

Research on Path Innovation of Ideological and Political Theory Teaching Reform in Colleges and Universities From the Perspective of Generation Z

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Abstract: Ideological and political theory courses in colleges and universities play an important role in China's higher education, which is also an extremely important strategic course of our party and country, helping young college students to establish a variety of correct political concepts in line with the times. Along with the social environment unceasing change renewal and the education pattern unceasing change, the development of diversification has become the main growth direction of contemporary college students. The traditional ideological and political education and teaching mode in colleges and universities has to adapt to this development. In particular, from the perspective of generation Z, striving to do a good job in the ideological and political education of socialism with Chinese characteristics in the new era is a favorable guarantee for the early realization of socialist modernization.

Keywords: Generation Z View; Young College Students; Ideological and Political Theory Course; The Reform Path

1. Introduction

The report of the 18th national congress of the communist party of China pointed out that the fundamental of education is to "establish morality" and "cultivate people". China is an emerging major country in science and technology education. It aims to cultivate morality, wisdom, fitness and beauty in an all-round way. China is an emerging major country in science and technology education. It aims to cultivate morality, wisdom, fitness and beauty in an all-round way. As the master of the new era, generation Z plays a crucial role in the fundamental education. Strengthening the reform of ideological and political education is also the general line of personnel training. At the same time, in the current society, innovative research on education reform is the most noteworthy issue, and it is also one of the willingness of the society to call for education reform. In particular, the reform of ideological and political theory teaching from the perspective of generation Z should be paid more attention to. This article from the current "ideological and political theory course" teaching status and reasons and make substantive reform analysis.

2. The Main Role of Generation Z in the Current Society

Generation Z is a common simplified language popular abroad at first, and now it is widely used to refer to people born between 1995 and 2010, which is what we commonly refer to as the post-1995 generation. According to big data released by China's national bureau of statistics in recent years, the number of gen Z has reached the super-millennial level, accounting for 35 percent of the country's population. This generation grew up in the Internet era, living under the background of big data, and their life is full of information and entertainment diversity, so they are also called the technology generation and the Internet generation. They are the generation most affected by the Internet technology revolution, and they are also the witnesses and the best beneficiaries of the Internet era; In the current society, the mainstream forms are mostly occupied by generation Z, who are in the most active period of the population and are the new driving force for social progress. They are the new youth of the society and the creators of the future era, so the way generation Z lives will make a good plan for the future development of the society.[1] Driven by science and technology such as Internet big data, social development and changes are huge. Having the most advanced science and technology means that we have mastered the development progress of the times. At the same time, increasing the ideological and political education of generation Z is also the top priority. It is an important task to establish

correct scientific values for generation Z and make it more in line with the needs of social development.

3. Status Quo of Ideological and Political Theory Teaching in Colleges and Universities

3.1. Teaching mode emphasizes theory over practice

From the point of view of the practical teaching system of thought and politics course in colleges and universities, it is obvious that it needs further improvement and improvement. Many universities only teach theoretical knowledge unilaterally and ignore the importance of practice. They fail to combine the practice of socialist modernization with practical problems. Even in the course of "ideological and political theory", the teacher's extreme pursuit of theoretical explanation is widely seen as a phenomenon of "full knowledge", which completely fails to meet the requirements of the new era for the teaching of socialist theory. The emphasis on theory in teaching will sometimes lead to the abnormal development of ideology. Therefore, what colleges and universities are facing now is to solve this unbalanced problem, and they should not only pay attention to the explanation of theory, but also ignore the importance of ideological and political education practice.

3.2. Lack of innovation in teaching methods

The application of existing scientific and technological means in the current educational work will greatly change the traditional teaching mode, and it is also an important means to realize effective teaching approaches. It can be said that the use of scientific teaching methods, will be able to achieve a greater degree of teaching objectives, if not, will only lead to twice the effort. Especially in today's extremely detailed differentiation of disciplines and specialties, teaching methods are becoming more varied. However, the discipline of ideological and political education has relatively simple methods and often lacks the continuation and innovation of teaching methods. And the ability to innovate varies from person to person. Therefore, the research on teaching methods of ideological and political education is an urgent problem to be solved at present. The days of teaching with a single and boring method are gone. Therefore, only by constantly reforming and innovating teaching methods can Chinese universities adapt to the rapid development of education and society driven by the scientific and technological revolution. The innovation and reform of ideological and political education teaching method is the necessary premise and pillar of achieving good teaching effect in colleges and universities. With the arrival of the "Internet +" era, all available resources can be well combined and used in the "Internet +" era, so that people can efficiently and conveniently obtain the desired infor-

mation on the Internet. Obviously, "Internet +" ideological and political theory teaching has become a hot research direction of The Times, which greatly changes the existing teaching mode, improves the motivation of teachers' teaching and students' independent learning, and greatly improves the feasibility of ideological and political education in college classrooms.

3.3. Students' slack in theoretical education courses

The knowledge taught in the theoretical course of ideological and political education in colleges and universities is compiled by the ministry of education according to the traditional political ideas and the latest political figures of the times. Although it has a great authority and directionality, but for most college students, learning ideological and political education classes seem very empty and boring, in these classes students appear sleepy. Learning it is only to cope with the exam and for the postgraduate entrance examination students, but also under the pressure of postgraduate entrance examination politics to mandatory rote learning. This is a perfunctory approach to learning theoretical courses of ideological and political education. Similarly, many colleges and universities will have similar situations, which is one of the reasons why colleges and universities have to reform the current ideological and political education.[2]

3.4. Empty and lagging teaching ideas

As we all know, ideological and political education is a course that should emphasize practice and be close to the times. However, with the rapid development of science and technology and the passage of time, in the ideological and political education courses in colleges and universities, sometimes the problems explained are not targeted, inconsistent and backward to the development of the current era. Sometimes the content involved has no real value at all, and students' acceptance of this idea will only increase their burden. Ideological and political theory courses are not all about real time, being specific or being taught only for the present. At present, the problem is that the teaching content should be improved very well, the obsolete and meaningless content should be removed, and the targeted questions should be taught in the key.

4. Research on the Reform and Innovation of Ideological and Political Theory Teaching in Universities from the Perspective of Generation Z

Ideological and political education in colleges and universities shows a strong desire to keep pace with the times. We should combine the current practical application in reasonable practical teaching work, especially in the use of teaching practice, teaching process, teaching content, teaching process and other reform and innova-

tion practice, focus on generation Z in ideological and political education in colleges and universities.

4.1. Establish teaching practice bases

The connection with reality must be in line with the current social development pattern. At present, it is still consistent with the great theory that practice is the only criterion for testing truth, thus enhancing the effectiveness of pertinence. Put the real ideological and political education work into practice. Secondly, the establishment of teaching practice base is an unprecedented practice method for ideological and political education teaching, which will greatly promote the potential of students to learn theoretical knowledge, and indirectly expand the scope of students to learn theoretical knowledge. Therefore, colleges and universities should increase investment and focus on the construction of teaching practice base.

4.2. The teaching process should be interactive

The traditional teaching mode is often passive, that is, students accept what the teacher explains, and there is a lack of enthusiasm and initiative in class[3]. This teaching mode seriously restricts the interaction between teachers and students in the teaching process, and this teaching mode greatly reduces the efficiency of teaching work. Only by establishing a harmonious and confident communication mode between teachers and students can the lagging teaching work be well improved. Under the background of the big times, this is also the primary task of the ideological and political education work in Chinese colleges and universities, which is beneficial to the reform of the teaching mode of various colleges and universities.

4.3. Teaching content should keep pace with the times

As mentioned above, the current teaching content is lagging behind and has not been improved with the development of The Times. Moreover, ideological and political theory courses in colleges and universities are one of the main sources for students to learn political thoughts, and they are also completely for the purpose of ideological and political cultivation of college students. From the current situation of China's development, the cultivation of high-quality talents is the first priority of ideological and political education, which can not only fully shape a sound personality, but also make a substantial role in the whole society. Keeping pace with The Times of teaching work is to make clear teaching objectives and keep pace with the actual development requirements. For example, teaching content can be adopted in many forms, such as setting seminars, BBS, etc., for clear division of labor, so that students can cooperate closely, which will greatly improve the quality of teaching content and reform of teaching mode, and get twice the result with half the ef-

fort. The requirement that the teaching content should keep pace with The Times is also a new concept for the beneficial development of generation Z in today's society.

4.4. Innovative teaching methods

From the perspective of generation Z, the reform of ideological and political education in colleges and universities is a subversive innovation of the traditional Chinese education model and also in line with the pace of social development. Under the background of the beginning of knowledge economy, summarize and learn from other successful cases of innovative practice, which is reasonably applicable to the development of the national education cause. To create new teaching methods requires the joint efforts of educators and students to improve, especially in today's rapid development of science and technology, accelerating the reform of innovative teaching methods is a substantial initiative for the current teaching career. It is also in line with the general course of current socialist construction, accelerating the development of innovative national education ranks, and laying a solid foundation for China's education and teaching work.

5. Strengthen the Implementation of Ideological and Political Education Reform In Colleges and Universities from the Perspective of Generation Z

The report to the 19th national congress of the CPC clearly stated: The fundamental work for the great rejuvenation of the Chinese nation is education, and promoting the healthy and sustainable development of education is the fundamental premise for national development. We should give top priority to education as the goal of our national strategy, accelerate the reform of educational work, and do a good job in education that satisfies the people. Education is the foundation of a country and the source of the idea of rejuvenating the country through science and education. China, which is undergoing reform in the new era, must strengthen ideological and political education. Especially for generation Z, they are a brand new era, and it is extremely important and necessary to strengthen the cultivation of ideological and political education. To promote the reform of ideological and educational work, first of all, if the government departments to make substantial reform measures; College educators are also shouldering great responsibilities[4].The government and universities should jointly promote the reform of ideological and political education in the new era, train a large number of high-quality and high-quality talents for China, and make a contribution to rejuvenating the country through science and education.

6. Conclusion

In a word, in the new era, especially for generation Z, ideological and political theory teaching in colleges and universities must be substantially reformed and innovated. Colleges and universities should require teachers to pay attention to the unity and combination of teaching practice and theory, and construct the unity of the logic of teaching content and the development of students' cognitive ability. Reform the existing backward educational thinking; stimulate the potential of students' independent learning. At the same time to strengthen the ideological and political education work of the reform, so as to improve the overall ability of college students. The ability to acquire theoretical knowledge also changes the way they think about learning. It is also a necessary development process for ideological and political theory teaching to step into a new teaching era from the perspective of generation Z. Meanwhile, it will also promote the positive guiding role of our country's education cause, which

is an important turning point to change our country's current education.

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