

Analysis of Countermeasures of Ideological and Political Education in Colleges and Universities Under the Background of Internet

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Abstract: Ideological and political education is an indispensable part of college education and plays an important role in the development of college students' thinking mode. Ideological and political education is an important part of college students' study, and college students must strengthen ideological and political education in order to make them play a greater role in the future work. With the development of the times and the progress of the society, the internet has penetrated into every corner of the classroom. Under the background of the internet, ideological and political education in colleges and universities should make full use of the advantages of the internet, and at the same time be careful of the disadvantages of the internet.

Keywords: Internet; Colleges and universities; measure

1. Introduction

With the development of the times and the progress of the society, the internet has infiltrated into every aspect of social life, and it can be found everywhere in college classrooms. The internet brings many advantages to people's life, and it is deeply appreciated by people for its amazing speed and high-tech means. Ideological and political education in colleges and universities shall give full play to the advantages of the internet, and the specific measures are as follows:

2. Use the Internet to Spread Positive Energy for Students

The emergence and popularity of the internet has turned the world into a global village, where people can view all the worlds' information at home. Various kinds of news emerge in an endless stream, which strengthens and facilitates the communication and contact between people and brings great benefits to human life. The internet allows us to learn about the big things that happen in our daily life. When the internet is used in the ideological and political education, ideological educators should make full use of the advantages of the internet to choose instructive video or case for young students, allow students to appreciate the truth, virtue and beauty as well as the untrue, evil and ugly of world, and it plays a positive role in shaping students' outlook on world, life and values.

At the same time, the leaders of colleges and universities should provide a broad platform for teachers of ideological and political education in colleges and universities,

and regularly organize teachers of ideological and political education in colleges and universities to actively participate in various learning activities conducive to cultivating students' ideological and political education. On the one hand, teachers can be trained to constantly master more knowledge and methods related to ideological and political education, when they return to the classroom and give lecture to students, their thoughts will be constantly updated, and they will impart the knowledge they have learned to the majority of college students imperceptibly, thus improving the ideological and political quality of college students. On the other hand, teachers teach students more about methods. Due to the continuous development of the times, the gap between the new eras that students may face and that of their former teachers is more and more large. When there is a big gap in era, and there will be a big gap in thought. Therefore, only college teachers have the opportunity to study deeply, they can master more methods and skills to resonate with students' thoughts. In this way, it is of great significance to the ideological and political education of college students under the background of internet.

Ideological and political education is a very important part of college education, and it is the soil and important platform for the development of ideological and political education in colleges and universities. Thought determines a person's development and soul, bearing a person's direction of progress. And college students are the hope and future of China. Therefore, under the background of the internet, ideological and political education in colleges and universities should give full play to the

advantages of the internet. Schools should regularly explain and publicize some knowledge about ideological and political education to students through the internet, so that students' thoughts keep pace with the times. Colleges and universities are fertile soil for students' ideological growth and play a crucial or even decisive role in the development of students' thoughts. At the same time, college students are in the formation of thoughts and even outlook on world, life and values, which determines the development of college students' whole life. College students shoulder important responsibilities, and they are the successors of the times. Furthermore, the author believes that, on the one hand, we should give full play to the advantages of the internet and make use of the convenience of the internet to let college students fully understand the most cutting-edge knowledge and trends; on the other hand, we should shorten the distance between college students and the world. The internet allows students to feel changes and dynamics thousands of miles away even on campus. Therefore, the internet should be better used to improve the ideological and moral quality of students and scientific culture. Let students understand more knowledge to improve the ideology and morality through the internet. Young students are in a critical period of physical and mental maturity. On the one hand, as they grow older, they have their own cognition and ideas on a part of the ideological and political aspects. On the other hand, the ideological and political cultivation of the majority of young students is not mature enough, and they often do things that make them regret and others suffer due to their impulsiveness and lack of social experience. Because of this, under the background of the internet, ideological and political education in colleges and universities should make full use of the convenience of the internet to serve students, so that students' ideological and political literacy can be further promoted and sublimated through the internet.

As a training base for students, colleges and universities should also go deep into the students to understand their understanding and use of the internet in the form of interviews and surveys, which is conducive to better understanding of students' inner development trend. Through the investigation, it is found that the beneficial aspects brought by the internet to students should be maintained and encouraged, and promoted in the whole school if appropriate. At the same time, the disadvantages brought by the internet to the majority of young students should be correctly guided and general investigated in the whole school. The malpractice that brings to the student should be resisted in time.

In short, under the background of the internet, one of the countermeasures of ideological and political education in colleges and universities is to give full play to the advantages brought by the internet and make it better serve students.

3. Be Cautious About the Influence of the Internet

The internet is a double-edged sword. It can bring a lot of convenience to people if it is used well. However, if it is not used well, it will have a negative impact on people's life. In the current era, the internet greatly facilitates people's life, but the internet world is intermingled. Much negative news released on the internet are eroding the physical and mental health of the majority of young students without limit and it causes many obstacles to the ideological and political education of young college students. So we should be cautious about the influence of the internet.

3.1. Countermeasures adopted in colleges and universities

First of all, universities should strengthen the ideological and political education of students. Ideological and political education, as an important part of college students' education, affects the long-term development of college students. In recent years, with the continuous strengthening of ideological and political education, colleges and universities also have a greater degree of ideological and political education than before. However, in order to further deepen and develop the ideological and political education of college students, colleges and universities should further strengthen the force of ideological and political education of students. Specifically, the ideological and political education courses should be further established as compulsory courses for students of all majors and the assessment of such courses should be further strengthened. If necessary, such courses can also be directly linked with the graduation certificate and degree certificate. In this way, students' pressure and motivation will have a more obvious change than before. Because education, ideological and political cultivation are a gradual process of infiltration. Therefore, through the way of making students pay attention to and learn, students' ideology and politics can be improved in the process of slowly infiltration than before, and it is easier to achieve the expected effect.

3.2. Countermeasures adopted by college teachers

Secondly, for teachers working in colleges and universities, they play an important role. They are direct contacts for college students. Therefore, college teachers should make better use of the internet to spread positive energy for students, combine the professional course knowledge with the course of ideological and political education reform in colleges and universities under the internet, cultivate students' thinking mode consciously, and constantly take it as part of their own curriculum assessment. In this way, on the one hand, students will master their own professional knowledge of the subject, and on the

other hand, students will be able to integrate the two, thus it plays a good role and effect in cultivating the thinking mode of college students. Meanwhile, through daily communication with students, teachers in colleges and universities can go deep into the students, deeply understand the dynamic and trend of students' development under the influence of the internet, and strengthen guidance for some negative factors, and report to the responsible departments of the school when necessary. In this way, for students, their problems can be better solved and reflected. At the same time, the influence among students will also form a benign situation and students develop better under the background of the internet.

3.3. Countermeasures adopted by college students

Furthermore, the main body of university participants should improve their resistance ability. As adults, young college students have greatly improved their ability to distinguish between the truth and the ugly. Therefore, the majority of young students should become the master of their own lives. They should identify which things are really good and which things will hurt them and keep improving their discrimination ability. For the negative impact of the internet, students must learn to consciously resist. For the temptation of games, online chatting and so on, students should learn to resist consciously. Students must learn to do the host of the network in the life, make the network better serve themselves. Especially online communication, students must improve vigilance and be careful about the good and bad intermingled information. At the same time, under the network background, for young college students, the main task is learning, and they should use the network to study well, find more information related to study on the internet, understand the forefront of some academic and current academic trends, and strengthen the contact with classmates, friends and family through the internet.

3.4. Countermeasures adopted by parents

Finally, the majority of parents should also actively guide their children. Family is an important environment for the growth of children, bearing the little drops of the growth of children, and parents are undoubtedly the people who love their children the most. From childhood to adulthood, parents have paid a lot for their children. However, love blindly not means promote the growth and development of children, and parents should also pay attention to methods, learn to love children in a correct way. With the development of the internet, parents should urge, supervise and educate their children, make children feel the positive energy brought by themselves in the family. When children use the internet, they will remember the parents' edification. This power can benefit a lifetime for children. Students, who are grateful for their parents, understand their parents' expectations and good inten-

tions. They are on the right path of ideological and political education under the background of internet.

4. Conclusions

After the emergence and popularization of the internet, it is often likened to a double-edged sword. It can be seen that under the background of the internet, its influence must be both beneficial and harmful. Therefore, ideological and political education in colleges and universities must grasp the advantages brought by the internet and give full play to its advantages so that the internet can better serve the ideological and political education in colleges and universities. At the same time, ideological and political education in universities should be cautious about the internet and guard against its drawbacks. Under the background of internet, colleges and universities should strengthen the management and guidance of students, so that the internet can play a positive role in the healthy development of students' ideology and politics. As teachers in colleges and universities, they should better guide students, link their own subject characteristics with the theme of ideological and political education in colleges and universities under the background of the internet, so as to make better contributions to the healthy development of students. Students, as the main body of the growth of colleges and universities, should learn to be the master of the network, so that the network can be better used in their own lives and the development of ideology and politics. Students can also use the internet to learn the trend of discipline and ideological and political development. As parents of college students, they should actively guide their children to learn to use the internet, and constantly improve their ideological and political literacy, and let them learn the disadvantages of the internet and its adverse effects on human beings, so as to better promote their own development. Only the involving parties cooperate with each other is the effective measure and good method for the development of ideological and political education in colleges and universities under the background of internet.

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