

Research on the Practice Teaching Mode Reform of Hotel Management Based on the Flipped Classroom

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Abstract: Nowadays, the reform of the teaching mode of hotel management major in China is stagnant, and there are a series of factors that restrict the development of hotel management major, such as the poor initiative of students and the limited ability of teachers. Applying the flipped classroom teaching mode to the above problems is a reform of the teaching concept, which combines the traditional teaching mode with emerging technologies such as the Internet to carry out teaching reform. The education core of flipped classroom is to take students as the main body of teaching and takes teachers as the auxiliary role, which will greatly stimulate students' learning initiative. Flipped classroom plays an important role in the reform of practice teaching mode of hotel management, It can help to strengthen the training of hotel management professionals and provide a large number of high-quality talents for the hotel management industry in China.

Keywords: Flipped classroom; Hotel management major; Research on teaching mode reform

1. Introduction

As we all know, the improvement of people's living standards will lead to and accompany the improvement of people's requirements for material conditions and quality of life, and this includes the degree of dependence on hotels. In the new situation, no matter which industry is facing fierce market competition, and for hotel companies, high-quality and high-level hotel professional hotel management talents have become the most important for the stable and sustainable development of hotel companies. The demand for hotel management professionals in China is gradually increasing with the development of the society, which has a subtle impact on the strengthening of hotel management teaching and the corresponding hotel management colleges attach great importance to the ability cultivation of students majoring in hotel management. However, the teaching quality of hotel management major in most vocational colleges is uneven, which makes the professional performance of hotel management professionals decline. In the face of the current situation that the demand for hotel management professionals is in short supply, this requires the hotel management colleges to strengthen the top-down in-depth reform of the hotel management major. The traditional and obsolete teaching mode will affect the teaching progress of hotel management major, and the emergence of flipped classroom teaching mode will completely change this obsolete teaching mode. This paper discusses the value of flipped classroom in the cultivation of hotel management talents

in detail, aiming to cultivate more high-quality talents for the hotel management industry.

2. The Origin of the Flipped Classroom Teaching Mode and the Importance of Hotel Professionals Training

In order to solve the problems in the teaching of hotel management major in higher vocational colleges, the flipped classroom teaching mode is applied to the education of hotel management professionals [1]. The origin of the flipped classroom was first produced abroad. The flipped classroom was put forward as an experimental teaching mode. Its remarkable teaching achievements have been widely recognized by the society, and it has been gradually expanded and applied in education and teaching. The application of flipped classroom teaching mode in China is an in-depth exploration of education and teaching. The application of flipped classroom teaching mode to the hotel management major can play a substantial role in its teaching efficiency. When the flipped classroom is applied to the hotel management teaching, it must pay attention to the activities of plot simulation, which will greatly improve the students' learning initiative. At the same time, the flipped classroom teaching mode is a very flexible education mode, and it aims to cultivate the basic knowledge of students, which is completely appropriate for the requirements of hotel management professionals training program.

As mentioned above, the core of flipped classroom teaching is to take students as the main body, thus greatly sti-

mulating students' initiative in learning and making teachers' teaching work flexible and efficient. The flipped classroom teaching mode is kind of teaching combined with Internet technology. For the teaching of hotel management, teachers can upload simplified videos to the online teaching platform for students to learn any-time and anywhere, which not only greatly expands the teaching site, but also disperses the time between teachers and students, so as to better improve the learning efficiency. After that, students can actively put forward questions on the online teaching platform, and teachers have enough time to understand and analyze the solutions to these problems. The importance of flipped classroom in the training of hotel management professionals is self-evident. The teaching mode of the hotel management major in higher vocational colleges should take appropriate measures when applying the flipped classroom. At the same time, it is necessary to actively introduce the teaching reform mode that is in line with the schools' education development philosophy and teaching method. The flipped classroom of hotel management in higher vocational education cannot be applied blindly. The most important thing is that the teaching staff of hotel management major in higher vocational education should understand the problems existing in the teaching of this school and the major in order to better "find specific ways". The teaching reform of the hotel management major is to solve the problems existing in the traditional teaching mode, and actively adjust the talent training plan according to the social form and market demand for hotel management talents, so as to train more high-quality hotel management talents for hotel companies [2].

3. Traditional Mode and Shortage of Hotel Professionals Training

Hotel management is an emerging industry at the forefront of the times, and its requirements for related professional technologies are also relatively strict. Therefore, the cultivation of hotel management professionals in vocational colleges requires teachers to have rich professional experience and relevant knowledge, but a large part of teachers in vocational colleges are lacking in new hotel management expertise today, and they do not have a deep understanding of the business mode and detailed practical operation mode of hotels, and many of the knowledge they impart to students is also rigid textbook knowledge. The lack of corresponding professional practice knowledge by teachers will directly lead to the teaching task out of line with the actual social development. Social development will become faster and more unpredictable. The teaching concept of the hotel management industry should also be changed accordingly. Hotels are no longer the traditional luxury places in the past, but now are the necessary places for popular life. However, some teachers still think that the hotel development mode

will tend to be extravagant. They think that hotels should apply funds to the investment of luxury facilities. This kind of teaching concept will give students the wrong cognition, which will lead to the idea cannot keep up with the development of the society without practice. At the same time, the orientation of their career development will also be out of line with the times.

In the environment of increasingly serious social market competition, the hotel industry needs highly professional and highly qualified comprehensive talents to maintain the core competitiveness. At the same time, it also subconsciously stimulates the reform and development of the hotel management major in higher vocational colleges [3]. Chinese traditional teaching takes teachers as the main body. The teachers are the instructors throughout the whole class, which greatly reduces the value of students in classroom teaching. In the past, the classroom teaching mode had a fast teaching pace in the classroom and the atmosphere was often very depressive. Such a teaching mode based on textbooks and blind knowledge infusion was extremely inefficient. Students passively accepted knowledge on the classroom, and the classroom lacked corresponding interaction. This traditional model ignores the important value of teacher-student interaction. The single teaching method is also a big criticism of the traditional teaching. The knowledge designed by PPT used by many teachers has not changed for many years. Although the corresponding preparation time has been saved, it seriously affects the training of hotel management students. In addition, due to the lack of guidance from professional teachers, some students do not fully understand the knowledge taught by teachers in the classroom, which becomes a blind spot that is difficult to overcome over time.

4. Research on the Talent Cultivation Reform Mode of Hotel Management Major Based on the Flipping Classroom

In the new situation, with the large-scale application of Internet technology, the flipped classroom teaching mode has become a common mode, and it has also been widely used, and has achieved satisfactory teaching results. This paper combines the flipped classroom teaching mode with the teaching of hotel management major, and focuses on the analysis of the main value of the talent cultivation of hotel management in the flipped classroom teaching mode.

The talent training course of hotel management requires teachers to make sufficient preparations before class. The application of flipped classroom puts forward new requirements for the teaching level and scientific research ability of teachers who teach hotel management professional knowledge. The essence of flipped classroom is the application of Internet technology. Teachers should plan the knowledge to be taught in this class and make it

into short video systematically before class, which also requires teachers to master the relevant Internet application technology. After the teachers upload the video to the online learning platform, it is necessary to answer the questions in detail online or discuss them face to face according to the online learning situation of students majoring in hotel management and a series of questions they have feedback, so that the teachers can not only master where the students have questions, but also promote and enhance the interaction between teachers and students to some extent [4]. Teachers can effectively plan and guide effective classroom teaching activities by applying the flipped classroom. The teaching mode of hotel management practice should pay more attention to the simulation of the plot, which is the most effective and core aspect of the practice. For some colleges with practical ability, school-enterprise cooperation can be carried out to enable students to experience in the actual working environment. This is not only a good internship experience, but also helps them to understand and master professional knowledge. Scenario presentation is the best practice teaching method for students majoring in hotel management. It enables students to play different roles with each other to perform scenario simulation and better understand the relevant details in the scenario exercise. After a series of teaching activities, the teachers of hotel management major should put forward a targeted summary of the activity and the key points and difficulties of the course. At the same time, they should record the classroom performance of each student so as to carry out teaching better and more targeted. Therefore, in the stage of interaction between teachers and students in the classroom, teachers are required to have profound abilities of classroom organization and planning management. At the same time, teachers and students should realize the difference brought by the flipped classroom teaching mode and integrate it into the teaching mode as soon as possible. In the process of teaching plot simulation in flipped classroom, teachers should summarize and improve each activity according to the relevant online teaching video, so as to provide more optimized and feasible suggestions for the next flipped classroom teaching activity.

Thoughts determine individual behaviors. For the hotel management major, the formulated education concepts determine the education behaviors. The Chinese teaching environment advocates the supremacy of scores, which is deeply rooted in the traditional concepts and has long been deepened into the life-long teaching career of some teachers. If the teaching of hotel management major wants to implement the flipped classroom teaching mode, this ecology must be broken. Nowadays, for the majority of students, they are living in the age of network technology since they were children, and they have a unique affinity with various products and software in the network age [5]. But for the teachers, most of them just can

use computers to write some data texts, make tables or occasionally make PPT, which is obviously not good for promoting the reform of flipped classroom. The implementation of flipped classroom teaching mode will greatly improve the teaching work of hotel management, but for teachers, if they put most of their energy into making videos, it will be a very serious misunderstanding of flipped classroom teaching mode. Video production is the core of flipped classroom teaching mode, its value is self-evident, of course, is very important, but what is more important than video production is how teachers can make the video well accepted by students and students' recognition of this teaching mode, etc. Hotel management teachers also need to teach students in accordance of their aptitude, understand students' learning progress and problems encountered in detail, and actively answer questions for them, thereby creating an excellent learning environment and learning atmosphere.

5. Conclusion

In short, the flipped classroom teaching mode is to make and upload short videos of relevant knowledge based on Internet technology and application network teaching platform, which can greatly improve the ability of discipline management and teaching planning of teachers in the classroom, and thus better guide students to complete the study of relevant knowledge. The reform of the teaching mode of hotel management practice should combine with the flipping classroom to adjust talent training programs scientifically and rationally. We should pay more attention to the teaching of the basic knowledge of hotel management professionals and the specific practical links, solve all kinds of shortcomings in the traditional training mode of hotel management major, strengthen the application of flipped classroom teaching mode, and devote ourselves to the cultivation of comprehensive and high-quality hotel management professionals, so as to meet the needs of China's hotels for management professionals, making contribution to the sustainable development of the hotel industry.

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