

# Research on Innovation of Ideological and Political Education Methods in Colleges and Universities under the Guidance of Core Values

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**Abstract:** The political and ideological education course is a compulsory course for students at all stages. Since the 18th National Congress, the Party has actively promoted the integration of socialist core values into higher education. But, there are still many problems in the ideological and political education methods of colleges and universities at this stage, such as single teaching methods and lack of pertinence. This research mainly proposes several new methods to improve ideological and political education in colleges and universities aiming at these problems.

**Keywords:** Core values; Colleges and universities; Ideological and political education

## 1. Introduction

Since the 18th National Congress, the Party has regarded the practice of socialist core values in colleges and universities as an important strategic task to attach great importance to and actively promote. The report of the 18th National Congress pointed out that "We should promote prosperity, democracy, civility, and harmony, uphold freedom, equality, justice and the rule of law and advocate patriotism, dedication, integrity, and friendship, so as to cultivate and observe core socialist values." Socialist core values can help students form correct and scientific world outlook, outlook on life and values. However, nowadays, the practice of socialist core values in colleges and universities has not achieved the expected results. In the final analysis, it is related to the unreasonable methods and means of ideological and political education. Therefore, the innovation of ideological and political education methods is very critical to integrate socialist core values into colleges and universities actively [1].

## 2. The Current Situation of Ideological and Political Education in Colleges and Universities

### 2.1. The teaching content is old-fashioned and the teaching mode is backward

Through a network survey, a total of 500 students from 50 colleges and universities in China were randomly selected. The results show that all the textbooks used in these 50 colleges and universities are the latest edition. However, because the publication and distribution of textbooks takes a certain time, the textbooks used in colleges and universities still lack certain timeliness, and can not be completely consistent with the latest content, and they are not closely related to life. Some contents are too abstract to understand, and there are few examples in the books, so that students can not understand the profound significance of the specific events. At the same time, some of the knowledge in books is difficult to apply to practice. There is a gap between books and practice. In addition, some teachers pay little attention to the teaching content, and also carry out teaching by using the teaching courseware and plans many years ago. In the activities, the teaching content is relatively old-fashioned and the students' interest in learning is also reduced. Besides, there are problems with the teaching methods of teachers, which are too rigid. Because the ideological and political course is a relatively boring and monotonous course, if teachers adopt a single teaching method for teaching, it is not conducive to cultivating students' interest in learning, and may even lead to students resisting psychology. Moreover, some teachers lack teaching enthusiasm in the teaching process and they just use a single teaching mode to teach students. In the actual teaching, they can not play

their guiding role, lack communication with students, resulting in the ideological and political theory course is too formal, students' learning effect is not good.

## **2.2. The communication and cohesion among political and educational departments in colleges and universities is insufficient**

We all know that only by cooperating with each other and working together from top to bottom can one thing go on smoothly and satisfactorily. In colleges and universities, the political and ideological education is respectively responsible by the school league committee, counselors at all levels and political teachers, so only by uniting these people can we effectively carry out the teaching of socialist core values in colleges and universities. The school league committee mainly propagate socialist core values through planning, organizing related League Day activities, or carrying out party members' activities. Through social practice, students are guided to learn the connotation of socialist values. But, in colleges and universities, the activities organized by the league committee are relatively single. Most of them are simple in-school activities, such as copying famous quotes, or reading competitions. They are not extended outside the school. Therefore, it is difficult to mobilize the enthusiasm of students. At the same time, these activities are also lack of pertinence. There are students of different nationalities or beliefs in colleges and universities, and few league committees pay attention to this, using targeted methods to carry out activities. Counselors and political teachers mainly focus on students' academic performance, but pay little attention to students' practice and the formation of moral character. The three just has their own duties and has not formed a good interaction.

## **2.3. Front-line teachers rarely teach students in accordance with their aptitude and pay insufficient attention to ideological education**

The most important way to carry out political and ideological education in colleges and universities is through political classes, so political teachers play the most basic and important role in these three. However, at present, many teachers who work in colleges and universities have heavy courses tasks, and the teaching time is tight. Some teachers also hold posts outside the school, so the energy on students will be relatively less. Of course, the school's facilities and resources also restrict the teaching of teachers to a certain extent. In some remote areas, the teaching facilities of some colleges and universities are still not perfect. The lack of advanced teaching equipment will influence the teaching work of teachers and also affect students' learning. On the other hand, teachers in colleges and universities do not have a deep understanding of students, so they can not teach students in accordance with their aptitude. At the same time, some

teachers have not made timely teaching adjustment for the renewal of textbooks. They still use the old textbooks several years ago to teach students, which makes the students' understanding lag behind the pace of the times, deviate from the understanding of the socialist core values, and can not enable students to establish correct socialist core values. Counselors in colleges and universities are the most intimate people who understand students well. They not only participate in students' learning, but also participate in students' daily life. However, the most important thing for counselors is academic indicators, so the emphasis on students' political and ideological education is not enough. Moreover, at present, the counselor's ideological and political theory knowledge and comprehensive literacy have great differences. Under certain conditions, they are unable to set examples, teach by personal examples as well as verbal instructions, and play an exemplary role.

## **3. Innovation of Ideological and Political Education in Colleges and Universities Under the Guidance of Socialist Core Values**

### **3.1. Optimizing teaching resources**

To optimize the ideological and political teaching methods, we first need to combine various resources to achieve the consistency of educational influence. This requires us to combine the work of the school league committee, counselors, and ideological and political theory teachers, making them to unite, cooperate, and communicate with each other, so as to create a good system for students' ideological education. The school league committee is responsible for practical activities, while the political teachers are responsible for explaining theoretical knowledge. The two can be closely combined: the students learn knowledge in books through theoretical courses, and then their understanding for theoretical knowledge can be enhanced through practical activities. As students' friends and intimate person, counselors can pay more attention to students' theoretical study in their daily life. Close cooperation among the three will be conducive to the improvement of students' ideological and political knowledge. In addition, it is necessary for students to be able to apply what they have learned. After the knowledge learned in theoretical class is consolidated in practice, they need to keep it and gradually internalize it into their own beliefs so as to provide guarantee for students to form correct outlook on life, world outlook and values [2].

### **3.2. Strengthening the team construction of political and ideological teachers and improve their enthusiasm**

The teacher is a kind of profession willing to be a ladder. It is difficult for teachers to maintain a positive and en-

thusiastic teaching attitude in their dull teaching career. Therefore, in order to improve the quality of education and teaching and improve teachers' teaching enthusiasm, it is necessary to improve the reward and punishment system. Establishing a scientific reward and punishment system is not only conducive to stimulating teachers' teaching enthusiasm, but also can make teachers more attentive and reduce the occurrence of errors. General Secretary Xi Jinping has always advocated that innovation is the driving force. Innovation is also needed in the teaching process, teachers with innovative ability should be rewarded through scientific reward and punishment system, which can stimulate teachers' innovative ability and let them dare to innovate. In addition, the quality of teachers should be improved. First of all, when recruiting new teachers, it is necessary to select them strictly before they are appointed. For in-service teachers, regular training is required to improve their professional level, and to eliminate the behavior of using old PPT and old textbooks as mentioned above. Teachers should teach the latest socialist core values to students [3], be encouraged to practice the concept of lifelong learning, and be a model of students. In the process of guiding students to learn, they should set examples for students, and practice ideological and political content. At the same time, when ideological and political teachers encounter difficulties, they should be respected and be given help timely, so that they can not worry about the future and devote themselves wholeheartedly to the teaching process. Teachers are encouraged to actively communicate with students, to enhance interaction with students, to better understand students, so as to be able to teach students in accordance with their aptitude.

### **3.3. Guiding students to social practice industriously**

Practice is the source of knowledge. At the same time, we should apply knowledge to social practice. The knowledge acquired in the classroom of colleges and universities is theoretical knowledge, which is abstract and theoretical. If students want to further deepen the understanding of theoretical knowledge, they need to apply it to practice and realize socialist core values in practice. In the meantime, in order to optimize the methods of socialist core values in the process of ideological education, it is necessary to introduce practical courses. Only through practice can students experience the life of the people and stand with the people. Through practice, students can get a deeper understanding of textbook knowledge, and textbook knowledge serves the practice ultimately. The ancients said: book reading is not enough, a better understanding requires practice in person. Because some of the concepts in textbooks are relatively abstract, and putting into practice after learning the theory can help to strengthen the understanding and internalization of the concepts. In addition to testing whether the

students have mastered the knowledge through exams, the teachers also need to observe whether the students make the unity of knowing and doing. Teachers should also pay more attention to the ideological and political learning in students' daily life. Good ideological and moral quality is derived from the small details of daily life. Teachers can adopt the method of self-management to improve students' consciousness, subjectivity and personality development, and enable students to form their own views, a self-experience for socialist core values. Most of the knowledge taught by teachers is general understanding. Through self-learning, students can form a kind of self-understanding from their own points of view.

### **3.4. Focusing on classroom teaching to improve classroom efficiency**

Students are used to learning in the classroom, so students have the highest learning efficiency in the classroom. Of course, it is not enough to rely solely on the classroom. It is also necessary to use the correct teaching methods in the classroom. The traditional teaching methods can not meet the requirements of contemporary college students. What students need now is a kind of sensory experience. If the abstract things can be transformed into sensory feelings, students can better understand them. Coupled with the development of modern technology, schools and teachers can do this. At the same time, the reliability of knowledge can be verified only when it is combined with practice. Guidance education at the time of the highest learning efficiency of students and the use of teaching methods that attract students can greatly improve students' learning efficiency.

### **3.5. Paying attention to the role of enlightening in ideological and political education**

Environment exerts a subtle influence on people. In ancient times, there was a story that Mencius' mother moved three times. Nowadays, many people are aware of the importance of the educational environment. Therefore, in the process of carrying out the education of socialist core values, not only basic classroom education is needed, but also some efforts is needed in the environmental atmosphere, such as good school atmosphere, active class atmosphere and the good construction of teachers' morality. By creating a good environment, students' learning efficiency can be improved. Under the influence of this environment, students' learning motivation can also be stimulated, and the persistence of motivation can be improved. In addition, with the rapid development of the Internet, some patriotic stories can be made into videos, promotional films and so on to make the people feel more intuitive [4]. The recent software, learning powerful country, is a good example. In the APP, there are texts and videos about the recent events at home

and abroad, historical stories and traditional culture, so that students can learn a lot of knowledge while resting.

#### **4. Conclusion**

In this era of rapid development, in the ideological and political education work of colleges and universities, the teaching content should pay attention to the timeliness of knowledge, update the knowledge system in time, and truly achieve lifelong learning. In the aspect of teaching modes, the original traditional teaching methods need to be changed, which should from singularity to diversity. We should pay attention to teaching students according to their aptitude, and pay attention to the impact of the environment on students, making students move from the classroom to the extracurricular, apply their theoretical knowledge to practice, especially apply the socialist core values to study, work and life, so as to pay attention to details, learn self-management and adjustment. And at

the same time, in the case of solid basic knowledge, the students can try to change the perspective of the professor in the school and transform it into their own perspectives, which will have another experience.

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