

Research on the Innovation Strategy of College Students' Education Management Mode in the Era of Mobile Internet

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Abstract: With the continuous development of society, the development trend of the mobile Internet era is getting more and more fierce. The traditional college education management mode and talent training mode have gradually failed to keep up with the pace of social development. Therefore, the college education mode needs to make changes and innovations. Through the construction of innovative classrooms, the establishment of teaching effectiveness evaluation system and the construction of innovative professional training bases, college students no longer rely on the classroom, so they pay attention to practical education and adapt to social development and progress.

Keywords: Mobile Internet; College education; Innovative management mode

1. Introduction

In the context of the era of mobile Internet, it is imperative to innovate the education mode for globalization, combine foreign excellent innovation modes, and change the educational management mode and talent training mode of colleges and universities in China, striving to cultivate excellent talents in the continuous development of the computer Internet. With the continuous development and progress of the new era society, market transactions have increased, the demand for talents has increased in various enterprises, and the colleges and universities' goal of exporting composite high-quality talents has become more apparent. Colleges and universities should combine their own characteristics and various majors development needs, combined with the concepts of developed schools at home and abroad, improve the development of innovative classrooms, build innovative teacher evaluation systems, establish training and experimental bases to improve training opportunities for college students, so as to promote the development of China's colleges and universities education in the context of the mobile Internet era^[1].

2. Construct Innovative Classrooms

The education management mode of college students has a professional education concept, rigorous teaching methods and rich teaching bases, which is deeply loved by students. The campuses of colleges and universities are the fundamental places to cultivate professional talents. Therefore, in the college education systems, the traditional teaching mode of high school should be abandoned. The classroom concept of "teacher saying, students lis-

tening" has not adapted to the development and progress of the new era. The boring teaching concept can no longer cultivate innovative talents for the society. Therefore, it is necessary to strengthen the interest of the classrooms in the process of college education in order to increase students' interest and make students interact with teachers. Innovative classrooms in colleges and universities should be deeply involved in the professional study of college students. The main purpose is to hope that students can develop a strong self-learning ability. In the process of implementing the construction of innovative classrooms in colleges and universities, teachers need to instill the thought and thinking ability of independent learning into students. Students' self-learning professional knowledge must conform to the development requirements of innovative education, and must be consistent with the characteristics of the school's education mode. According to the traditional classroom teaching methods, the development direction and laws of students' independent professional learning education can be explored, so that the adaptability, practicality and interest of professional courses can increase constantly, to meet the new requirements arising from social development constantly. Studying the education modes of foreign developed colleges and universities, and combining the domestic college education mode, the teacher classrooms innovation mechanism is design. The teacher's innovative classroom education concept structure is shown in Figure 1:

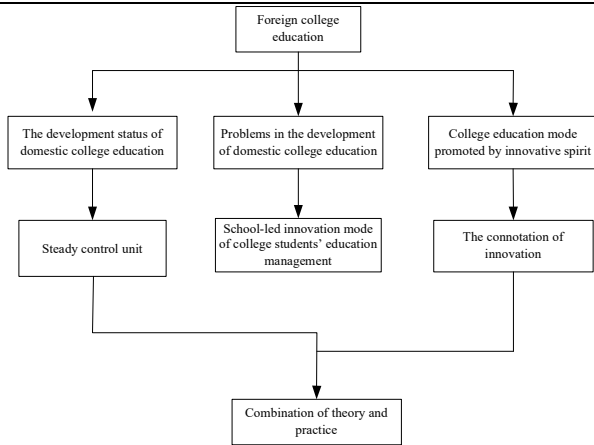


Figure 1. Innovative classrooms education concept

From Figure 1, it can be seen that the foreign college education management mode is studied and the experience is summarized. Then we can study the existing college education mode in China, combine the foreign innovative ideas with China's college construction system and students majors distribution, and combine classrooms innovation with theoretical practice to achieve the goal of constructing innovative classrooms and cultivating high-quality talents. The goal of constructing innovative classrooms is to cultivate innovative talents. The realization of the innovative classrooms education mode has improved and supplemented the traditional teaching methods. The purpose is to serve the modern students' continuous learning and understanding of the professional knowledge. The construction of innovative classrooms is for the development of students' diversification. The innovative education mode can make the development of professional classroom resources and quality courses better, so that high-quality teaching resources can be fully shared and utilized, and education can be more coordinated, to promote the development of informatization of teaching content. Innovative classrooms differ from traditional teaching modes, in which students are in a dominant position. Because for students, in the process of constructing innovative classrooms, teachers can only guide students to think, professional students themselves are the guides and practitioners of classroom learning. In the classroom, students choose their own professional topics and professional activities according to their own intentions and professional expertise. This is the same as the foreign education mode for the quality innovation of higher education, which is to strengthen students' self-learning ability, improve students' connotation development, strengthen students' craving for professional knowledge, and mobilize students' enthusiasm [2-3].

3. Establish Teaching Effect Evaluation Systems

Innovative classrooms require teachers to answer questions based on the professional problems selected by the students, and guide students' enthusiasm for questions, instead of blindly occupying the dominant position to drive students to learn, which is not conducive to students' independent learning, and also violates the original intention of innovative education. Due to the long-lasting traditional teaching mode, the teachers' teaching mode can not be changed for a while, the teachers do not realize their own problems, still take the initiative in their own hands. Whether liberal art or science major, the teachers' are preaching and teaching, not the classroom masters in the traditional sense. Therefore, it is imperative to construct a teaching effect evaluation system. It is the key to promoting the reform and innovation of the college education mode. Only teachers can see the existed problems of their own clearly and listen to the opinions of the students, can enable teachers to make changes in the way of education, so as to guide the study of professional knowledge, and promote the development of professional students in colleges and universities [4].

The difference between the development of many colleges in China and the foreign colleges is that domestic education is only teachers to teach students knowledge, and students can not comment on the teachers' educational methods and teachers' personal qualities, so education evaluation can be strengthened in the continuous progress of the mobile Internet era. We should construct teaching effect evaluation systems within the campus, and distribute the liberal art and science major. Because, to a certain extent, for the classroom teaching, science pays attention to practice and has more experiments, so the explaining workload of professional liberal art teachers is larger than the science teachers, so it is more scientific to distribute the liberal art and science in the system evaluation. The system uses the Internet mode to register the platform on the computer, so that the students can evaluate the teachers. The students do not need to carry out real-name authentication, and can leave no name during the period, which helps the students to speak frankly, propose the professional teachers' existed problems and their hope that teachers can improve teaching in which aspect, so as to gain more students' opinions. This is very important for the students' professional development and the improvement of teachers' own quality, because colleges and universities do not blindly carry out education transmission according to their own wishes. Instead, they will work together with the students to make progress together. Only teachers and students can make progress together to meet the innovative education policy. Figure 2 is the structure of the teaching effectiveness evaluation system.

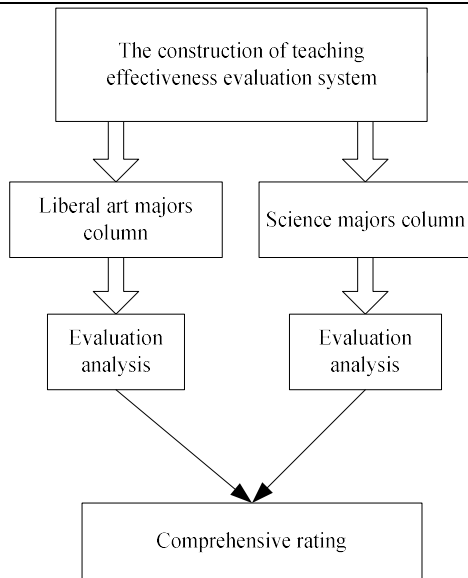


Figure 2. The structure of teaching effectiveness evaluation system

From the system structure of Figure 2, it can be seen that the system evaluates the liberal art and science separately, finally summarizes the teachers’ score levels, and finds that students’ feedback provides a key role for the progress of teachers, the development of students, and the realization of schools innovative education mode. Under the innovative education mode of colleges and universities with students multiple goals development, the change of students’ self-learning consciousness is also a sign reflecting students’ self-learning professional knowledge. In the process of evaluating professional teachers, teachers can realize their own problems. College students are adults, who have their own understanding of the development needs of their own professions. Therefore, it is also an aspect of the innovation mode to let college students give advice to teachers. Teachers can accept when they feel it is useful, and they can study with students when they feel it is not suitable, trying to make the best inheritance of professional knowledge [5].

From the traditional students paying attention to the test scores to the mutual supervision between teachers and students, the platform score of the teacher rating system is the degree that teachers need to correct in the classrooms. The feedback of the teaching effectiveness evaluation system can reflect the teachers’ absorption of opinions and can also reflect the excellence of education innovation. The teaching effectiveness evaluation results can also reflect whether teachers are appropriate in the arrangements of curriculum, whether students can fully understand these curriculum arrangements, whether teachers’ teaching methods can stimulate students’ curiosity and enable students to strengthen professional knowledge. The construction of teaching effectiveness

evaluation system must start from the foundation, so that teachers and students can develop good classroom innovation habits. When teachers arrange curriculum, students will fully understand their own specialties, which is very important for students’ future development. In the cultivation of the development of college students’ multiple goals, it is necessary to give full play to the relationship between teachers and students, so that teachers can take the lead in making students have a correct value and autonomous learning attitude.

4. Construct Innovative Professional Training base

The number of students enrolled in colleges and universities is constantly increasing. This is not only an opportunity for the development of higher education in China, but also a challenge to the future development of science and technology and talent cultivation. The continuous development of the mobile Internet has opened up opportunities for innovation in the education management mode of colleges and universities. In the process of innovative education mode in colleges and universities, it is necessary to strengthen the characteristics of running schools and the goal of cultivating professional talents, strengthen economic input, and promote the construction of training bases so that college students can have practical experience and no longer stick to the classroom, which can help colleges and universities to cultivate professional and technical personnel. This is a good thing for the students and a key to the school’s reputation. Only through actual combat can the experience be summed up, so that students can better understand and master the professional theoretical knowledge learned in the textbook, and the combination of theory knowledge and practice is very important for students to understand the digestive expertise. In the future development, students can also make better use of professional knowledge to solve various problems raised in the process of social development. The construction of professional training bases mainly depends on the corresponding professional practice activities. The practice teaching is different from the classroom teaching. Even if the subject teaching is different, it can be changed during the class. The final lecture mode becomes the same boring. Every major needs to be supported by practical training courses, because college students are about to face graduation employment problems. In general, professional knowledge is acquired at the university. The knowledge acquired by college students is too theoretical. Under this circumstance, college students can’t stand in the development of society. Those who use professional knowledge to solve problems in the development process of enterprises can survive and develop, otherwise they will be eliminated. Therefore, in the process of constructing innovative education mode in colleges and universities, it is necessary to strengthen the

training innovation. The innovation of training base is a key part of the innovation of college education management mechanism and the key to improve students' autonomy and enthusiasm^[6], enhance students' ability, stimulate students' innovative spirit and improve students' comprehensive quality. The introduction of new educational methods can transform students' ideological theory into professional practice, from focusing on scoring to professional technical practice. The educational innovation mode to strengthen the construction of professional training base is shown in Figure 3.

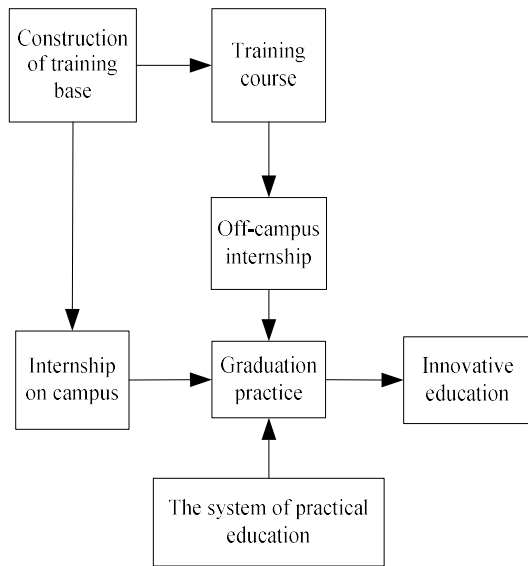


Figure 3. The construction system of training base

It can be seen from the training system in Figure 3 that strengthening the construction of training bases, improving the quality of practical training classes, and increasing practical courses are very helpful for students' prac-

tice. This shows that it is very important to focus on students' practical education, which plays a key role in the future development of students^[7].

5. Conclusion

In the era of mobile Internet, the innovation of college students' education mode can enhance students' enthusiasm, autonomy and fulfillment. College students' professional study is a very professional course. Therefore, it is necessary to cultivate students' professional hobbies to promote the acquisition of professional knowledge and cultivate students' independent learning ability and professional practice ability. It is the driving force for students to make progress in society in the future.

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