

# Exploration of the Ideological and Political Education of College Students' Stratification and Individuation"

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**Abstract:** This paper defines the connotation of ideological and political education of college students' "stratification and individuation" according to its background, that is, "stratification" of ideological and political education is to divide the students into different levels according to the specific situation of students' ideological quality in real life and study and "individualization" is based on the students with different personalities to use different education and management methods to promote complementary advantages and promotion of each other of the students with different personalities, and to promote the optimization and harmonious development of students' personality. This paper clarifies its theoretical basis and practical basis, and puts forward that the implementation and measures of the ideological and political education of college students' "stratification and individuation" shall follow the basic norms of citizen morality from the aspects of thought, study, life, etc.. It is the education with the patriotism as the core of the national spirit and shall be cultivated with the communist ideal as the core of the ideal and belief education.

**Keywords:** College students; Ideological and political education; Stratification; Individuation

## 1. Introduction

Central Committee and State Council "Opinion on further strengthening and improving the ideological and political education of college students" proposes the four basic tasks of college students' ideological and political education and has deeply answered the fundamental problems of "Which type human we should train" and "how to train" which must be solved well in the development of socialist education in China. At the same time, it also puts forward the basic requirements of "who they're go to be" and "how to be a man" of the college students, and the basic requirements of "what kind of education will be implemented" and "how to educate" of the ideological and political education of college students. The prominent and most fundamental feature that the usual higher education different from the elite education in the past is that the goal of talent training in colleges and universities presents a diversified and multi-level trend. In order to adapt to the new characteristics and requirements of usual higher education, we think that we should also implement the "stratification and individuation" training mode in the field of ideological education, and implement different degrees of ideological education in the light of different educational objects so as to make the ideological quality of college students to meet the

needs of the students themselves and social need of different levels.

## 2. The Background and Connotation of the Proposal of the Ideological and Political Education "Stratification and Individuation"

UNESCO "To Survive-The Present and Future of Education World" indicates clearly We should cultivate the ability of self-existence and development of human beings, and promote the comprehensive and harmonious development of human personality. The teacher's future task is to cultivate a person's personality and open the way for them to enter the real world. It can be seen that cultivating students' personality is an important part of education oriented towards the future. The reform of ideological and political education in foreign countries which mainly inclines to the "student-centered" educational mode with rich individual character, advocates following the law of students' psychological development, and focuses on the development of students' personality and autonomous consciousness. They improve their ideological and cognitive ability and in particular, they pay attention to cultivate students' ability of ideological and political judgment and choice. With the development of society, the evaluation criteria of talents in the interna-

tional community are constantly changing. The moral quality determines the value orientation of human beings and how people live more meaningful and valuable lives so in this sense, we strengthen and improve the ideological and political education research for the harmonious development of people.

The so-called "stratification" of ideological and political education is to divide the students into different levels according to the specific situation of the students' ideological quality in the actual study and life. According to the students' ideological quality and the goal of becoming a talented person, we can divide the college students into: self-supporting laborer-basic goals, qualified builders-basic goals, qualified successors-high-level goals. "Individuation" is, based on the students with different personality, to use different education and management means, to promote the complementary advantages and promotion of each other of the students with different personalities, and to promote the optimization and harmonious development of students' personality. The aim of the "stratification and individuation" education is to improve the students' cultural accomplishment and cultivate their creative ability.

### **3. The Theoretical and Practical Basis of Ideological and Political Education**

#### **3.1. The theoretical basis of stratification and individuation of ideological and political education**

Early in the educational theory of Mao Zedong and Deng Xiaoping, there was the discussion about the "stratification and individuation of ideological and political education". Mao Zedong's theory of human development advocates that "the educated have developed in the aspects of moral education, intellectual education and physical education and become workers with socialist consciousness and culture." It is against the killing of personality ", and advocates" developing individuality ". In the new historical period, Deng Xiaoping put forward that the goal of human development should be "Four haves" : "To develop in an all-round way." According to review of Deng Xiaoping, there are three major stages in the development of talents: qualified, specialized and outstanding talents. First of all, Deng Xiaoping stressed that school education should train a large number of qualified personnel, and Deng Xiaoping said : "A school should train qualified personnel for socialist construction and train educated workers with all-round development of morality, intelligence, and physical integrity and socialist consciousness." Furthermore, Deng Xiaoping stressed the need to train specialized personnel. Deng Xiaoping said : "We must pay close attention to the training and selection of professionals in order to do a good job in the four modernizations." Deng Xiaoping believed that only on the basis of a wide range of masses can outstanding

talents continue to emerge." "On the issue of talents, we should stress in particular that we must break the rules to find, select, and train outstanding talents." Human being can not at once develop into an outstanding person who makes great contributions and creates and human development, according to science of personnel, there is a process. This is the theory of "educational talents" to become the specialized talent from the qualified personnel and outstanding talents from the specialized talents mentioned by Deng Xiaoping, which greatly enriches and deepens Mao Zedong's theory of human development. The purpose of ideological and political quality education is to establish the soul of the students. This kind of education we think is also divided into levels with the basic norms of civic morality education as the most basic, the education of national spirit with patriotism as the core as the second level and the ideal and belief education with the communist ideal as the core as the highest level. It is based on this idea, that we can formulate different standards of judgment under the guidance of the concept of "stratification and individuation" personnel training mode in our school and divide the students into different levels of social needs-socialist successors, builders and self-supporting workers based on the students' moral level and ideal goal. In the process of ideological education, they are respectively targeted to become "outstanding talents who can make outstanding contributions to the society", "useful people" and "talents who adapt to the development of society"; According to the different personality of the students, different training models should be established to cultivate different types of talents, such as research, engineering, management, marketing and so on, who are suitable for the development of economy and society.

#### **3.2. The realistic basis for the stratification and individuation of ideological and political education**

The establishment of educational goal is the premise of the implementation of education. The goal of ideological and political education in colleges and universities "is the starting point and destination of ideological and political education in colleges and universities, and it restricts the whole ideological and political education activities". Although the overall goal of cultivating college students as "qualified builders and successors of the socialist cause" is clear, but in reality, "it is just an ideal to educate every student into the one with a firm ideal and conviction and the one with a high degree of national collective vision and dedication. Between reality and ideal, ideological and political education of college students has become a kind of "soft task" so at present, the goal of ideological and political education for college students is not very clear. Under the condition of market economy, due to the development and change of economic, political and cultural environment and the progress of science and tech-

nology, college students' thought presents new characteristics as diversity, variability, profitability, individuation and autonomy. These new and diversified characteristics are formed by the students' individual characteristics, specific personal experience, economic and social environment, which to some extent forms a rich and colorful social and ideological environment and to a certain extent, has formed the impact on the traditional ideological and political education, increasing the difficulty and complexity of ideological and political education.

Ideological and political quality education is for cultivating the students into talents and for the all-round development of students. Einstein, in "On Education", said: "Schools should always aim at that the students shall leave school as a harmonious person, but not an expert." The ideological and political education in traditional colleges and universities emphasizes the social constraint and obligation, and pays attention to only its social function, which is often interpreted in one direction, and then demands the unconditional acceptance of the educational object. The unified evaluation method ignores and even suppresses the students' personality and development needs and demands, making education more a kind of external compulsory pressure than the inner needs of the students. This kind of traditional ideological and political education pays more attention to the social value of education than to the individual value of ideological and political education, pay more attention to the orientation of ideological and political education than to cultivate or even restrain students who are good at thinking and innovating. Paying attention to students' personality and carrying out ideological and political education in different levels are to make the goal of education clear and are the requirements of cultivating qualified talents.

#### **4 . The practical characteristics of the theory of "stratification and individuation"**

The cultivation mode of "stratification and individuation" of ideological education has already been recognized by the vast number of ideological educators, but how to divide the levels, identify the individuality and the concrete training method still needs to be further explored.

The students are divided into different levels according to the concrete situation of the students' ideological quality in the actual study and life. The different judgment standards are formulated, and according to the students' moral level and ideal goals, students will be stratified into different levels of social needs-socialist successors, builders and self-supporting workers. In the process of ideological education, they are respectively targeted to become "outstanding talents who can make outstanding contributions to the society", "useful people" and "talents who adapt to the development of society"; According to the different personality of the students, different training

models should be established to cultivate different types of talents, such as research, engineering, management, marketing and so on, who are suitable for the development of economy and society.

How to carry out "stratification and individuation of ideological and political education"? It should be carried out according to the basic norms of citizen morality from the aspects of thought, study and life, shall take national spirit with patriotism as the core, shall take ideal and belief education with the communist ideal as the core for the cultivation standards. This should be reflected mainly in the following areas:

Emphasis on the cultivation of advanced molecules, that is, to pay attention to the cultivation of the advanced people politically. the advanced people among college students refer to the backbone team of college students centered on the party members with active demand progress, good academic achievements, and good professional foundation and the establishment of a backbone team is the foundation of ideological and political work for college students.

Strengthening the guidance of the middle part: From the analysis of the ideological and behavioral quality of the work object, it can be seen that at any time, the number of the middle class of any collective is always the majority. In the specific period of the current social transformation, the proportion of college students who are hovering in their minds and living in the middle reaches of the society also accounts for a large proportion. In view of their ideological expression in politics, they do not seek to join the Party, the cadres, and the three good students, but only in avoiding making mistakes; In view of learning, they only want to pass the line, and to get along well with the classmate in view of the relationship between students. Although the middle layer does not have destructive power to the whole collective, but the middle level considerable potential to dig out with wide and numerous people. If the ideology of the middle layer is guided well, then the whole collective main body force can be mobilized to guide them to move to the advanced layer.

Do a good job in the transformation of the progressing:(A) Regarding the less advanced students not conform to the status of underachievers of college students in ideological and behavioral: it is necessary to strengthen organizational concern and, take some hot spots of concern for students as the entrance to ideological and political work as much as possible. We shall encourage the less advanced students to actively participate in discussions and timely affirm their enthusiasm for national affairs and the value of life, and through a series of related activities to guide themselves to reveal the true meaning of life and to realize the truth of being a human being so as to establish a correct outlook on life, values, and to achieve the political and ideological work in the guiding

effect. (Two) In view of the less advanced students who have psychological obstacles caused by economic difficulties: first of all, we should understand the economic situation of them, and alleviate the temporary difficulties through the measures of scholarship, work-study aid, student loan, tuition remission and so on; In addition, we should pay attention to eliminating economic poverty of these students of the inferiority complex. (Three) For the students with poor ideology and poor professional achievement, we should try our best to help them find the cause of the backward learning, offer warning and help in time, and carry out the "one help one" activity. We often organize seminars on topics with strong pertinence and can help the students with poor ideology and poor learning to catch up with each others through a series of activities of "passing, helping and leading". (Four) For the less advanced students with fair professional achievement and political behavior deviation, we should pay attention to them from the life and the thought.

The countermeasures of individualized ideological and political education of college students is implemented, and the students' dynamic archives are established. The students are guided to formulate goals, and the individualized goal cultivation of students are implemented: From the beginning of freshmen's entrance, we shall master every freshman's state of mind, family situation, interest, ambition, etc. through in-depth investigation and help them to formulate reasonable general goals and sub-goals, such as determination to "take the examination for postgraduate studies", English grade, and admission to the Party through careful ideological work. At the same time, the student individual dynamic files shall be established and the clear development goals are used to constantly stimulate students to learn and improve the internal motivation of themselves. This dynamic file should include changes in the economic situation of the family, specialties and interests, changes in academic performance, phased learning goals, the establishment and adjustment of individual learning goals, student associations and participation in the second class and this dynamic personal file can be opened to students themselves so as to let the students know their goals in each stage of the struggle and the realization of the goals.

In order to carry out individualized training, it is necessary to classify students and draw up educational programs according to different types of students. The criteria

for classification may refer to several elements: family economic situation, individual learning ability, social activity ability, individual strengths and interests, political outlook, and so on. According to these standards, students are divided into scientific research type, management type, comprehensive type and other types, and then according to the characteristics of different types of students the related activities are carried out to meet the growth needs of different students and achieve training goals.

In carrying out the cultivation of "stratification and individualization", we should insist on "people first", not to divide students into different levels and different personalities, but to consider problems from the perspective of students' own needs for talent. We shall give them more understanding, care and love, so they can identify with their own level and personality to accept the help and education of schools and teachers, and to actively cooperate with educational programs, so as to achieve the goal of success.

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