

Research on the Connotation of Ideological and Political Education in Colleges and Universities and the Innovation of Development Path

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Abstract: Education is the foundation of a country, and ideological and political education is the most important part of education. However, the continuous development of the times has posed a new challenge to the ideological and political education system in colleges and universities. How to meet the needs of the times is a difficult problem, but also the key to solve the problem. If we want to find out the way and the solution, we need to give the ideological and political education an accurate orientation, correctly understand the development trend and mission, meet the development needs of students, strengthen the research on path innovation, and constantly improve the educational methods, which can make the ideological and political education in colleges and universities develop and progress continuously.

Keywords: Ideological and political education in colleges and universities; The times; Development; Path innovation

1. Introduction

In different times, ideological and political education in colleges and universities has been put forward different needs. Ideological and political education also needs to be adjusted according to different policies of different countries in different periods. Colleges and universities play an important role in educating students' thoughts, behaviors and values, which directly affects the growth and development of students. Ideological and political education must conform to the development of the times and meet the needs of students, integrate classroom knowledge into Extracurricular activities, fulfill the responsibility of the times and undertake the mission of education, and train students to become excellent successors to national rejuvenation.

2. Connotation of Ideological and Political Education in Colleges and Universities

The purpose of ideological and political education in colleges and universities is to cultivate and standardize students' thoughts, morals, concepts and behaviors, and to help them form a correct way of thinking in the process of growing up, to help students become a healthy, honest and strong young people, which is in line with the national educational policy, and helps to cultivate outstanding and reliable young people for the society. Its core content includes the following aspects: firstly, to strengthen students' socialist concept, deepen their un-

derstanding of Marxism and socialism with Chinese characteristics, and help students establish socialist beliefs; secondly, to enhance students' recognition of national policies; finally, to train talents in line with national policies [1].

The rapid development of society and the emergence of new technologies make students in the new era have a broader vision, and make students' thoughts develop in a diversified way. At the same time, all kinds of positive and negative concepts affect students' physical and mental health. In the process of students' growth, their physical and mental development is not mature enough, which is the key to establish correct values. If students can't correctly distinguish and deal with external interference, they will lose themselves, which will have an immeasurable impact on family and society. Parents, teachers and the society should guide students correctly, and the ideological and political education in colleges and universities also bears a very important responsibility.

For a long time, China has attached great importance to ideological and political education in colleges and universities, and many scholars are constantly exploring new ideas and methods. Some people think that ideological and political education in colleges and universities is the fundamental way to improve students' ideological and political education; others believe that the ideological and political education in colleges and universities is formed through the reform and systematic integration of education. All in all, ideological and political education in col-

leges and universities is to combine socialist values with students' extracurricular activities to constantly correct students' personal behavior, guide them to form correct values, promote students' overall development, and provide guarantee for the healthy development of society [2].

3. Function of Ideological and Political Education in Colleges and Universities

The establishment of ideological and political education in colleges and universities is conducive to helping students establish good morality and values. Its main functions are as follows.

3.1. Promoting the establishment of mainstream ideas

Mainstream ideas refer to ideas that can reach consensus, which can guide public behavior and be widely recognized by the public. At present, students in colleges and universities have many different ideas and concepts, and students are easily influenced by various ideas. The status of mainstream ideas is easily overthrown and cannot be revealed. Only through specific education, the dominant position of ideological and political education in colleges and universities can be consolidated, students' thoughts and behaviors are regulated, which can help students to develop healthily in all aspects [3].

3.2. Promoting positive energy

Positive energy refers to the energy that plays a positive and healthy role in people's body and mind, which can give students courage and strength to face and overcome difficulties, inspire people and make them full of hope. Ideological and political education in colleges and universities plays an important role in promoting positive energy, which can help students form a positive and healthy mentality, good character, and gain confidence to overcome difficulties in learning and life, and become bright, sunny and promising young people. Meanwhile, ideological and political education in colleges and universities can promote the development of harmonious relationships between students, form a positive campus atmosphere, and spread good positive energy.

3.3. Cultivating individual core values

Core values are the principles of thought and behavior that are gradually formed and accepted by people in the process of social development. After forming a unified value, people's behavior can be regulated continuously, which can promote the development of a harmonious society. While carrying out ideological and political education in colleges and universities, we should also pay attention to cultivating students to form good values to enable students to resist all kinds of bad temptations in life and become an honest and excellent person.

4. Research on the Innovation of Development Path

With the diversified development of the world and the in-depth exchange of cultures among different countries, various cultures have poured into China, which has impacted the development of Chinese culture and may affect the establishment of students' values. With the emergence of the network era, people have more convenient access to information, and new information is quickly transmitted through the Internet. And educators can only teach students through textbooks and classrooms, which may not keep up with the development of the times, and there is a certain gap between teaching content and practice. Traditional methods of education foster students through old-fashioned methods. Not only do students have some resistance to this, but they also use some test-taking skills to cope with the exam, which creates a vicious circle of badness. Education should try to overcome various challenges, adapt to diversified development, and constantly seek new ideas and methods. The ideological and political education system in colleges and universities must constantly adapt to the development of society, conform to the development situation of the times, conform to the trend of the society, and cannot rest on its own feet and remain stubborn. In order to follow the development of the times, we need to constantly innovate and reform ideological and political education, and explore new directions for development [4].

4.1. Grasp the new orientation accurately

In the new times, there are new opportunities and new developments and innovations. Ideological and political education in colleges and universities plays a very important role in national education, which is related to the future development of the country. Therefore, it is necessary to bring new insights to students in the new era through ideological and political education.

Firstly, ideological and political education should be integrated into the textbooks, while the timeliness, scientific nature and practicability of the textbooks should be guaranteed. The combination of new theoretical achievements and educational content adds content to the new characteristic socialism. Teachers should introduce new theories into the classroom in time according to the changes of the times, and ensure that the teaching content can keep up with the development and changes of the country. Secondly, teachers engaged in Ideological and political education in colleges and universities should take socialist ideology as the orientation, adhere to the Party's guiding principles, and constantly innovate teaching methods in the process of teaching. Teachers should ensure that students establish correct values and political ideas, integrate classroom content with extracurricular activities, so that students can develop well in all aspects

and receive good physical and mental education. Thirdly, the key to ensure that the role of Ideological and political education in colleges and universities can be fully played is that its content can be truly integrated into students' thoughts and into students' learning and life. This requires the efforts of schools, teachers and education. Schools should provide correct guidance to students so that they are interested in accepting the teaching content. Teachers use the right way to constantly adapt to students' thinking. Moreover, the content of education should be combined with practice as far as possible. Teachers can organize more relevant extracurricular activities for students, so that students can truly understand their content and increase their recognition of knowledge in class. Only in this way can the content of education truly integrate into students' daily life.

4.2. Understanding new trends correctly

The core of ideological and political education in colleges and universities is students, and the significance of deeper tomography is to guide students' healthy growth, help students to establish correct values and morals, and make them become promising young people with characteristics of the times.

Firstly, in order to increase the affinity of ideological and political education, teachers should enrich the content of classroom teaching, stimulate students' interest in learning content, combine learning content with real life, and make learning content more easy to understand, so that students can understand and remember more easily. Over time, students can understand what is right and what is wrong. When confronted with bad temptation, students can distinguish right from wrong and learn to refuse and resist. Ideological and political education can only be applied if it is universally accepted by students. Secondly, ideological and political education in colleges and universities should keep pace with the changes of the times. Teachers engaged in Ideological and political courses can grasp the changing direction of the times, familiarize themselves with the new national policies and ideas, and introduce them into the classroom. Teachers are the medium of cultural transmission. Teachers do a good job of communication between education and students, which can ensure that national policies and policies play a real role. While explaining the theory well, teachers should prove the theory to the students, clarify the connotation and characteristics, and let the students really understand the content of the new times. Under the current background, the school must also work hard to increase ideological and political-related lectures, competitions and other activities, and let students really participate in it, strengthen students' understanding, make them have a strong interest, and increase students' desire to learn. Ideological and political education can be infiltrated into the daily life of students and become the main idea guid-

ing students' activities. Thirdly, it should ensure the dominant position of ideological and political education in colleges and universities. With the rapid changes in the times and the frequent exchanges of the world, the rapid spread of information and the rapid development of technology, it is easy for students to access external information, even easier than in the classroom. Good and bad information can be transmitted to them. Schools must constantly reform their educational methods, ensure the dominant position of ideological and political education, make students have a clear sense of right and wrong and set up good ideological and moral concepts.

4.3. Taking on the new mission

Youth is the hope of the country, the successor of the new era, and undertakes the mission of building the country. They are very important to the destiny of the country. If students have hope, the country will have hope; if young people have hope, the country will develop better. Ideological and political education in colleges and universities plays an important role in the good education of successors of the country. It is necessary to educate students to form good ideological and moral character, and let them contribute to the construction of the country in the best condition, which can continuously promote the development of the country.

Firstly, students should be aware of their importance to the country's development. While strengthening education, schools must increase students' sense of responsibility for the country, let them continuously enhance their own capabilities from the perspective of patriotism, and aim to build the country and contribute to the development of the country. In order to get the best result, students' cognition should be consistent with the development policy of the country and the direction of the efforts of the country and students. Secondly, students' ideological beliefs are strengthened. The development of the country should be consistent with the development of students. The direction of development should be non-conflicting. As the country progresses, the value of the individual is also reflected, which can increase the confidence of students in their development. Ideological and political education in colleges and universities should increase students' confidence, enable them to establish correct ideals, and realize their ideals through practical efforts, so that students have the courage to overcome difficulties, face setbacks, and make continuous progress in life and study. Thirdly, students are aware of the dangers in their lives. In the process of Ideological and political education, students have a profound understanding of the different stages of development of the country and society, and understand that there are progress and backwardness, strength and backwardness, success and failure in the process of development. Only with a correct understanding of development, can students constantly cor-

rect their attitudes, standardize their behavior, make constant progress and make continuous efforts in the learning process, and the country can continue to develop. We are not proud when we are successful and not discouraged when we fail. Only with a correct attitude can we make constant progress in setbacks. Today's achievements are due to the efforts of many people, and the people of future generations should also shoulder their responsibilities, make continuous efforts and make continuous progress.

4.4. Fulfilling the new demands of students

Under the background of the new times, in the process of educational practice, teachers and schools should timely discover the needs of students, seize the new ideas of students, and constantly incorporate students' opinions into teaching, which can make the teaching content more in line with students' wishes and easier for students to accept.

Firstly, for students in different periods, teachers should adopt different methods of Ideological and political education. Students who have just entered the school should be guided by their teachers to understand and become familiar with ideological and political education. Teachers need to gradually guide college students to integrate ideological and political education into all kinds of after-school activities, so that students can develop all aspects of their abilities. When students are facing graduation

pressure, schools should carry out appropriate ideological guidance to enable students to build up self-confidence and resilience, so that they have more courage to adapt to the current situation. Secondly, for different students, teachers should adopt different educational methods, use correct means of communication, and pay attention to the way that can be accepted by individuals. Teachers should pay attention to observing students' different ideological activities, try to meet the needs of different students, and try to maximize the role of Ideological and political education.

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