

A Brief Discuss about the Construction of Vocational Campus Culture

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Abstract: With the deepening reform of universities, vocational education has become an important part of the higher education system. However, with the rapid development of colleges and universities, some problems inevitably appeared, including university campus culture construction is particularly prominent, a new adaptation of vocational college campus culture urgent need to build. This paper analyzes the construction of campus culture connotation, analyzes the current status of the majority of vocational colleges and other issues, and tries to propose how to build a vocational college campus culture

Keywords: vocational college; campus culture; construction

1. Introduction

With the deepening reform of universities, the rise of vocational education, vocational colleges adapt to the new university campus culture urgent need to build. Strengthening vocational college campus culture is an effective way to strengthen and improve the students' ideological and political education, is an effective way to raise the educational level and the university level, to build a harmonious campus. So, what is the vocational college campus culture? What are the characteristics of the vocational school culture? How should we build vocational college campus culture?

2. A Vocational Colleges Campus Culture Connotation

General Secretary Hu Jintao talked about the direction of cultural development had pointed out: We must develop advanced socialist culture into a very prominent position, focus on improving the quality of people, and promote the comprehensive development, strengthen ideological and moral construction of the development of education science and culture, cultivate ideals, morality, culture, and discipline of the socialist citizens. Socialist cultural construction adheres to Deng Xiaoping Theory and the important thought of Three Represents, the scientific development concept as a guide. This determine the socialist construction of campus culture will inevitably cause of socialism in order to cultivate high-quality qualified builders and successors as the fundamental starting point and ending point.

School construction of campus culture is an essential component of school spirit with a specific environment and culture. It reflects a school's ethos based on the special positioning vocational school. Vocational college

campus culture is an employment-oriented, campus spirit for the foundation, by the staff and students work together to create and enjoy cultural groups. It is integrated into the more professional features, professional skills, professional ethics, occupational humanistic quality of the campus culture. Colorful campus culture, the student's ideas, values and behavior patterns have a subtle influence, has an important educational function, to meet the students' physical and mental development.

3. The Status of Vocational College Campus Culture Construction

3.1. The Existence of Errors in Recognition of the Campus Culture Construction

Construction of campus culture should get a bit, played the role of cultural education, Firstly, you must have a correct understanding of the campus culture, but at this stage, there is misunderstanding. Such as: Some schools excessively valued campus construction material culture while ignoring the spirit of the campus culture construction; Some schools will be equivalent to the construction of campus culture enrich students' amateur life, only emphasizes the development of entertainment culture; Some schools will be construction of campus culture equivalent to the ideological and political education of students, students of management or the management of student organizations

3.2. Faculty Absence on Campus Cultural Construction is Quite Prominent

With teacher unions in teaching, research and other aspects of the increasingly fierce competitive pressures, the task of teaching, academic research, students manage their daily work they see as the scope is "good business."

With student organizations or participate in various cultural activities on campus, he incurs them as a waste of time, "duties" performance, but also makes them feel when participating in these activities make them feel substandard status. It is in faculty on campus cultural misunderstandings and intense competitive pressure makes them in the construction of campus culture to the absence of widespread, did not play in the construction of campus culture faculty guidance and the role of education

4. The Thinking of Vocational College Campus Culture

4.1. Strengthen the Integrity of Education

Guide students to establish credibility values strengthen the integrity of education necessary to pay attention to play a typical case of teaching, classroom discussions, debates and other vivid visual education the role of the students a clear meaning and value of honesty and trustworthiness, but also to give full play to school-enterprise cooperation in vocational colleges advantage, hire CEOs described their own experiences the importance of honesty and trustworthiness.

4.2. Standardize the Management, the Establishment of Education and Guidance Incentives.

To fully mobilize students to participate in activities of the initiative and creativity of the students in the system must be conducive to the development of a set of management practices, so we must be based on the actual situation of the students, while adhering to the principle of collectivism, based on the appropriate use of incentive mechanism for regular for advanced collectives and individuals. People give material and spiritual rewards as to actively participate in social welfare undertakings, win honor for the school students to give recognition and reward, and with the selection of scholarship graduate employment recommendations, etc. hooks.

4.3. Have the Characteristics of Higher Vocational Education

Vocational students trained, future jobs are mostly engaged in the production line all walks of construction management services for specific tasks. Make students

socially oriented, adapt to the market, we must pay attention to cultivating the abilities of students, to develop school-enterprise cooperation, new ways of combining production, and the majority of staff and students in the formation of a campus concept, highlighting modern vocational education characteristics. Practice-oriented, so apply their knowledge to create professional features, enhance campus culture connotation, the formation of a practice-rational culture as the core of campus culture new style, for the society with a large number of skilled personnel.

4.4. Strengthen the Building of Cultural Sites and the Environment

In carrying out vocational college campus culture construction on the road, we can not on paper. The paper come Zhongjue shallow, no matter known to practice. Therefore, first-class cultural venue is a prerequisite for the construction of campus culture, it is a necessary condition, because these can have on the staff and students play a subtle role in guiding. Therefore, vocational colleges should increase investment in cultural venues and facilities, to ensure the funding needed for the building.

Conclusion

In short, the Professional Higher education must adapt to today's world and the needs of social development, give full play to the guiding function of campus culture, highlighting the construction of campus culture aims and objectives Innovativeness vigorously carry forward the spirit of the times and the national theme education so that students have a strong sense of national identity and national mission, high moral character, psychological health and indomitable willpower and a strong sense of innovation, so that college students can really assume the historical responsibility of the times given.

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