Research on the Cultivation of Students' Innovative Ability in College Art Education

Xing Zhou

Jingdezhen Ceramic Institute, Jingdezhen, 333403, China

Abstract: This paper mainly analyzes the necessity and importance of the cultivation of students' creative ability in college art education, analyzes the principles of students' innovation ability training in college art education, expounds the problems in the cultivation of students' creative ability in college art education, and proposes targeted solutions to the problems.

Keywords: Colleague art; Creativity; Strategy

1. Introduction

The staff engaged in art must have certain innovative ability to create better art works. In the art education of colleges, there are still some problems in the cultivation of students' innovative ability. Students are still not aware of the importance of the cultivation of innovative ability and cannot grasp the consciousness of innovation very well. In the art teaching of colleges, teachers should pay attention to the cultivation of students' innovative ability and enhance their innovative abilities.

2. The Necessity and Importance of University Art Education to Cultivate Students' Innovative Ability

2.1. The necessity of cultivating students' innovative ability in college art education

Innovation can promote the development of the country. College students play a very important role in the development of the country, and it's the important ability that students should possess. In art education, students can master the art form, and discover the beauty of some details through the observation of life. Colleague art teachers should practice more and enhance students' innovative ability in the teaching process. In the art education of colleges, students can improve their aesthetic ability through art study. College art teachers should combine students' innovative ability in the selection of teaching content to enhance students' divergent thinking. In the university teaching, the cultivation of students' innovative ability cannot be paid attention to. After learning basic knowledge, students cannot combine relevant practices, which lead to their lack of vision. In the traditional teaching method, teachers generally use the same teaching plan to teach, the structure and content of the teaching plan will hardly change, teaching students in accordance with their aptitude that makes students very tired of teaching content.

2.2. The importance of cultivating students' innovative ability in college art education

2.2.1. Conducive to the improvement of college students' professional quality

The cultivation of innovative ability is the goal of art education, and it can also improve the overall quality of students. In the professional colleague art education, a large number of talents can provided for the art field. Students can gradually improve their artistic literacy in art education. Schools should reasonably arrange the content of art teaching, formulate mature plans, and provide students with sufficient faculty to enable students to continuously improve their professional knowledge.

2.2.2. Promote college students' entrepreneurship and employment

If want to achieve results in your work, colleague students must have the ability to innovate after graduation. In the entire art industry, innovation is an important factor driving its development. In the art education of colleges, the promotion of students' innovative ability should be regarded as the core concept. In the teaching, diversified art education methods should be adopted, and more social practice content should be incorporated so that students can internship in the enterprise and get more experience. Combine art teaching with employment to make teaching more targeted. The formation of students' innovative abilities is not achieved overnight. Art teachers should develop long-term educational programs to provide students with innovative opportunities.

3. The Principles of Cultivating Students' Innovative Ability in College Art Teaching

3.1. Interest development principle

Strong interest can stimulate the enthusiasm of college students to study art. In the art teaching of colleges, teachers should adopt a diversified teaching method to enable college students to generate interest in art learning so that they can better learn art knowledge, and ensure that college students are more active in art creation and fully develop their innovative ability. If students lack interest in art learning, then their ability to innovate naturally cannot be played out in learning. In the art teaching of colleges, teachers should adopt a diversified teaching method and lay a solid foundation for the cultivation of innovative ability.

3.2. Principle of respecting personality

College students have their own personalities and hobbies. Teachers should fully respect the personality and hobbies of college students in art teaching, and fully discover the advantages of college students to better stimulate the potential of their innovative ability.

3.3. Follow the principle of teaching law

Art education should be based on the principle of gradual and orderly progress. In teaching, teachers should fully grasp the law of teaching, which is also an important aspect of cultivating students' ability to innovate. In the past analysis of teaching experience, if teachers do not pay attention to the control of teaching speed in teaching, blindly expand the teaching content, students will be bored in learning, and their potential cannot be fully stimulated. Therefore, teachers should follow the scientific laws and rationally arrange teaching theories and practical teaching links in order to effectively stimulate students' creative ability.

4. Problems in the Cultivation of Students' Innovative Ability in College Art Education

4.1. Examination-oriented education leads to the solidification of students' thinking

Students themselves have certain creative potential, but students are under great pressure in exam-oriented education and their ability to innovate is suppressed. If students are in a very relaxed and enjoyable environment, they will take the initiative to explore knowledge. However, under the exam-oriented education, their imagination is not conducive to being fully utilized.

4.2. Imitation causes a decline in originality

With the continuous development of reform and opening up, China's art field has also been eroded by Western art theory. Under the absorption of Western art education achievements, China's art education began to prevail in tokenism, and teachers will directly transmit Western art achievements to students in teaching. There is a difference between the culture of Western countries and ours. The Western thoughts are very open, which has a certain impact on students' creative ideas, which leads to students' bias in artistic perception. If such methods are used for teaching, students cannot understand the traditional painting techniques of our country well, but simply imitate theme, their works will have no creativity.

4.3. The comprehensive quality of college students needs to be further improved

The art education work of colleges in China is very important, and the enrollment scale of colleges is constantly expanding. Some art students have low cultural scores and enter colleges and universities through the examination of art majors, which causes the further improvement of the professional quality of Chinese college students. Lots of universities in China attach great importance to technical teaching, but they neglect art teaching, which leads to the improvement of college students' artistic creativity.

5. The Strategy of Cultivating Students' Innovative Ability in College Art Education

5.1. Create a good atmosphere for innovation

Through the creation of the university atmosphere, it can provide an environmental basis for the cultivation of college students' innovative ability. A good atmosphere is built in the university campus, and the school should build a platform for teacher-student exchanges. In traditional teaching, college students' learning is very passive. By establishing a teacher-student communication platform, college students can actively communicate with teachers to form a kind of active learning style. Teachers should treat students equally, stimulate students' interest in learning, guide them to train divergent thinking, and encourage their creative thinking. Affirm the sparkle of students' works to let them feel fun in the creation of art works, but also guide students to think independently. Teachers play an important guiding role in the study of students, and should guide students to continuous innovation.

5.2. Improve the construction of art courses

In the art teaching of colleges, it is necessary to construct a perfect art curriculum system so as to improve students' innovative ability effectively. In the teaching process, teachers should pay full attention to the two aspects of teaching and learning. Students are the main body and teachers are the assistants. In the development of art courses, teachers should fully respect the subjectivity of students, and carry out teaching content in light of the

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actual situation of students, and enhance the innovation and interest of teaching. In the design of teaching, teachers should not only help students have a solid art foundation, but also should promote students' divergent thinking. Only learning art in a relaxed environment can help students to inspire their creative ability. Teachers should create a good learning environment for students, entertain and educate, and stimulate students' desire for innovation.

5.3. Encourage college students for creation freedom

In college art education, the traditional teaching method is to let college students study and create indoors. The flexibility of this teaching method is relatively poor, which leads to the boring art teaching and is not conducive to the cultivation of students' innovative ability. In the teaching process, colleague art teachers should focus on inspiring college students' innovative consciousness, be more flexible in teaching and give students more imagination. Teachers can lead students to create outdoors. Students will have inspiration when they see the beauty of the outdoors. They can experience life better, understand nature and life, and thus create more works that are close to life. In art teaching, teachers can't just limit the teaching content on textbooks. They should also let students observe the things around them, understand everything in the world, and get in touch with society and nature to find more materials in their creation. Teachers should look for materials for students and flexibly combine teaching content to enhance students' creative ability.

5.4. Stimulate the creative interest of college students

In the creation of art works, interest can stimulate students' creativity. In the art education of colleges and universities in China, the students' awareness of active learning is not strong. They only follow the passive learning of the class and cannot form a strong interest in learning. Teachers should fully stimulate students' ability to innovate in teaching. In the teaching of Chinese painting, teachers can organize students to compete in Chinese painting, thus enhancing students' expressiveness in the creation of Chinese painting. In the art creation, students are not only limited to the campus, but should also be allowed to contact the society, constantly improve themselves in social practice, and lay a solid foundation for future work. In the teaching process, teachers should fully combine the psychology of students and develop feasible teaching methods.

5.5. Use modern teaching methods

In art teaching, teachers can fully adopt modern teaching methods to improve students' learning efficiency. Students can fully integrate Internet technology, gain more learning resources, and give full play to the advantages of computer technology. Through the Internet, communication between teachers and students is facilitated. Students can even communicate with artists through the Internet, constantly enrich their horizons, make their knowledge system more full, and lay a solid foundation for the shaping of innovation capabilities.

6. Conclusion

In the traditional university art education, there are still many problems, which cannot effectively stimulate students' creative ability. The divergent thinking of students cannot be well cultivated, which leads to students unable to adapt to the development of society after graduation. In college art education, we should optimize the program of aesthetic education, cultivate innovative art talents, enhance students' professional ability and enable students to form correct creative ideas, create better works to make more contributions to society.

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