Analysis on The Feasibility and Development Trend of Contemporary College Students' Knowledge Sharing Under APP Mode

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Abstract: Based on the collected data and knowledge sharing Apps, this paper analyzes the feasibility of college students' knowledge sharing and also the development trend of Apps, so as to construct the most suitable network platform for college students' learning.

Keywords: Knowledge sharing; Contemporary university student; APP

1. Introduction

Under the current situation, various kinds of learning Apps appear, aiming at solving students' problems and providing a good learning platform. Although APP is convenient to operate and the content system is huge, the knowledge sharing platform for college students is still in its infancy.

2. The Results and Analysis of the Survey on College Students' Knowledge Sharing Intention under the APP Mode

With the development of the internet, the learning methods under the APP mode has become more and more prosperous, and various knowledge sharing under the APP mode has become more and more popular, such as the emotional sharing on Zhihu and the beauty makeup sharing on Little Red Book. Whether the knowledge sharing aimed at college students specifically can also develop to such a degree, so we have launched the questionnaire on college students' knowledge sharing intention, and the results are as follows:
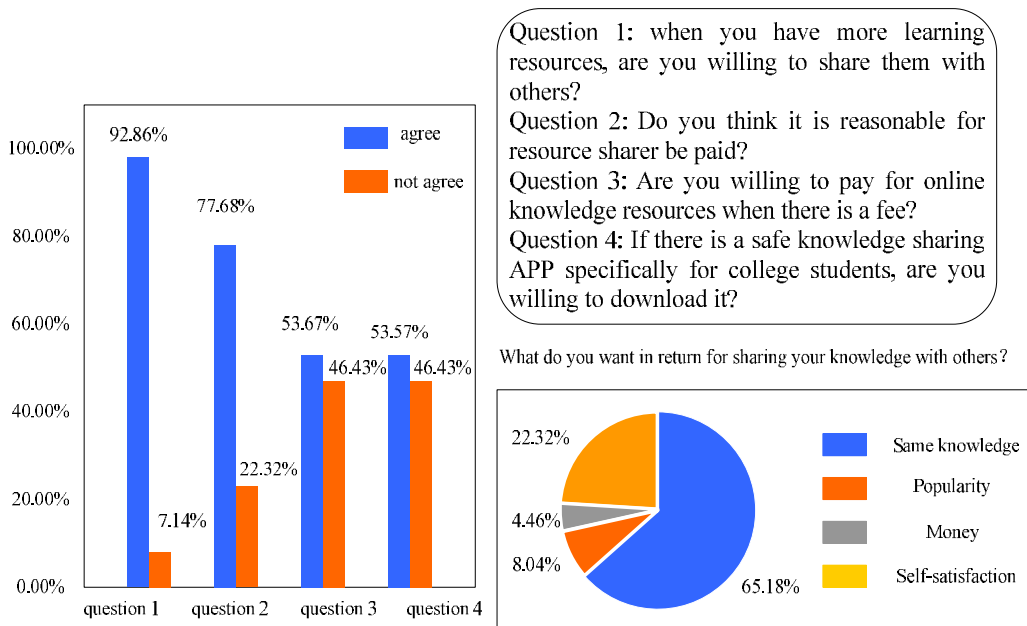

Figure 1. Shared Intention Questionnaire.

It can be concluded from the data that majority of student are willing to share knowledge with others, and they think this kind of APP is acceptable to them, and what they want is also knowledge, which proves the feasibility of knowledge sharing.

2. Specific Operation of College Students' Knowledge Sharing in APP Mode

In the society, there have been some achievements in the knowledge sharing APP specifically for college students, of which there is a knowledge sharing APP named Dingdingdang, specifically for college students. It is in the form of video, and students who answer the questions will be rewarded with red packets (money). So how do college students hope to operate such Apps?

Firstly, since it is specifically targeted at college students, it can be used as a learning tool for students to log in with their student number. Then APP should provide students with a special learning environment. This kind of APP is only for college students' learning, so it should not mix life problems of students, in order to purify the learning environment of the APP.

Secondly, we can start from a region, for example, promote the App in a university, and let students participate in, and then promote it in cities and provinces. Let the students in China and even the world exchange and make friends here.

Thirdly, divide majors in the APP, so that college students can easily find the same major with them or related professional collective, improve their professional quality better.

Fourthly, since it is for learning, college students should get satisfaction from it. Students can be stimulated to participate in the APP through the way of answering questions with prizes to keep the activeness of college students on the APP.

Three: the development trend of knowledge sharing among college students in APP mode

According to the current development mode of APP, we guess that the future knowledge-sharing APP specifically for college students may be a learning APP+ communication APP. Students can find accurate knowledge in an APP, and they can also find strange friends to help them solve problems, and it is similar to synthesis of "homework help" and micro blog. The pertinence of professional knowledge may also become stronger. Nowadays, knowledge sharing APP is developing rapidly, which is a great resource endowed by era. As contemporary college students, we should seize the opportunity firmly.

References

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