

Innovative Path of Practical Education of Ideological and Political Education in Colleges and Universities

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Abstract: In the process of educating people in colleges and universities, practice plays an important role, and is the internal needs of students' self-development, and is also the goal that must be completed in college ideological and political education. By expounding the connotation of educating people in ideological and political education in colleges and universities, this paper explores the main problems and puts forward the innovative path of ideological and political education in colleges and universities, and cultivates high-quality talents with more responsibility, teamwork spirit, practical innovation ability and sound personality for the country.

Keywords: Colleges; Ideological and political education; Practical education; Innovation; Path

1. Introduction

In the process of education in various universities, there are many aspects involved, including the cultivation of practice and the improvement of ideological and political level. The duty of colleges and universities is to teach and educate people and improve the overall quality of college students. Therefore, colleges and universities should pay attention to ideological and political education while carrying out professional knowledge and technical training for college students^[1]. College students will definitely go out of the campus and step into the society. College students with high ideological and political awareness will play a vital role in promoting society. With the development of the times and the progress of society, the content of ideological and political education should also be changed, and the path of innovation and practice should be promoted to promote the development of ideological and political education in colleges and universities.

2. Connotation of Practical Education in Ideological and Political Education in Colleges and Universities

The practical education of ideological and political education in colleges and universities is an important attempt to explore the ways of college education. First of all, teachers should educate students on ideological and political theory, and carry out social practice activities among students on the basis of theoretical knowledge, so as to achieve the expected ideological and political education effect^[2]. College students resolutely support the leadership of the Communist Party of China and establish the

political ideology of the socialist road with Chinese characteristics. College students should clarify their own values, have a sense of dedication to serve the society and serve the people, and use their spirit of continuous exploration to realize their own values. Ideological and political education is indispensable in the process of educating college students in colleges and universities. When carrying out ideological and political education for college students, colleges and universities should pay attention to methods, and take socialism with Chinese characteristics as the guide, and fully combine classroom and practice to achieve complementarity in the teaching process. Colleges and universities enable university students to define their own positions, resolutely support Marxism-Leninism, and integrate the ideas and methods learned into learning and life, and become a socialist successor with good quality. The connotation of ideological and political education in colleges and universities is very far-reaching, and can be analyzed from the following aspects. Firstly, in the process of Ideological and political education, colleges and universities must follow Marxism-Leninism. In the early days of reform and opening up, it has been proposed that practice is an important part of life and learning. Secondly, according to the requirements of the new curriculum reform, colleges and universities must integrate practical teaching into education, understand the needs of the future development of society, train students' professional knowledge and practical ability, so that college students can form the consciousness of serving the society and the public, and contribute their own strength to the sustainable development of socialism. Thirdly, colleges and universities should recognize the importance of Ideological and polit-

ical education and make the educational policy more close to the party's program. Ideological and political education for college students is not only the requirement of social development, but also the necessary demand for college students to improve themselves. Many educators believe that college students can contribute to social development and exert their own value as long as they have a large amount of knowledge and professional ability. In fact, in the process of learning, college students must strengthen their convictions, establish correct concepts, and unswervingly follow the path of socialism with Chinese characteristics. In order to achieve this goal, colleges and universities have very important responsibilities and are an indispensable part of students' ideological and political education. It also has an important impact on improving the overall quality of college students.

3. The main Problems in the Practical Education of Ideological and Political Education in Colleges and Universities

3.1. Inaccurate educational goals

Due to various reasons, there are many deficiencies in the ideological and political education in colleges and universities in China. In carrying out ideological and political education activities, the direction is not accurate enough, and there is a great lack of understanding of their own^[4]. The fundamental reason is that the understanding of Ideological and political education in Colleges and universities is not deep enough. The concrete manifestation is that the real connotation of Ideological and political education is not grasped, and ideological and political education is only carried out as an ordinary activity, and the ideological and political level of teachers is insufficient, which leads to the failure to give students good guidance in the process of practical education. Generally speaking, there is no clear plan for ideological and political education in Colleges and universities^[3]. In the teaching process, colleges and universities lack the purpose and direction, and fail to achieve the real purpose of Ideological and political education. The design of practical activities is too simple, and many students and teachers have perfunctory psychology. At the end of the practical activities, students take the activity materials as a task to carry out, and do not understand the connotation of Ideological and political education, and these practical activities have not played the purpose of Ideological and political education for college students. Many college students are still not clear about the significance of activities after participating in practical activities, and their spirits and qualities have not been exercised accordingly. The appearance of this phenomenon is very unfavorable to the development of college students.

3.2. General design of teaching activities

In all the teaching activities of colleges and universities, the design of activities is a very important part. It directs the operation of the whole activity and plans each process. However, most colleges and universities have such problems in the design of educational activities. The design of universal activities is too general and lacks pertinence. There are a large number of college students in colleges and universities, and the basic qualities of each college student are different. Colleges and universities cannot design the ideological and political education practice activities according to the specific circumstances of each student, which leads to the unsatisfactory effect of ideological and political education. The group of college students is very complicated. They have different ages and different personalities. Therefore, they are also uneven in terms of ideological and political level. If students are not stratified, it is easy to get that practical activities have no effect and educational resources are wasted. At the same time, the enthusiasm of college students in participating in practical activities will also decline, and it is difficult to achieve the expected educational effect. In the process of designing ideological and political education activities, colleges and universities must be more specific and more targeted, so that college students can improve their ideological and political consciousness and comprehensive quality while receiving education^[5]. In the design of practical activities, colleges and universities should take into account the factors of different ages, different professions and different personalities of college students, so that the content of practical activities is more abundant, the form is more diversified, the classification is more clear, and the stratification is more obvious, which can stimulate the enthusiasm of college students in Ideological and political learning.

3.3. The boring content of teaching activities

In the ideological and political education of students, colleges and universities generally lack the sense of innovation, and the corresponding social practice is very single. Although the traditional education methods and practical activities can play a certain role in the education of College students, but the effect is not significant enough. With the change of times, ideological and political education needs to be reformed to enrich the content of practical activities. Many colleges and universities have a very perfunctory attitude towards practical activities. From the aspects of activity design and activity execution, there is no innovation in practice. Relevant educators must attach importance to this issue and carry out social practice activities related to students' specialties, so as to raise students' professional and technical level and cultivate their ideological and political consciousness.

4. The Innovative Path of Practical Education in Ideological and Political Education in Colleges and Universities

4.1. Introducing the innovative concept of practical education in ideological and political education

With the constant development and progress of the times, the traditional ideas and methods of ideological and political education can no longer meet the needs of today's society. Therefore, China's colleges and universities should strengthen innovation in the practice of ideological and political education. Colleges and universities should adhere to the student-themed educational philosophy and cultivate students' ability in practical activities. With the constant development and progress of the times, the traditional ideas and methods of ideological and political education can no longer meet the needs of today's society. Therefore, China's colleges and universities should strengthen innovation in the practice of ideological and political education. Colleges and universities should adhere to the student-themed educational philosophy and cultivate students' ability in practical activities. The design of practical activities is not static. It needs to be changed according to the different characteristics of different students, and integrates the effective resources in colleges and universities to carry out better ideological and political education for students. Practice activities are closely related to the personality of students and guide the future development of college students. Today's society has higher requirements and expectations for college students. It not only requires college students to have a solid theoretical foundation and technical level, but also requires college students to have good comprehensive quality, ideological consciousness and innovative ability. The rapid development of society can bring pressure to colleges and universities and college students. Therefore, colleges and universities should strengthen the weak areas of education. In addition to paying attention to the theoretical achievements of college students, colleges and universities should also cultivate their ability and quality in all aspects, especially social practice ability and ideological and political consciousness. While retaining the individuality of students, colleges and universities should strengthen students' sense of solidarity and cooperation, so that students can have a longer-term development after graduation.

4.2. Strengthen publicity and improve student cognition

Colleges and universities should vigorously promote the activities of practical education. In the process of practicing the education activities, although many college students are involved, many college students do not understand the purpose. According to relevant surveys, a small number of college students have a complete understand-

ing of practical education activities. Most of the students only realize the importance of practicing education activities, but they are still far from cognitive. It can be seen that the actual response of the practical activities within the university students is not very large, and it is necessary to increase the propaganda efforts so that the practice education activities can achieve better results. By strengthening the construction of campus culture, colleges and universities can promote students' practical activities and raise their awareness to a certain extent. In the process of publicity, colleges and universities can use new media to enhance the effectiveness of publicity. Through news, radio, TV and other means, students can more clearly define the connotation of educational activities. In practice activities, colleges and universities can select outstanding students as an example to drive other students to actively participate in practical education activities, so that ideological and political education work easier to carry out.

4.3. Innovating education mode

The cultivation of college students is a very important work, and a systematic mode is needed. Education should not only exist in college classrooms, but should be combined with students' daily life and social interaction. Learning, family and society should be constructed into a systematic educational framework to make ideological and political education more comprehensive. In the process of studying theoretical knowledge, colleges and universities can properly carry out indoor and league activities, strengthen social practice, improve the campus culture and the overall level of teachers, which can improve the level of ideological and political education in colleges and universities to a certain extent. Educators once said that teaching without practice is a failure. It can be seen that practical activities play an important role in Ideological and political education for college students. The functions of colleges and universities in practice are limited. Colleges and universities should contact local governments to provide more practice opportunities for college students. Colleges and universities should strengthen control, prevent the occurrence of illegal phenomena in students' practical activities, and create a good practical environment for students. In the process of social practice, teachers need to observe and analyze students' psychology, and master students' ideological trends. If there are deviations, teachers should communicate with students' parents in time, so that parents can play a supervisory role in students' practical activities.

5. Conclusion

College students are the future of the motherland and the hope of social development. Colleges and universities bear the glorious and arduous task of cultivating college students. The practice of ideological and political educa-

tion is the top priority of colleges and universities, and it is of great help to improve the overall quality and ideological and political level of college students, and makes it easier for students to adapt to society. The traditional ideological and political education in colleges and universities has certain drawbacks, which cannot meet the requirements of modern college education. It should be gradually improved, and start from the concept to implement reform and development, guide the innovation of educational content and education, and enable college students to obtain a better educational experience, and provide more high-quality talents with moral integrity, correct view, ideals and ambitions for the society.

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