

Research on Compound Information Sharing in Business English Teaching under the Background of Big Data

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Abstract: Nowadays, countries all over the world are more closely linked, and communications among countries are more frequent. In this context, business English teaching becomes more important. Under the background of big data, it is necessary to explore the composite information sharing in business English teaching to meet the needs of the times. This paper will explore the compound information sharing in business English teaching, and explore the new development model of business English teaching which can exchange and learn from each other.

Keywords: Information sharing; Communicate with each other; Learn from each other

1. Introduction

Now the world has become a “global village”, which shows that countries are more closely linked, and the demand for business English professionals is more extensive with the development of internationalization. However, as far as the current situation is concerned, business English teaching is still in a relatively traditional mode which does not accord with the new background. And the learning effect of business English majors is not good, resulting in some problems in the training of business English professionals. Therefore, it is imperative to make innovation on information sharing in business English teaching under the background of big data.

2. Background of Business English Teaching Reform

Business English is a foreign-oriented way of learning English. It needs a strong environment to better grasp its lifeline and characteristics. In the past, more attention has been paid to study of theory, which produces many defects for business English. The characteristics of business English determine the importance of learning environment. The mastery of theory is important, but theory alone is far from enough. On the basis of theoretical study, business English is a course that needs constant contact with specific environment, because it faces specific business activities. And the specific cases in business activities also need continuous learning and practice in order to truly master the methods. Through the communication and development with the outside, the mixed mode of business English can be further embodied. It is no longer simply exploring the limited resources on cam-

pus in the past, but becomes a way and process of exploring from multiple perspectives, thinking and ways [1].

2.1. The significance of compound information sharing in business English

In the process of this exploration, students can really grasp the lifeblood of business English and integrate it into the learning atmosphere earlier, faster and better. This way, on the one hand, it can stimulate students' interest and enthusiasm in learning; on the other hand, it can also help to really improve students' learning performance [2].

Compound information sharing method in business English teaching is a resources complementary method, and teaching itself is a process of continuous development and improvement. In business English courses, it is necessary to constantly share and realize complementary advantages in order to create more abundant curriculum resources. A person's wisdom and ability are always limited. Only by concentrating collective wisdom can we achieve the maximum improvement of teaching methods and constantly meet the needs of social development. In the process of social development, the communication between things is more frequent than before. The compound sharing method in business English teaching is created to meet the needs of the times.

2.2. Problems in business english course

As far as the present situation is concerned, there are some misunderstandings in business English teaching. Business English requires high requirements for professional and social skills as well as related office software. However, due to the current limited environment and the influence of traditional teaching mode of thinking, the

acceptance of the new sharing mode is limited and the experience is insufficient. Therefore, the compound sharing method in business English teaching has not been really popularized and promoted in the current teaching process.

Far from the needs of the current era development, another problem of business English teaching method is that it is a language for foreign communication, but at present, business English teaching is still based on the training mode of normal school. Students in the limited space-the classroom cannot really feel the atmosphere and the platform of foreign exchanges [3]. In fact, as far as most business English majors in Chinese universities are concerned, the development situation is not very ideal. The lack of a real organic connection between supply and demand has led to the fact that many companies cannot find enough qualified talents. On the other hand, there are difficulties in employment for business English graduates. In the process of exploring composite information sharing in business English teaching, high-level talents are needed. Only lead by high-level professional talents can truly achieve information sharing, and which is relatively deficient in business English major. There are too few professionals in this subject and there is no broad stage, which makes it difficult to share compound information in business English teaching.

3. Approach of Business English Compound Sharing

That business English teaching conforms to information sharing is a new method and mode for business English classroom and business English major development. The way of sharing influences the future development mode and prospects of business English teaching. So the choice of approach is very important. This paper mainly introduces the methods of information sharing in business English teaching, such as practice method, ideological and moral cultivation method, and teachers' practical ability infiltration method.

3.1. Practice cultivation method

Because for business English, its true essence and connotation do not necessarily come from textbook knowledge, but rather from practice, it is a vital part during business English learning process to cultivate college students' thinking mode, on-site expression and response ability to improve their ability to solve real problems through practice. The first is the training quality. As an exchange student, first of all, they should have a certain foreign language foundation and ability to express themselves. In the process of exam-oriented education in China, most students only pay attention to the study of theoretical knowledge, but ignore the actual expression ability. Under the influence of the inherent ideas, business English students in Colleges and universities only pursue

achievements. Therefore, on the one hand, attention should be paid to the basic listening, speaking, reading and writing abilities in the initial stage of English learning. Therefore, in the process of exchange students' development, basic assessment and training should be carried out, so that students themselves do not have too much pressure in the foreign environment, and schools and countries can also achieve the improvement of resource utilization efficiency.

The second is the scale of training. The cultivation of exchange students should pay attention to the quantity of development and the ideal effect. If the quantity of cultivation is too large, on the one hand, it will lead to excessive national expenditure and affect the overall level of economic development. On the other hand, too large scale of training will also cause some pressure on safety. Trained talents must have a greater impact on economic development and social development and progress. Therefore, in the process of training talents, we should pay attention to the quality of exchange students [4]. The quality of exchange students is also an important criterion affecting the cultivation of exchange students. Once selected to go abroad, the student will represent the overall image of the country and the overall quality. If there is a quality problem, the influencing power of the whole nation in the world will be greatly affected.

The cultivation of practical ability is a process of imperceptible and continuous development. In order to truly cultivate students' practical ability, it is necessary not only to let student master solid professional knowledge, but also to cultivate students' interest in exploring practical ability. Only when really interested in practice, can the students master the ability and method of practice, transform the theoretical knowledge they have learned into a kind of ability, and be able to deal with the practical communication. Therefore, it is very important to cultivate students' practical ability. Of course, because of the difference of students' mastery and ability, it is impossible for everyone to have the same effect when they accept the practice mode. Therefore, we should properly grasp the scale. The lowest standard should be that each student can treat foreigners with a fluent and natural language without obstacles in the process of communication and meet the basic graduation requirements.

Practice is a process of development for both sides. On the one hand, the state can train a number of students to study aboard through relevant policies, and increase the opportunities for students to study abroad. On the other hand, foreign students should also be appropriately introduced in to improve the ways and means of development on the basis of complementary advantages. On the basis of promoting mutual development, we should improve information compound sharing method, because this is a course of continuous international exchanges. Only by providing a platform can we promote development.

Therefore, for business English students, we should not only cultivate their foreign language, but also strengthen their quality training. We should not only strengthen scientific and cultural accomplishment, but also strengthen their ideological and moral accomplishment. Develop scientifically on the basis of constantly improving their quality.

3.2. Cultivating business English majors' ideology and morality

As most of the groups that business English majors come into contact with are foreign guests, the cultivation of their ideological quality is the focus of their development. For business English majors, the cultivation of ideological quality should be put in the first place.

First, we should strengthen the arrangement of ideological and political courses. The ideological and political courses in colleges and universities generally ignored. Even in some colleges and universities, the ideological and political courses are regarded as indispensable courses. In fact, ideological and political course is a course with strong humanism. Ideological and moral quality is also the focus of development for college students. Therefore, it is necessary to arrange the courses reasonably and attach great importance to them.

Second, business English is a specialized and special course. On the one hand, its particularity is reflected in its audience [5]. Therefore, the cultural background of foreign countries should be understood. Of course, there are many ways to understand the cultural background. With the increasing popularity of the information age, students can learn about the cultural background of foreign countries through their own efforts, such as by following official accounts and other ways. During the course setting, foreign ideological education should be strengthened, so that students have more opportunities to understand foreign culture and respect the differences of foreign life.

There are many ways for ideological and moral cultivation. The most common way is case study. By summarizing the success or failure of previous cases, through summarizing the problems encountered in the process of compound information sharing in business English teaching, the further development of information sharing can be promoted.

3.3. Teachers pay attention to students' practical ability

In the teaching methods that have been formed for thousands of years in China, theoretical teaching has been formed as the main teaching method. Therefore, in the context of "the belt and the road", the cultivation by compound teaching mode in business English needs to improve students' practical ability if they want to achieve innovative results. The cultivation of practical ability

basically includes two aspects. On the one hand, students' subjectivity should be reflected in the classroom. Let go of the classroom and give it to the students. Let the students actively explore the rules of learning, summarize the methods of learning, and experience the characteristics of business English in learning on their own. On the other hand, more efforts should be put on assessment on the teachers. Blindly giving the classroom to students does not mean that teachers can loosen their grasp of the classroom. In fact, the innovation of classroom model will bring more pressure and challenge to teachers. On the one hand, teachers should learn to guide students in innovative classroom; on the other hand, teachers should renew their previous concepts and carry out continuous innovation and development.

The improvement of teachers' practical ability is the basis of students' further development. Teachers, as professional business English teachers, should renew their teaching abilities through various ways. Schools should also attach importance to the development of the major and constantly create opportunities for teachers and students to promote their development. Only in the process of development, can they really improve their ability and achieve information sharing.

4. Conclusion

Compound information sharing for business English majors is a major event related to the important process of China's foreign exchange in the future. In the process of the development of business English major, we need to renew our concepts and constantly solve the problems encountered in the current development for further development. Business English is a foreign-oriented way of learning English. It needs a strong environment to better grasp its lifeline and characteristics. In the past, more attention has been paid to study of theory, which produces many defects for business English. The characteristics of business English determine the importance of learning environment. The mastery of theory is important, but theory alone is far from enough. On the basis of theoretical study, business English is a course that needs constant contact with specific environment, because it faces specific business activities. This process is also a unconscious influencing process of cultivation. In the era of big data, different development methods are required. Only on the basis of the original exploration, only improve the practical ability of teachers and students and constantly create more opportunities for students through practical methods, can we promote the further development of compound information sharing in business English teaching.

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