, and most stay in study conception stage.

There are many factors that affect the quality of enterprise management, and the factors that affect the quality

of management are determined by various models. Different elements, so there is no basic consistent understanding of. But basically it can be summed up in three major categories: behavioral factors, results factors and systematic factors.

2.2. The connotation of enterprise management quality

The latest version of the "quality management system foundation and terminology" on the quality of the definition is: a set of inherent characteristics to meet the requirements of the degree. The term "intrinsic" means that something or something that is, especially one that is permanent. According to this definition, we think that the quality of the parameters including two: one is the quality attribute index; the two is the quality of the quality of the index of the state level. The international standard is also defined as qualified and unqualified to meet the requirements and do not meet the requirements. This means that the quality of qualified refers to all the quality attributes to meet the requirements, and as long as there is a quality index does not meet the requirements, is not qualified.

Due to the quality requirements management is decided by two factors, that is, environment and market, so what kind of environment and market is the result of enterprise management strategy decision, and the business strategic decision by enterprise resource constraints, so people not subjective to construct quality management requirements of certain provisions. Management quality is generally not qualified or unqualified description, which means that the level of quality management should not use the international quality award of the three evaluation methods for each attribute state level of quantitative accumulation. Not only that, contingency theory believes that without a generally applicable management theory and methods, judging a management theory, idea and method mainly depends on whether it is suitable for the environment. This shows that there is an interaction between the

factors affecting the quality of enterprise management. Therefore, the good management quality must be matched with each other, so that there is a matching problem.

To sum up, the research on the quality management of the enterprise is mainly reflected in two areas: first, impact on the study of the factors, the factors is not complete and did not form a consistent understanding of, and the factors affecting the quality of enterprise management is must to personal experience and judgments; second, study on the evaluation methods for the quality of enterprise management, current method is not scientific and even wrong, the reason is unclear on the quality of enterprise management concept and connotation especially neglected between corporate governance factors, the mutual matching the weight to the attributes.

3. Enterprise Management Quality Evaluation Model

3.1. Constitute the quality evaluation model of enterprise management factors

Nowadays, the factors to influence the quality of enterprise management is limited in combination on the enterprise management of the parts, which did not reach the degree of organic, system integration and this combination also only remain in the conceptual stage, lacks the systematic characteristic, operation and dynamic, the reason is lack of integration of the main line and its corresponding method.

Management mode involves three aspects of the principles, procedures and actions, for these studies are needed to elucidate the strategic relationship and solve the influence of management method of enterprise and organizational processes, good resources, tools and problem solving method of technology integration will be provided high performance provides a huge boost. In this way, we can product forming process as the main line to determine composition evaluation mode of enterprise management quality factors and the mutual relations of the way. This is because: first, the nature of the firm is to provide products and product platform is a series of shared assets set; second, the enterprise is evolving, complex social system, need in the evolving always maintain between each factor matching with each other.

Further, considering the requirements of corporate social system, then the evaluation mode of the quality of enterprise management should reflect the enterprise management of the factors and their mutual relations, including openness, environment, technology, mental structure and their relationship, evolution mechanism and trend etc.. Accordingly, these requirements in the evaluation mode of enterprise management quality embodies interrelated factors of management, including the soft factors of products, process and technical factors and organization,

culture, management and governance model, environment, system and supply chain management as well as their relationship, also reflected to the trend of management factors and matching, consciousness and self organization.

The environment in which the enterprise is located is composed of many factors, such as the macro environment or the environment in the region. With the technology of rapid progress, the explosion of knowledge and information and globalization formation, technology innovation and technology diffusion becomes more easily lead to mutual promotion of supply and demand, resulting in enterprise environment become more volatile, however change becomes the enterprise management the recurring theme. Originally established in the stable environment based on the theory system of scientific management is challenged, with BPR as the representative of the subversion of the theory of scientific management, new management thought and practice constantly germinating, gave birth to adapt to the emergence and development of enterprise management theory of environmental turbulence.

Supply and demand strongly interact with each other leading to the market needs to be shown from the original single, stable, popular to diversification, diversification, personalized change. According to Potter's competition theory, we can sum up the competition strategy as the cost leadership strategy and the differentiation strategy. The turbulence and individual trend of environment will inevitably require the competition strategy to shift from the cost leading strategy to the differentiation strategy.

3.2. The state of the factors that constitute the evaluation model of enterprise management quality and its matching

For any enterprise, each factor will be at a node between the extreme state S1 and the extreme state S2. If each part of an organization is the best, then the organization will not be the best, so the matching between the various factors will affect the performance of the overall operation of the enterprise. When the the performance of the overall operation of the enterprise will be better when the factors are matched with each other, and the practice of the enterprise operation has proved this point.

But in the practice of enterprise management innovation, improvement of enterprise for the 12 factors usually exist in two situations: one is conscious of the system settings, so that between the various factors mutual matching and towards the extreme state S1 direction to improve, which is in line with the enterprise is a have consciousness of self group weaving requirements and characteristics of the system; second is and not on the 12 factors set of systems thinking is based on a local problems or learning some new management ideas, methods or because of the management of personal preference of one or some fac-

tors like State is improved, which leads to the change of relative mismatch between the factors. From the perspective of enterprise management practice, the first case rarely appears, and the second case is very much. The matching degree of each factor of enterprise management is an important index to evaluate the quality of enterprise management. Its significance lies in whether the enterprise management is in a healthy state. If the state of each factor is in a state of mutual matching, then the enterprise management is in a healthy state, otherwise the enterprise is in an unhealthy state.

4. Conclusion and Prospect

This paper explores the connotation and influencing factors of the quality of enterprise management and their mutual relationship is proposed between the various factors affecting the quality of enterprise management must match each other, the factors of the match between both the quality of enterprise management requirements, also is the enterprise cost management. The fierce market competition requires enterprises to continuously improve the quality of the management level, so the evaluation of the quality of the enterprise management should be combined with static and dynamic evaluation. Therefore, this paper puts forward the enterprise overall thought and mode of the quality evaluation model, which is help to enterprise management in theoretical study and practical application of systematic thinking and operation and help to the theory workers and practical workers correct outline the quality status of the enterprise management system framework, the evaluation of enterprise management and in the process of attention to the factors between the mutual matching and collaborative improvement, so as to continuously improve the quality of enterprise management.

Prediction and optimization of social system problem lies in two aspects: definition and measurement, the measurement model of enterprises to the quality of the social system is based is defined and measured, including the

identification of factors, factors and their interaction with the definition and measurement. According to these requirements, this paper has two drawbacks: first, even though we have done a lot of research, but the identified 12 factors mainly based on subjective judgment of logic and experience, how to validate is a difficult point in the study, is so far the research blank. Our study is to verify the application of factor analysis in the second, how to treat and evaluation of all factors between matching is the scientific evaluation of enterprise quality management problems and important premise. We believe that the factors between the mutual matching doesn't have to be refers to the various factors are in and the position of the extreme state S1 or S2 distance, although from directly can be simply, this kind of understanding, but the quality of enterprise management evaluation should first of all the factors into the concept and definition of operation, then, by the quantitative analysis, finally through the empirical analysis to determine each factor matching relations of the state and this is our further research direction.

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