

Landscape Planning and Preference Design based on Regional Characteristics

Nengsong Zou

Jiangxi Environmental Engineering Vocational College, Ganzhou, 341000, China

Abstract: Regional characteristics are not only the characteristics of a region, but also the unique components of a region. Regional characteristics are gradually formed and preserved in local customs and habits, and landscape architecture is an important part of the region. The regional features of Jiangnan water town, small Bridges and flowing water form the garden-like landscape of Suzhou, while the northern pavilions, birds' chirping and flowers' fragrance form a closed garden. Regional characteristics affect the aesthetic characteristics and aesthetic concepts of the masses. Under the regional characteristics, the design of landscape architecture has a unique meaning and value, and it should make specific choices according to the styles and audiences of different regions.

Keywords: Region; Meaning; Regional

1. Introduction

The so-called region is the characteristics of habits and customs over the years, the region raised a side of people. Due to the geographical difference, there are great differences in the behaviors and habits of the public formed by it, and the acceptance degree of things varies with different aesthetic perspectives. In recent years, as an increasingly hot topics such as ecological harmony, tourism fashion and so on, garden design also presents a relatively important trend, in addition, landscape architecture is also an important part of a region, it even relates to the rapid development of a region. The beautiful landscape of bridges and rivers in Jiangnan water town has brought up the development and prosperity of tourism and nourished the growth of local people. The unique style of the pavilions in the north is also a brand that goes to China and even to the world. The design of landscape architecture with regional characteristics has its unique significance and value.

2. Significance of Landscape Architecture Design

Landscape architecture is a brand of regional development, so landscape architecture design has almost formed a trend in recent years. The design of landscape architecture must be based on regional characteristics. From this perspective, one of the meanings of landscape architecture design is to promote local development. Landscape architecture is the embodiment of local soft power development. If a region only focuses on the development of some heavy industries, such as coal mines, it is actually

underdeveloped. Suzhou gardens belong to the humanistic color, and the humanistic atmosphere is an important driving force to attract the public in a region. Landscape architecture is the embodiment of local hard power development, because excellent landscape architecture design can often promote the development of local economy, and it will become the local hard power of continuous development in a subtle way [1].

The design of landscape architecture is in line with the development of the times and characteristics. Nowadays, we pursue sustainable development strategy and advocate the development of green brand. Based on this, the design of landscape architecture meets the requirements of the development of the times, the garden is a kind of green concept, the garden design process is the development of green cause.

It is conducive to the cultivation of professional talents. Pay attention to the garden design process needs professional talent, so attention will be paid to the cultivation of talent on this aspect, compared with the past, garden design is also a new emerging industry and major, so, through the garden design can train professional talent, promote the demand for talents and promote the field of employment. Through the cultivation of professional talents, it is also conducive to the further development of China, and even this specialty can be introduced to the world, which is a good development trend. In the process of garden design development, the cultivation of talents can stimulate the interests of the majority of garden designers, can promote the further development of garden design.

3. Methods of Landscape Architecture Planning and Design

Landscape architecture design is a kind of design activity facing the public interest. Therefore, landscape architecture planning can only promote its development and meet the needs of the public aesthetic appreciation by focusing on certain methods and meeting the needs of the public aesthetic appreciation. Landscape preference design of landscape architecture should pay attention to the following aspects.

3.1. Pay attention to local folk customs

The bamboo house in Dai and the cave dwelling in Yan 'an are all strong regional architectures, and the design of the landscape gardens is similar. The design of landscape architecture should first examine the local folk customs. First of all, we should understand what style the public likes, what features they can accept and how to meet their needs as much as possible. These are the conditions that must be met in the process of landscape architecture design. Especially in some places where ethnic minorities live in compact communities, due to their different customs and habits formed with the Han nationality for a long time, sometimes it is troublesome to offend the local customs and folk conditions by carelessness [2].

There are various methods to investigate local folk customs, such as directly asking local residents and communicating their aesthetic ideas and requirements on this aspect. It also can be the field experience, examine what appearance conforms to the local folk customs and so on, this is also an important method, through on-the-spot investigation not only can learn about the local customs, it can also examine the local characteristics and what kind of landscape design is suitable for the local place, this is an ideal method in the process of landscape design. Technical treatment can also be used to promote the development of local folk customs. In the process of garden design, flexibility is particularly important. In order to meet the needs of the public, it can be realized through continuous transformation of local folk customs [3].

Investigate local folk-custom amorous feelings, it should notice certain method and skill. A good relationship should be established with the local masses. It is not allowed to interfere with the normal work and rest of the local residents. It is also not allowed to chop logic, violate morality and law, and do some things that are not allowed by law. On this basis, the investigation of local customs is a process of continuous improvement and development. It not only bears the integration of the Chinese nation and the unity and prosperity of ethnic minorities, but also serves as an inexhaustible driving force and infinite source and power for the sustainable and long-term development of a nation.

Secondly, regional preference is also an important aspect. Regional preference should not only take into account

the preference of local people, but also the relevant region and the audience that can be attracted, which is a very important factor. Because the purpose of garden design is to meet the needs of the public, so, regional preference is an important part of attracting the eyes of others, only regional preference in line with the aesthetic standards of different masses, is a successful design, will meet the needs of more people, and can attract more people. However, because each person's geographical preference is not the same, in the process of choosing regional preference, it should design according to most of the standards of the masses, first it should meet the needs of local people, and then to meet the needs of the people around you, this is a perfect important process of constant development, which needs related professionals have multilevel and multi-angle thinking and analysis constantly.

3.2. Focus on technological innovation

Technology is a very important aspect, especially for a new thing, the breakthrough and perfection of technology is more obvious and important than before. In the process of technological innovation, more content is carried. Therefore, different technical talents should be selected for work at different levels. In some fields with higher requirements, we must strictly check and constantly innovate and develop in technology [4].

Technological innovation is also reflected in the continuous improvement of existing technology. The so-called improvement of technology is that we should constantly absorb domestic and foreign development experience and technology, and constantly innovate in theory and technology. In the continuous innovation we should learn from the previous experience and lessons, only continuous innovation can be more perfect, only to learn from the previous experience and lessons can be less detours, and pushing forward the garden design technology and experience to a higher development platform. Constantly improving and developing on the basis of the construction of the garden landscape.

3.3. General cases of garden landscape design

With several garden landscape design as the case, it is very necessary to further improve the garden landscape design method. The biggest difference in landscape design is the difference between north and south.

The first is the characteristics of southern region. From the point of view of dimensional position, southern area latitude is low, temperature is high, and summer humidity is relatively large, and much condensation of water vapor in the air. In this case, in terms of high and low degree, the design of the garden landscape should first be higher, to prevent moisture entry. In addition, due to much more water in the south, Jiangnan water town, small bridge over the flowing stream, etc., in the

process of landscape design, it must be the focus of consideration of the appearance and unique structure of the landscape. If it is a simple garden landscape without characteristics, each place is basically the same, it will not attract more preference. So in the south of the bridge water, on the one hand, it should conform to the characteristics of the region, and on the other hand, it also can't follow others and reflect own unique place.

In the southern region, the design of the landscape should make the upper beam more steeple straight, the landscape design should be simple and elegant as far as possible in Guangdong and other places, and match to local regional characteristics. In Shanghai and Zhejiang which locate a little bit north, the garden landscape design should give priority to green, avoid to use bright color such as bright red as far as possible, because bright red appears unfit, do not accord with the breath of fresh, romantic, pleasant smell of Jiangnan water town. And in Sichuan, Chongqing and other places near the inland, the landscape design should try to give priority to the ancient style, because it is some bistros, Yulin road and other architecture with classical features created these places, so that it has all the characteristics of charm.

However, the landscape design in the north is quite different from that in the south. North has more cultural atmosphere. North has clear four seasons, where summer has green mountains and winter is bleak. But in the north, birds are singing and flowers are blossoming, the grass is growing and warbling, and there is little rain. Parts of the north of China are even under the temperate continental climate. In this case, the northern garden design should use more festive colors as far as possible, so as not to be too monotonous and bleak. In places near the ocean, such as Shandong and Liaoning, the design of the garden can be a little lighter, paying more attention to the flavor of the times, or match the color of the ocean, while in places near the inland, such as Shanxi and Shaanxi, it may be a little heavier. Since ancient times, southern China has been a major administrative region, and the festive color itself is a symbol of traditional Chinese culture, with various meanings [5].

For Xinjiang, Tibet and other special terrain with higher elevation, the design of garden landscape should consider not only beauty, but also safety. During the design process of this landscape, it should be protected from wind as much as possible, so that visitors can enjoy themselves while visiting. In recent years, with the support of national policies and their own development, Xinjiang, Tibet and other regions are developing rapidly, and more mainland talents are gradually flowing to Xinjiang, Tibet and other regions. In this case, the design of garden landscape is very necessary, which is also an important part to drive the further development of the local economy.

The design of garden landscape should not only accord with the local aesthetic standards, but also meet the development requirements of the majority of gardeners and garden-lovers. Garden landscape design is not an overnight thing, but an important process of continuous improvement and development, in the garden landscape design, individual preference, collective preference and design methods are important factors that should be considered comprehensively.

In this special administrative area of Beijing, the design of the landscape should pay more attention to the cultural atmosphere, but also should be dignified and elegant, the design should be reasonable, not located around the great hall of the people and Tiananmen square, nor the remote place outside the fifth ring.

4. Conclusion

In recent years, ecological harmony and tourism fashion have become the mainstream of development, and the design of gardens also presents a relatively important trend. In addition, landscape architecture is also an important part of a region, which even concerns whether a region can develop rapidly. The beautiful landscape of bridges and rivers in Jiangnan water town has brought up the development and prosperity of tourism and nourished the growth of local people. Different regions have different garden design, in the same region of the different interests of garden design also exist great differences. The bamboo house in Dai and the cave dwelling in Yan 'an are all strong regional architectures, and the design of the landscape gardens is similar. The design of landscape architecture should first examine the local folk customs. With the continuous innovation but also should learn from the previous experience and lessons, only continuous innovation can design be more perfect, only to learn from the previous experience and lessons can development road be less detours, and pushing forward the garden design technology and experience to a higher development platform. Based on continuous improvement and development of the construction of the garden landscape. The regional features of Jiangnan water town, small bridges and flowing water form the garden-like landscape of Suzhou, while the northern pavilions, birds' chirping and flowers' fragrance form a closed garden. Regional characteristics affect the aesthetic characteristics and aesthetic concepts of the masses. Under the regional characteristics, the design of landscape architecture has a unique meaning and value, and it should make specific choices according to the styles and audiences of different regions.

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