

Research on Education Approaches of Network Behavior Civilization for College Students

Qian Yang

Physical Education College of Zhengzhou University, Zhengzhou, 450000, China

Abstract: In view of the complexity of the current network environment, which leads to the frequent occurrence of the uncivilized phenomenon of college students' network behavior, this paper puts forward the innovation and optimization of the way of network civilization education for college students. By analyzing the current situation of college students' network behavior civilization and the reasons for their lack of network behavior civilization, this paper consummates the way of college students' network behavior education, and adopts the way of questionnaire to analyze the different age and sex of the current college students. According to the survey results and the basic ways of network behavior civilization, the author puts forward some suggestions on the optimization of college students' network civilization education approach according to the investigation results and the basic ways of network behavior civilization. The empirical results show that this method can improve the university. Improve the quality of the network, promote the construction of the spiritual civilization of the college students, and promote the healthy development of the network environment.

Keywords: College students; Network civilization; Educational approaches; Spiritual civilization

1. Introduction

With the development of modern science and technology, Internet media and social communication are becoming more and more popular. Therefore, the civilized education of network environment and network behavior is becoming more and more important. While integrating the current network information resources, it is necessary to standardize the network behavior of college students, and according to the particularity of the network communication behavior, And network information content, real-time communication, entertainment, current politics and other related information content and easy to cause the network environment characteristics of timely analysis and management. In the process of network civilization education, the modern Internet environment needs to be regarded as a massive and fast. Real-time database, so combined with the modern network communication and sharing mechanism, the comprehensive quality and psychological growth of college students are analyzed and studied[1]. In order to effectively improve the comprehensive literacy of college students, build a good network environment, to ensure the effective and healthy communication of all kinds of information in the Internet. In the course of daily network communication, contemporary college students can not only obtain effective and useful information in time, but also reflect the healthy and upwardly demeanor of Chinese college students in the better modern Internet.

2. Analysis on the Present Situation of College Students' Network Behavior Civilization

The current network propagation speed is very rapid, it has the characteristics of openness, interactivity and so on. College students use the network to obtain the needed information, so the network plays a great role for college students. As the level of modern Internet communication is constantly improving and more efficient and convenient, college students can choose more and more network communication platforms. At present, college students use more and more social media such as sticker, Weibo, WeChat and so on. As a result of the rapid development of new things and viewpoints on the Internet, the information content and environment atmosphere on the network of our country are gradually becoming richer and richer, and it is more difficult to control it effectively at the same time. Under the background, it is necessary to change the civilized behavior of college students, to actively innovate the way of education, and to improve the civilized accomplishment of college students[2]. Through the investigation and research of the network environment in recent years, it is found that the uncivilized phenomenon that contradicts the socialist core values and the development demand of the harmonious society in the process of network socializing in our country and even in the world is still more frequent, hacker, Viruses and other

common, vulgar, dirty information dissemination volume is still relatively large, violent games and uncivilized network language and other related phenomena occur from time to time. It greatly affects the network environment and is not conducive to the cultivation of college students' physical and mental health and values. To guarantee the development of contemporary college students, to promote the formation of the current good network environment, to carry out the innovation of the network civilization education way in the teaching link of education, to propose a better standard and to guide the students to study and communicate with the network, So as to improve the health and safety of the Internet environment more effectively, and further promote the harmonious development of the new media communication and the network culture in China.

3. An Analysis of The Causes of the Lack of Network Behavior Civilization of College Students

3.1. The law is not perfect and the idea of network legalization is indifferent

Because of the occult nature of the network, there will be many problems in the application of the law to the network in the real world. In the network, complex information can mask the true moral concept of society. Many college students are guided by wrong information, which makes it difficult to make the right choice between true and false information, which leads to the behavior of selfishness, enjoyment and so on. Internet access enables students to find satisfaction that they do not have in real life, and finally lose themselves on the Internet. In the network, some college students will exchange their identities in reality and network. In the process of exchanging, the pressure will increase, so that the students will lose their way, can't see themselves clearly, and finally form people. The lattice is split. College students will care about each other through the network, but ignore the real feelings. Emotional indifference affects the normal life of college students, and sometimes uncivilized behavior appears in the network. Because dealing with computer and mobile phone for a long time will make college students lack of love, college students need to strengthen their moral cultivation to solve the moral problems in the development of the network.

3.2. Lack of relevant network civilization education in colleges and universities

College students have become an important member of the development of the network, so the network civilization education of college students is of great importance to the students' political education. However, the ideological and political education in our country still has many shortcomings, in all aspects of network civilization edu-

cation should be constantly strengthened and improved. Colleges and universities do not have a lot of strategies and methods in the education and supervision of network civilization, and most ideological and political educators also lack the level of network knowledge, which leads to the poor effect of network civilization education.

3.3. Low mental age, easy blind follow-up

Because the values of college students have not reached maturity and the psychological age is lower than the actual age, this stage is a very important stage for college students. At present, the network has no relevant legal constraints, college students are prone to indulge in the network, resulting in a decline in grades, even by the temptation of the virtual world, illegal crime. The psychology of college students is easy to be influenced by the network information and can not recognize the correct information, thus reducing their own constraint standards, resulting in uncivilized writing on the network.

4. The Basic Way to Improve the Network Behavior Civilization of College Students

By taking the current situation of college students' network behavior civilization and the reason of their lack of network behavior civilization as the key entry point, this paper synthesizes the ideological and political, psychological and moral and social responsibility of college students in the process of education. And the humanities ethics and other related directions to carry on the systematic perfect network civilization behavior education. At present, the way of civilized education of college students' network behavior mainly depends on the society, the government, the family and the school and so on, among which the learning education occupies the biggest influence[3]. According to the characteristics of power and responsibility of different organizations, it is found that social education is related to the norms of the government, which mainly depends on the supervision of the network environment. Management and network information dissemination content restrictions and shielding, as well as the education and publicity of netizens. The family, as the most far-reaching module to the students' personal growth, needs to standardize the students' quality all the year round[4]. In order to analyze the way of network civilization education more intuitively and systematically, we only analyze the mode of education in colleges and universities. As the organizers and implementers of college students' quality education and cultivation, colleges and universities should pay more attention to the quality education of network civilized behavior of contemporary college students. Therefore, the major colleges and universities should actively strengthen the education of network behavior of college students. Building a Scientific and reasonable Network for College students In order to manage the system, we

should set up a special network ideological and political cultivation mechanism, set up a contingent of qualified teachers, and make clear the content, power and responsibility of the network civilization education. According

to the actual situation of college students' network behavior, this paper plans the teaching ways of network civilized behavior[5]. The specific network behavior education approach is shown in the following Fig.1.

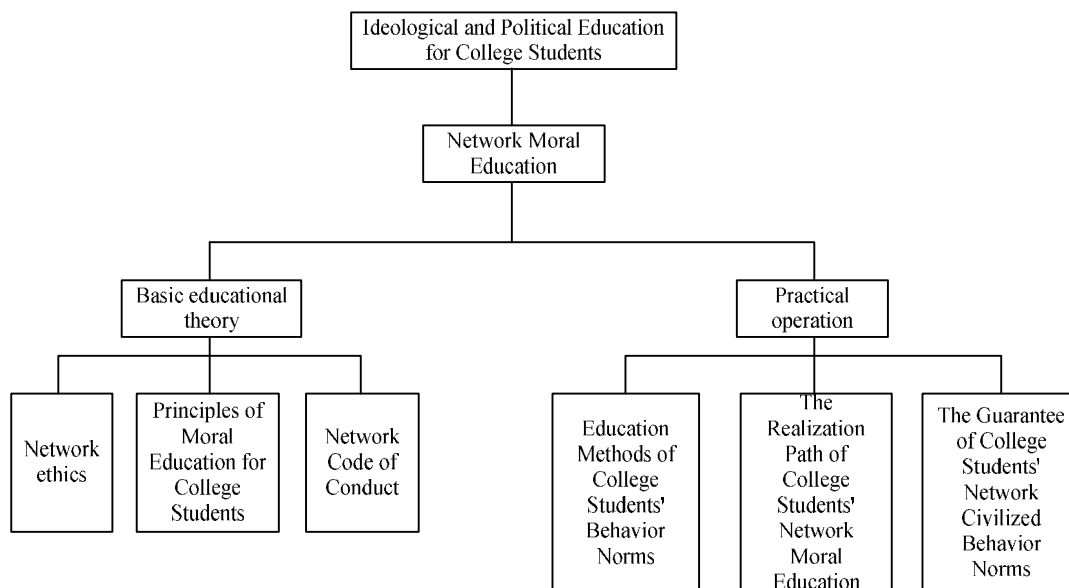


Figure 1. Network behavior education approaches for college students

According to the above thought, the network behavior education way of the college students is improved, because of the complexity of the network social ethics relation and the diversity of the moral problem, the research scope of the network ethics must point to all the moral phenomena in the network society. On this basis, the network civilization education approach is regulated[6]. The current college students are in the main position of the network activity. However, because of the current college students' psychological and physiological development, there are still some immature factors, so it is still vulnerable to the current network communication and activity. Therefore, the school education should be combined with the ideological and practical development of the student's development, so as to be great Students' network practice as a practical starting point, actively and reasonably guide students to carry out the active selection of network action, increase the healthy activities of campus network platform, so as to cultivate and transform students' cognition, habit and purpose of network behavior. To promote students to actively participate in meaningful network activities, so as to achieve the role of network civilization behavior, quality training and guidance through external factors[7]. In addition, the teacher plays a very important leading role in the training of network civilization education for college students. Therefore, in the process of guiding the education in the net-

work civilization, the relevant university education staff should also give full play to their own. The role of guidance and education, college teachers, especially counselors, while fully understanding the mental health of students and daily network communication, at the same time, with the appropriate relationship between teachers and students or friends to conduct psychological guidance to students. Thus effectively ensure that students in the process of using the Internet to cultivate their own initiative and self-discipline.

In addition, relevant colleges and universities should actively strengthen the supervision of the network. At the same time, we should strengthen the restriction of Internet behavior of college students so as to achieve a standardized network environment and actively strengthen the goal of network morality[8]. At present, college students' netizens, especially freshmen and sophomores, are in an important stage of growing up in their lives. Due to long-term high-intensity learning pressure and strict supervision of parents' schools, As a result, the distinguishing ability and willpower of contemporary college students are still in a relatively weak state, so in the more relaxed environment of university, most students have a kind of relaxed psychology, under the environment of more sufficient time and free behavior, the majority of the students have a relaxed psychology under the environment of full time and freedom of behavior. On the

contrary, many college students begin to indulge themselves, indulge in the network, and even make some "out of line" behavior. Therefore, it is necessary to strengthen the network behavior of college students' Internet users to carry on the reasonable restriction. While strengthening the supervision of network environment, we should pay attention to the propaganda and popularization of college students' network civilized behavior, strengthen the ideological and political education to college students' netizens, and guide students to set up correct values, outlook on life and world outlook. Campus staff should further popularize the psychological assistance to college students, especially new students, especially strengthen the education and guidance for Internet addicted students, so as to cultivate the self-discipline mechanism of the Internet. Effective ways.

Because of the time-space restriction feature of the network medium, this is a double-edged sword, so in the course of the education of the network civilization behavior of the college students, the network civilization education propaganda can be effectively carried out by utilizing the network characteristics, the civilization propaganda of the network media is utilized, Compared with the traditional education propaganda mode, the invention has more advantages. Therefore, the network civilization behavior education mode can be actively constructed in combination with the advantages of convenience and convenience of the network, and the ideological and moral education of the college students' network main body is improved[9]. At the same time, the major universities should make an integrated design of the network civilization education plan, strengthen the supervision of the network civilization, and let the network civilization behave The education publicity goes into the university life, enters the various corners of the university, helps the contemporary college students to master, understand and participate in the healthy network activity, actively pay attention to the construction and cultivation of the network civilization behavior, and effectively strengthen the good atmosphere of the network inquiry behavior education propaganda of our country. Through the multi-level and multi-channel comprehensive training of the college students' quality, the self-regulation consciousness of the college students will be awakened as the first priority, and the network behavior of the college students should be actively promoted. Through the use of the modern network media, the correct public opinion guiding role is strengthened, and the ideological and moral quality of the contemporary college students is cultivated through the propaganda of the advanced thought theory At the same time, major schools can also strengthen the way to set an example and model to motivate students, encourage and guide students through the promotion of excellent online

works, and make great efforts to awaken contemporary college students, especially those who are addicted to the Internet, to get rid of their addiction to the Internet. By learning and mastering the excellent information in the network, the self-discipline and self-strengthening consciousness of the contemporary college students can be improved, so that the students and netizens can consciously follow the norms of the behavior of the network civilization.

At the same time, educators in colleges and universities should constantly improve their ideological construction and civilization literacy, fully understand the characteristics of students, grasp the network information, and pay attention to the attention and guidance to the network civilized behavior of college students in the daily education work. Educators should regard the propaganda and education of network civilized behavior as one of the important contents of the cultivation of students' personality and quality education, and constantly strengthen and perfect the moral consciousness of college students' netizens, while the society is still harmonious with moral values. In the process of teachers' daily teaching training and students' life guidance, we can appropriately add the network civilized behavior discrimination and data training content, and promote and guide the students to imperceptibly promote and guide the students in the process of daily teaching and life guidance. In order to improve the influence and influence of network civilized behavior education, we can establish correct values and carry out educational propaganda with the help of real cases and typical materials in the daily teaching process. Thus, it can effectively strengthen the pertinence and effectiveness of the network civilized behavior education for college students, and achieve the goal of maintaining the healthy environment of the network and promoting the development of the students' quality.

5. Analysis and Suggestion on the Current Situation of College Students' Network Behavior in Zhengzhou University

This research mainly uses the questionnaire survey, carries on the actual investigation to the Zhengzhou university physical education college student network behavior situation. In order to get the extent of college students' network uncivilized behavior, and the difference of college students' attitude towards network uncivilized behavior, we can get the scope of college students' network uncivilized behavior by the questionnaire above. And the influence of subjective moral norms and national network legal norms on network uncivilized behavior. A questionnaire survey of current college students' network behavior is carried out as shown in Table 1:

Table 1. Survey on internet behavior of college students

Network Behavior	Proportion of network behaviors %	Freshman	Sophomore	junior	Senior	master
		Access to information	Excellent Information Collection and Dissemination	56	69	84
	Collection and Dissemination of Adverse Information	41	35	36	42	29
Download audio	Music, learning and other audio collection	68	97	84	84	68
	Negative audio propagation acquisition	42	38	24	32	16
liaison	Chat dating software	56	58	64	84	26
	Public discussion platform	51	42	34	24	12
Network game	Moderate game	76	81	72	67	49
	Indulge in games	81	72	68	40	10
Watch a video	Video animation	71	69	65	60	51
	Negative video	35	32	34	27	16
Learning materials	-	24	35	49	42	81
Part-time activities	-	50	42	42	34	76
Network shopping	-	81	76	77	69	59
Other	-	23	42	64	51	60

According to the above findings, it is not easy to find that the effective utilization rate of master's students is relatively higher with respect to the undergraduate students, and in the course of the application of the internet by the university students, there are still more network games and the non-cultural phenomenon of the application of the network media platform, The proportion of the first and the second students is relatively large, and the phenomenon is analyzed. The preliminary judgment is that the first and second class students are in the semi-mature period, and from high-pressure high-strength high school life to the loose university life, it is difficult to adapt to the short time, and cannot be adjusted, As a result, many

time and effort are injected into the network. Combination of questionnaires and discussions According to the survey, ten college students are randomly selected to interview, so as to understand the current college students' use and participation in the network[10]. In the course of the investigation and research, the network participation and utilization of the students from the design to the vocational college, the general undergraduate and the key-class colleges and universities, and the master's degree are investigated, and the network participation of the college students can be investigated more visually. The grades and sex of the students are recorded separately, as follows.

Table 2. Statistics of questionnaire survey results on college students' participation in internet behavior

Category	Grade	Gender				Total
		Male	Proportion %	Female	Proportion %	
Specialist	First grade	1510	51.01	1450	48.99	2960
	Second grade	1540	48.13	1640	51.25	3200
	Junior grade	1850	52.86	1650	47.14	3500
Undergraduate course	Freshman	1640	57.75	1240	43.66	2840
	Sophomore	1980	60.00	1320	40.00	3300
	Junior	1840	58.97	1340	42.95	3120
	Senior	1840	55.42	1540	46.39	3320
Master	Research 1	1320	56.90	1040	44.83	2320
	Research 2	1210	49.39	1240	50.61	2450
	Research 3	1410	53.82	1210	46.18	2620
Doctor	Doctor	1050	57.38	780	42.62	1830
Total	-	17190	54.33	14450	45.67	31640

Because the young students are still in immature state in the construction of values, the phenomenon of uncivilized network often occurs[11]. Furthermore, the author makes an investigation and statistics on college students'

participation in network and uncivilized language, and records the frequency of network uncivilized behavior. The specific results are as follows.

Table 3. Survey of college students' uncivilized internet terms

-	Experience of uncivilized Internet Use %						Total
	Percentage	Never	Occasionally	Less	Often	Frequent	
Specialist	First grade	10.0	22.0	38.0	20.0	20.0	100
	Second grade	8.0	26.0	26.0	26.0	24.0	100
	Junior grade	8.0	20.0	26.0	30.0	26.0	100
Undergraduate course	Freshman	15.4	20.6	20.7	18.3	25.0	100
	Sophomore	15.6	20.4	14.0	29.1	20.9	100
	Junior	15.8	14.2	20.4	29.6	20.0	100

	Senior	16.0	15.6	20.4	30.2	19.8	100	
	Graduate student	20.7	30.3	19.0	12.4	17.6	100	
Professional category	Literature	36.0	36.6	10.4	13.0	4.0	100	
	Neo-confucianism	20.4	19.6	28.1	21.9	10.0	100	
	Engineering	16.4	21.6	28.1	21.6	13.3	100	
	Medicine	22.6	28.5	19.9	12.4	17.6	100	
	Art	26.0	36.0	10.0	13.4	14.6	100	
Gender	Female	38.0	26.1	12.9	12.0	10.0	100	
	Male	5.4	10.6	34.7	24.3	35.0	100	

The above-mentioned survey is relatively more detailed than the results of Table 1, and it is not difficult to find that compared with the results of Table 1, the survey of cyber civilization behavior of freshmen to graduate students tends to be the same as that of Table 1 as a whole. But by further analyzing the students of different major categories, we can find that, relatively speaking, the probability of network uncivilized behavior of students in science and technology subjects is relatively high, and at the same time, the probability of uncivilized language appearing in male students is obviously higher than that of female students. Compared with the above two observations, we can see that because of the majority of male

students in the science and engineering subjects, the phenomenon of uncivilized behavior in the science and engineering subjects can be more frequent. Understand[12]. According to the above investigation results, the main causes of college students' network behavior are based on the characteristics of network concealment and anonymity, as well as the deficiency of college students' civilization education. In this paper, the two reasons are analyzed and studied respectively. Firstly, the network development of our country is investigated, and the relationship between the civilized behavior of college students and the development of network is analyzed. The concrete structure is shown in Fig.2.

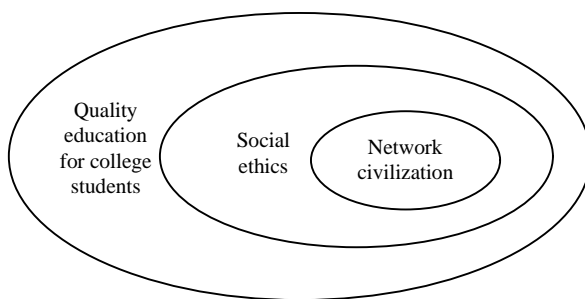


Figure 2. Network behavior relationship structure of college students

According to Fig.2, it can be seen that the maintenance effect of network environment is insufficient due to the imperfect supervision mechanism of network in our country at present, which leads to the negative phenomenon of college students in network virtual environment[13]. In addition, with the influx of negative cultural information such as bad values in recent years, it is easy to have a certain negative impact on the contemporary college students' outlook on life, world outlook and values. Therefore, in the process of civilized education for college students' network behavior, it is easy to have a certain negative impact. It is necessary to help students to effectively select information, understand and avoid common illegal and criminal acts such as cyber fraud and sexual violence, and at the same time help college students to actively identify and block falsehood. Bad information. At the same time, in the course of daily education, it is necessary to strengthen quality-oriented education to avoid abusive attacks on the network platform[14]. This paper analyzes the characteristics of college students' network behavior and corrects the uncivilized phe-

nomon of the network according to the analysis institutions, and studies the characteristics of students' growth and psychological life. This paper puts forward the research and design of the method of troubleshooting network bad information, and the concrete steps are shown in Fig. 3. After passing the steps of checking the bad information above, the false information of the network can be effectively searched, so as to guide and manage the network civilized behavior of college students on the technical level[15]. In order to regulate the behavior of college students' network civilization more effectively, this paper analyzes and studies the origin and development law of the common moral deviant behaviors such as virus invasion, fraud and so on. On the basis of the research results, the effective ways of social network ethics education and civilization construction in our country are deduced. In order to promote the civilized education of college students' network behavior, according to the current network environment and the bearing condition of college students' daily life, the related network is put forward. Rec-

ommendations on education of collateral civilization[16]. In combination with in-school education and the matching of network environment constraints, it is better to regulate the behavior of college students' network civilization. In the process of campus education, we should combine moral education, basic knowledge of law and ideological and political education to carry out network civilized behavior education, and at the same time strengthen counselors' psychological guidance to students, and so on.

In the course of studying the network civilization behavior education way of the college students, we should pay attention to the current management of the network technology in our country, but also to restrict the network's use of the group's morality, and to deal with the modern network environment while combining the traditional moral character. At the same time, according to the result of the above questionnaire, the present situation and attribution of the network's bad behavior are analyzed, and the standard of the network civilization behavior of the college students is designed according to the research results[18]. in that meanwhile, the network information is define on the other hand while the network civilization specification education is carry out according to the network civilization education module, Standardize the network behavior and improve the network supervision mechanism, and achieve the goal of effective supervision and control of the network civilization.

According to the results of the survey to build a harmonious and healthy network environment, in the course of the investigation, combined with the contemporary college students' application and dependence on the network media communication platform, in the investigation process, In order to get a more accurate understanding of college students' understanding of virtual network society, this paper makes a survey on the way of using network social media of college students and the dimensions of college students' quality cultivation, cultural understanding, life and so on, in order to get a more accurate understanding of the virtual network society[19]. The popularity of the Internet has brought great convenience and healthy upward factors to a certain extent, but to a certain extent, there is inevitably some uncivilized behavior. The emergence of network uncivilized behavior It is an obstacle to the healthy development of the modern network environment, and also shows the lack of ethics and other phenomena in the current network users. The current college students gradually become the main force of the modern network media, and the proportion of the network users is relatively large, and the students' mastery of the network technology is relatively high, So that the college students can more easily contact more network resources with respect to other network users. In this background, the optimization of the network civilization education way of the college students can better stabilize the network media environment and promote the healthy and orderly development of the interconnected social network[20].

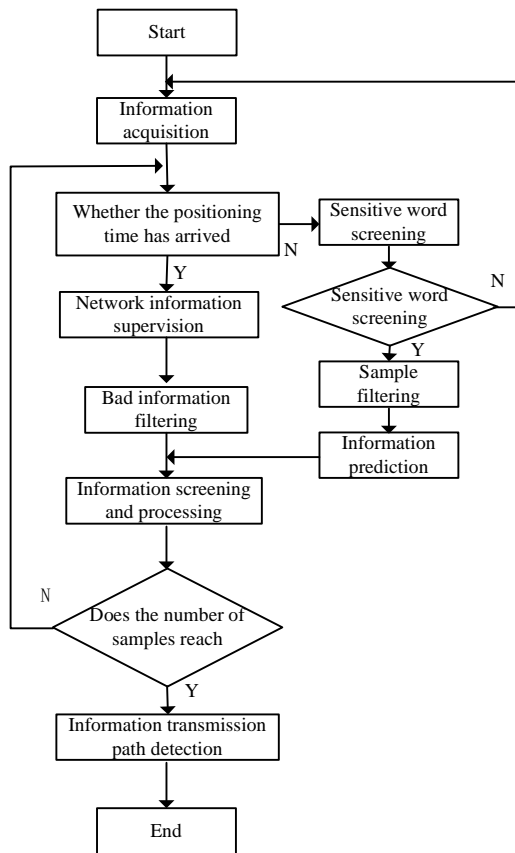


Figure 3. Steps for screening bad network information

Thus effectively cultivate the moral and self-discipline consciousness of college students' network group[17]. In order to carry on the standard education to the university student network civilized behavior better, carries on the analysis to the university student network behavior education module, the concrete network behavior research structure is shown in Fig.4.

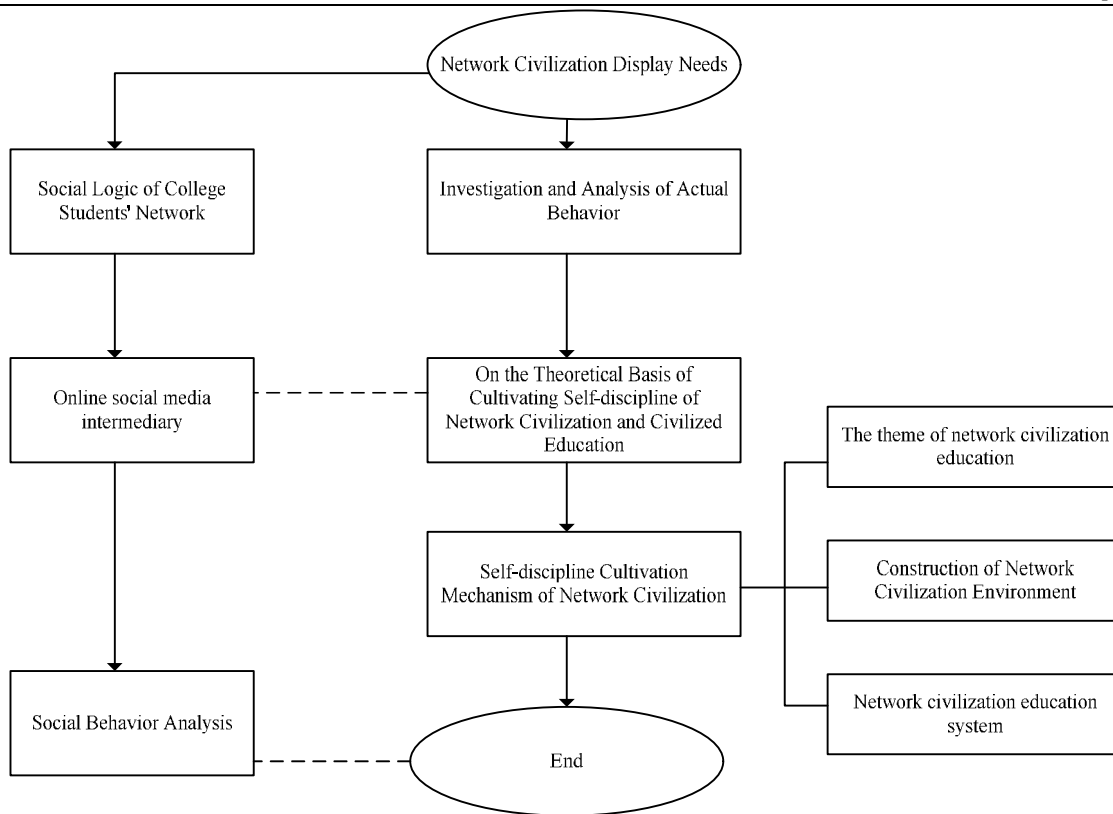


Figure 4. Research mode of college students' network behavior

6. Empirical analysis

In order to make a comparative analysis of the effectiveness of civilized education approaches for college students' online behaviors, an evaluation index of civilized education is set up, and the effect of civilized education is tracked and investigated according to the evaluation index. In the process of studying the educational approach of college students' network civilized behavior, we should not only pay attention to the effective management of our country's network technology at present, but also restrict the group morality of network users. We should combine the traditional moral characteristics with the modern network environment to deal with it. At the same time, we should analyze the development status and attribution of the network bad behavior according to the results of the previous questionnaire survey, and design the moral standard of college students' network civilized behavior according to the research results. In the process of setting the evaluation grade of students' online behavior education, it is first necessary to construct the evaluation factor set of online civilized behavior. Set up $A = \{a_1, a_2, a_3, \dots, a_n\}$, That is, the evaluation index of network civilization, where n is the number of network defect indexes detected; The quality evaluation set of college students' network civilized behavior is set as fol-

lows: $B = \{b_1, b_2, b_3, \dots, b_m\}$, Where m is the number of network behavior evaluation grades. Finally, the fuzzy mapping f :

$$F(B), a_n \rightarrow f(b_m) = \{a_{i1}, a_{i2}, a_{i3}, a_{i4}, \dots, a_{im}\} \in F(B)$$

Fuzzy mapping f can induce fuzzy relations $R_f \in F(A \times B)$, $\exists \square: R_f(a_i, b_j) = f(a_i)(b_j) = r_{ij}$, Thus R_f can be represented by relation matrix R:

$$R = \begin{bmatrix} r_{11}, r_{12}, r_{13}, \dots, r_{1m} \\ r_{21}, r_{22}, r_{23}, \dots, r_{2m} \\ \dots \\ r_{n1}, r_{n2}, r_{n3}, \dots, r_{nm} \end{bmatrix} \tag{1}$$

According to the above algorithm, it can be seen that:

$$R_f = 2v - 1 + a_1r_1 + a_2r_2 + a_3r_3 + a_4r_4 + \dots + a_{n-1}r_{n-1} + a_nr_n \tag{2}$$

By analogy, according to the above algorithm, the behavior standard index parameters of online civilized behavior are comprehensively compared and evaluated, and the effectiveness of online civilized education approaches for college students is analyzed and calculated according to the behavior evaluation results. According to the above evaluation algorithm, the actual effect and effectiveness of the network civilization education approach for college students proposed in this paper are compared and tested. In order to ensure the authenticity and effec-

tiveness of the survey, the investigation and study are carried out by means of questionnaire survey, comparison test and follow-up observation. In order to facilitate

the research, the credibility parameters of university network behavior civilization education are set in combination with the above algorithm, as follows.

Table 4. Evaluation parameters of educational effect of university network behavior civilization

Level	CRONBACHA	Score %
F- range	<1	20
E- Poor	<3	40
D- Unqualified	<5	30
C- Qualified	<7	40
B- Good	≤9	50
A- Excellent	≤10	60
S- optimal	≤12	75

After completing the design of the evaluation parameters for the evaluation index of online civilized behavior education, in order to ensure the rationality of the survey, the survey students were randomly classified, and the guidance work of online civilized behavior norms for college students and the ordinary and efficient ideological and political education were conducted under the guidance of

the above education methods respectively. The online civilized behavior situation of students was tracked and investigated, with a detection period of 20 months. The distribution of the two groups of students was recorded as an experimental group and an observation group to observe the effectiveness of civilized education approaches. The specific test results are as follows.

Table 5. Investigation on the effect of internet behavior civilization education for college students

Education and major	Grade	Control group grade			Grade of observation group		
		Before	After	Rate%	Before	After	Rate
Specialist	First grade	F	F	10.0	F	D	60.4
	Second grade	F	D	20.4	F	C	70.8
	Junior grade	D	D	9.2	D	C	72.1
Undergraduate course	Freshman	D	C	22.5	D	C	76.3
	Sophomore	D	D	9.7	D	B	83.7
	Junior	C	B	32.4	C	B	67.9
	Senior	B	B	9.4	B	A	89.2
Master	Literature	B	B	9.8	B	S	76.7
	Neo-confucianism	C	B	37.4	C	S	86.4
	Engineering	B	B	9.4	B	A	76.8
Doctor	Medicine	A	A	10.0	A	S	81.0
Professional category	Art	C	C	9.6	C	B	75.3
	Female	D	C	28.4	D	B	91.4
	Male	D	D	10.0	D	C	73.4
	Literature	C	C	9.4	C	B	92.4
	Neo-confucianism	F	C	24.4	F	D	84.7

According to the above survey results, it can be found that, compared with the control group, the observation group carrying out network civilized behavior education has significantly improved the evaluation level of network civilized behavior before and after carrying out civilized education, and its overall promotion rate has greatly increased compared with the change range of the control group, and the overall behavior evaluation level has been improved. In the process of research, some students in the control group also have some improvement in the level of behavioral civilization, which is inevitable in the actual research process due to social development and students' own consciousness. However, the overall observation of the above research results shows that the network civilization education approach proposed in this paper is more practical than the traditional ideological and political education management

methods, and can repeatedly meet the research requirements of improving the network quality of college students and ensuring the health of the network environment.

7. Concluding remarks

At present, the construction of China's modern Internet civilization, the education and cultivation of the quality and three perspectives of contemporary college students are the needs of the times and the responsibility requirements of university education. Therefore, in the process of the education of college students' online behaviors, the summary should pay attention to school education, strengthen the construction of network legal system and supervision mechanism, actively build a civilized and harmonious network environment, insist on strengthening and perfecting modern network management technology, and comprehensively advocate civilized and healthy net-

work language, etc., so as to realize the construction of the network environment and ensure the civilization and health of college students' online behaviors.

8. Acknowledgments

Research Topic of Ideological and Political Education in College of Physical Education, Zhengzhou University, General Project, No. 2018S06

References

- [1] Tian Chuan, Wu Jun. Characteristics of College Students' Network Behavior and Educational Guidance-Taking 10 Colleges and Universities in Jiangxi as Examples. *Education Academic Monthly*. 2017, 63 (12), 73-80.
- [2] Du Aiyu, Zhu Zhiyuan, Wu Wenming. The Current Situation and Countermeasures of Integrating Socialist Core Values into Education and Teaching in Open University. *Journal of Anhui Radio and Television University*. 2018, No. 181(2), 49-55.
- [3] Gao Wenming. Practice and Exploration of Finance and Economics Teaching in Vocational Schools Based on School-enterprise Cooperation. *Quality Education in the West*. 2017, 34 (15), 224.
- [4] Yi Dianyuan. Thoughts on College Students' Ideological and Political Education on the Internet-Based on a Survey of College Students' Internet Behavior in Shaanxi Province. *New West*. 2018, No. 445(18), 44-45.
- [5] Mo Donglin, Pang Hu. Problems and Countermeasures of Ecological Civilization Education in Ideological and Political Course in Colleges and Universities. *Decision and Information*. 2017, 65(4), 95-100.
- [6] Chen Fei, Hong Zhaochun. Multi-party Cooperation to Explore New Approaches to Ecological Civilization Education-From Strengthening Popular Science Education of Chongqing Youth Ecological Civilization. *Art and Technology*. 2017, 30 (3), 403-404.
- [7] Xu Jie. Content Construction and Implementation Strategies of Ecological Civilization Education in Schools. *Journal of Guangxi Normal University of Science and Technology*. 2017, 32 (3), 1-4.
- [8] Yao Weining. The Characteristics of Young Internet Users and the Dynamic Changes of Their Online Behavior: An Analysis of the Survey Report on Chinese Youth Online Behavior over the Years. *China Youth Research*. 2017, 43 (2), 90-97.
- [9] Zhang Junjie, Zhang Mengjun, Shen Tao. Investigation and Analysis on the Current Situation of Network Behavior of Medical College Students-Taking Fenyang College of Shanxi Medical University as an Example. *China Higher Medical Education*. 2017, 57(2), 48-49.
- [10] Ji Huibin. Analysis of College Students' Network Behavior and Characteristics in Mobile Internet Era. *Journal of Liaoning University (Philosophy and Social Science Edition)*. 2017, 45 (1), 172-176.
- [11] Zhang Weibo, Liang Ji, Qian Xu, et al. Study on the Correlation between Internet Addiction Prevalence and Internet Behavior Characteristics of Junior High School Students in Shanghai. *Chinese Journal of Preventive Medicine*. 2017, 14(6), 452-457.
- [12] Wang Qingyuan. Research on the Anomie of College Students' Network Behavior from the Perspective of Network Ideological and Political Education. *Journal of Huaihai Institute of Technology (Humanities and Social Sciences Edition)*. 2017,15 (1), 18-20.
- [13] Zhu Lin, Tu Wei, Ye Songqing. An Empirical Study on Internet Behavior of Contemporary College Students-Based on Differences in Gender, Origin and Only Child. *Global Education Outlook*. 2017, 46 (11), 117-128.
- [14] Wang Fengxiang, Shen Wenjing. Internet Governance Innovation in the New Era-From Online Information Management to Standardized Network Behavior. *News and Writing*. 2018, 24(1), 51-55.
- [15] Deng Yankui, Tang Dongsheng, Kuang Xiaoxia. Influence of College Students' Network Behavior on Cultivation of Socialist Core Values-Taking Guangxi Universities as an Example. *Journal of Guangxi University for Nationalities (Philosophy and Social Science Edition)*. 2017, 47(1), 189-192.
- [16] Xu Jingxing. Research on Internet Behavior Norms of Primary and Middle School Students-Based on the Survey in Minhang District of Shanghai. *China Moral Education*. 2018, No.226(10), 13-18.
- [17] Yi Yaosen. Analysis of User Network Behavior of " Yi Class" Students Oriented by Demand Difference and Exploration of Guidance Path-Taking Fujian University of Traditional Chinese Medicine as an Example. *Journal of Traditional Chinese Medicine Management*. 2017 (03), 40-43.
- [18] Yang Changzhai. Party Organization Plays a Leading Role in School Ecological Civilization Education. *Environmental Education*. 2017, 25 (3), 74-77.
- [19] Nan Yongchen. Network Environment and Ideological Security of College Students-Analysis Based on Action Mechanism of Network Behavior . *Gansu Academic Journal*. 2017 (6), 43-48.
- [20] Zhan Hongyan. Effective Measures to Regulate College Students' Internet Behavior-Based on the Perspective of Internet Expression Package. *Journal of Taiyuan City Polytechnic*. 2017 (4), 71-72.