

Practical Exploration of The Teaching Mode of Application-oriented Talents Training for Economics in Independent Colleges

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Abstract: In teaching activities, the independent college introduces the concept of market and competition, combines the needs of era, and takes the cultivation of application-oriented talents with theoretical knowledge as the support and strong practical ability as the main goal. However, economics, as a basic subject which is not concrete and requires a higher understanding ability, is bound to appear empty and boring in the previous teaching model. Based on the characteristics and current situation of independent colleges, this paper discusses how to train applied talents more effectively and directly in the subsequent development of economics teaching from the perspective of practice and the characteristics of students themselves.

Keywords: Independent college economics; Teaching mode

1. Introduction

As a new way of running school, independent colleges have attracted the attention of people from all walks of life in China from the very beginning. Independent colleges are more like a supplement to ordinary colleges and universities, but full of characteristics. How to train the students to be applied talents with theoretical knowledge, faith, strong practical ability, and adapt to the trend of era and meet the needs of social and economic development, is the focus of this paper.

2. Characteristics and Current Situation of Independent Colleges

2.1. Characteristics of independent colleges

Independent colleges are also called secondary colleges. Almost all independent colleges belong to private schools, and only a small part of them are public or joint schools. In spite of this, the resources, teaching methods and management methods of independent colleges and universities are the same as those of public colleges and universities, and the school-running model is impressive [1]. Therefore, based on the characteristics of independent colleges, its emergence is a major breakthrough in China's higher education;

First of all, the emergence of independent colleges has enriched the ways of providing higher education in China, greatly increasing the opportunities for students or people in society to receive higher education, diversifying the forms of higher education in China, giving students more

channels to receive higher education, and helping China to develop effectively in all aspects.

Secondly, independent colleges take the training of application-oriented talents as the main goal, conform to the trend of era, meet the needs of social development, plan the development path of students, and make the talent training more effective through colorful training methods. Thirdly, independent colleges give people new ideas about higher education, and make higher education more universal and so that more people can receive higher education. Most importantly, the introduction of the concept of market and competition by independent colleges is a bold reform of higher education.

In the end, most of the private capital used by independent colleges can reduce the financial burden of running schools, so that China can make progress in other aspects of education and expand higher education at a deeper level and at a higher level.

2.2. Characteristics of talent cultivation in independent colleges

The independent college aims to fill and enrich the undergraduate education in China, in the form of private colleges. The emergence of independent colleges has broadened the way and lowered the barriers for students to receive higher education, and also helped supplement the types of talent cultivation [2]. Therefore, it is essential for independent colleges to cultivate talents on the basis of undergraduate study, and at the same time, the types of training should be distinguished from those of public colleges, so as to achieve the purpose of dislocation of employment competition. Therefore, independent

colleges should focus on the following points in the process of cultivating application-oriented talents:

First of all, in the training of application-oriented talents, we must establish the market concept for them. In most cases, independent colleges will work with social forces to open schools. Therefore, it is necessary to rationally explore and make full use of the market advantages of cooperative education schools, at the same time, cultivate application-oriented talents, and convey the ideas in line with the trend of era and the social economy. Let partners help to set up the laboratory, so as to complete the development of new products and so on.

Thirdly, we should pay attention to teaching students according to their aptitude when training applied talents. Although independent college is a supplement to China's higher education, but at present, the overall quality of students in independent college is relatively poor, its main characteristics are as follows: First, The basis of learning is relatively weak. The school record of students of independent college in high school is not excellent, and the absorption of new knowledge and grasping effect is not ideal. Most students in independent colleges are top students in some subjects, and some subjects are far behind the average level, resulting in low learning efficiency; Second, Not forming good study habits since childhood. Students will not take the initiative to enter the state of learning, and they are also easy to be interfered by external factors, and they cannot study from beginning to end seriously, which is fatal when receiving new knowledge; Third, Strong communication skills, but weak self-care ability, most of the independent college students grow up in a privileged environment and do not experience many setbacks in the process of growing up. As a result, most of these students have a wide range of social circles, active thinking and more hobbies, which will bring them some unexpected creativity. However, the subsequent problem is that self-care ability is relatively weak, and the ability to fight setbacks is low. Therefore, when students study in independent colleges, they should learn from each other, and teachers observe the characteristics of each student to tailor the teaching program for them, and better cultivate application-oriented talents.

Finally, independent colleges should take the actual situation of the school as the criterion in talent training. Generally speaking, independent colleges follow the management and teaching mode of some strong and qualified old public schools. However, since independent colleges are at the initial stage, they have weak faculty and lack of management methods. If they all run schools according to the standards of public schools, there will be many problems. Therefore, according to the characteristics of independent colleges, only by taking talents cultivation as the starting point, learning from the advantages of public schools in the process of running schools and

making modifications, can the application-oriented talents of independent colleges be cultivated.

2.3. The current situation of talent cultivation in independent college

2.3.1. The road is not clear, and major distinction is ambiguous

Because independent colleges are a new way of running schools, many majors are not clearly established. Although it offers students a variety of ways to study, but the details are relatively vague, therefore, it is hard to avoid the phenomenon of wrong choice in the selection for students, the purpose of training application-oriented talents will not achieved.

2.3.2. Unreasonable professional settings

As mentioned above, independent colleges mostly follow the teaching mode of some strong and qualified old public schools [3]. Therefore, in some major settings, independent colleges will follow those in old public school, and in this way, the school fails to teach students in accordance with their aptitude, meanwhile it makes students feel confused in the choice of major.

2.3.3. The faculty is not strong

Due to its short establishment time, so the teaching model of independent college is not mature, and with the expansion of college enrollment in China, independent colleges are in extreme shortage of teachers in China, so the comprehensive quality of teachers is uneven. In addition, excellent teachers prefer to teach in public schools, so independent colleges generally have weak faculty.

3. Problems in The Teaching of Economics in Independent Colleges

3.1. Inflexible teaching method

Although the independent college has strong economic strength, it still uses PPT to give a lesson. The teacher just teach student according to the book, and the students study in confusion, economics is an abstract and systematic course, Therefore, this indoctrination teaching method cannot drive students. Without interaction, teachers cannot mobilize students' enthusiasm and ignore the teaching essence that teachers and students should make progress together and learn together in class.

3.2. Monotonous teaching content

The economics teaching in independent colleges is at the beginning stage just as that of independent colleges. Not only the teachers' innovation ability is not enough, but also the textbooks are distributed uniformly. This limits students to a small part of economics, and it is impossible for them to expand and innovate, let alone develop applied talent. Economics is not a course limited to the

book, more importantly, it should be applied to the market, and apply what you have learned and felt in combination with the actual situation of the market. Therefore, enriching the teaching content is also the key point to be paid attention to when cultivating applied talents in economics major of independent colleges.

3.3. The rating system is imperfect

Economics is a basic subject with complicated knowledge system and many knowledge points. Independent colleges often judge students' learning quality only by examination papers, in fact, as an applied discipline, one examination paper cannot fully reflect the level of students, and even a lot of talents will be lost. The establishment of independent colleges aims to avoid losing talents in the examination-oriented education. However, this single rating system brings the problem to the surface again, and it can be said that reverse the primary and secondary. It lacks integrality, comprehensiveness and objectivity.

4. The Measures of Teaching Reform of Economics Courses in Independent Colleges

4.1. Increase case teaching

As mentioned above, economics is a subject with strong application, so the knowledge in textbooks cannot meet the needs of social development. What is needed is the ability of students to adapt to the new circumstances when facing specific problems. Therefore, independent colleges need to expose students to more practical cases. Through case analysis, students can enrich their experience and analyze specific problems on a case-by-case basis. Through group discussion, reading books, and developing a solution, students can solve the problem in the case and enjoy the process, making a preparation for future problems.

4.2. Teaching for needs

The purpose of higher education is to meet people's main needs. It not only makes teaching plans according to students' own conditions, but also enables students to grow into application-oriented talents to meet the needs of social development, and also make students have a sense of participation. In the process of applying the knowledge of economics, it can be seen at which stage students are more talented, and so as to help students plan their future path and become a real applied talent of economics major. The teacher will introduce how to prevent and solve the problems that may be encountered in employment and entrepreneurship and investment under different economic backgrounds. In addition, it is necessary to let students enhance their perceptual cognition and rational thinking of the existing economic model through market research.

4.3. Enrich rating system

Teacher cannot judge students' understanding of economics knowledge only by one test paper. Instead, set up a rating system before, in and after class. And in the daily teaching activities, teachers should also pay attention to students' understanding of the activities, and use different means to evaluate students, while filling students with a sense of tension, they can also better see which part of the professional knowledge of economics students are suitable for, so as to cultivate applied talents of economics.

4.4. Draw lessons from abroad applied talent training mode

Germany has a dual model, and the UK has a sandwich model, and North America has a CBE model, all these models have their merits. Independent colleges should also start from these models, through the understanding of these models, and combined with China's national conditions, as well as the characteristics of independent colleges, create a unique teaching system belonging to independent colleges, and apply it to the education of economics, in this way, we can cultivate applied talents who are in line with China's national conditions, conform to the trend of era and meet the needs of China's social and economic development.

5. Practical Exploration of The Teaching mode of Application-oriented Talents Training for Economics in Independent Colleges

5.1. Focus on cultivating practicality while giving lessons

The major of economics is not specific and has a strong generalization of knowledge. In the teaching process, the goal setting for students is to let them master some theoretical knowledge and ignore the practice. Therefore, students have no interest in learning it. However, from the perspective of an independent college, students come here to study, indicating that they are interested in economics. As long as they are guided, they will follow the thinking, and add their own thoughts on economics, and teachers should set up more open and interactive teaching activities, so that students can be more involved in practice.

5.2. Conducting economics teaching according to the actual market demand

While in case teaching, teachers should study the trend of economic development under the current economic environment together with students, so that students can not only accept knowledge, but also put forward their own opinions on new knowledge, so that they can directly apply the new knowledge while learning, and lay the foundation of thinking mode for future application-oriented talents.

6. Conclusions

To sum up, China's independent colleges are still in the embryonic stage, although their characteristics are distinctive, but the shortcomings also need to be taken seriously. Compared with public schools, it is more targeted and can better attract students who are eager to make a career in economics. But it has backward teaching method, monotonous teaching mode, and dull teaching content, so it still needs to solve this problem. In independent colleges, the application-oriented talent training mode shall be introduced, according to its own characteristics, combined with China's national conditions, social and economic development needs, train application-oriented personnel with belief, theoretical knowledge, and strong practical ability is the top priority. This paper analyzes the characteristics of independent colleges, analyzes the personality and ability of students, and analyzes the problems in the economics teaching in independent colleges. This paper makes a preliminary study and

puts forward a simple and effective practical exploration scheme.

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