

Research on Quality-oriented Education and Student Employment

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Abstract: With the development of society, the target of Chinese higher education is changing from elite education to mass education. Facing the increasing number of graduates, the social focuses on the issue of student employment. In order to help the students solve the employment issue primarily, it is a good way to improve the overall quality of college students. According to the problems, this article aims to put forward some suggestions to improve the overall quality and employment ability of college students.

Keywords: Quality-oriented education; Employment; Social practice; psychological education

1. Introduction

Quality-oriented education is based on the fundamental aim of comprehensively improving students' cultural quality, ideological quality, moral quality and cultural quality. It respects the students' subjectivity and initiative spirit and pays attention to the development potential of students based on the students' personality. The education is the fundamental characteristic which focuses on the student's perfect individuality. Quality-oriented education is based on the actual needs of the development of society and the development of individuals. It must achieve the goal of allowing students to face and handle all things and phenomena in their social environment correctly.

Universities are responsible for cultivating a large number of practical, technical, managerial, and research-oriented senior talents with the oretical knowledge, strong practical abilities, and socially oriented classes for the society. Meanwhile, universities also shoulder the arduous mission of cultivating qualified socialist successors with all-round development. Universities must pay attention to the requirements for graduates' future job in the process of training talents, because graduates can only serve the society better through socialist real society training and education. It requires universities to strengthen the comprehensive quality-oriented education and training of students based on employment-oriented to cultivate the outstanding talents. According to the current employment situation, with the expansion of higher education in China, the target of university education is changing from elite education to mass education. Therefore, the overall quality of college students in employment is very important. With the different identities and perspectives of the universities and students, this article aims to put forward some suggestions to improve the overall quality and employment ability of college students.

2. Carrying out Social Practice Activities to Improve the Employment Experience of Students

Certain social practice experience is one of the essential requirements of the social employment. Nowadays, the education of universities is mostly happening on campus. It means that the campus is the main area for students. It is hardly to see the students educated in the social places or using the social resources. It caused the students have little knowledge about the applications and prospects of the majors they have learned, and they know nothing about the various situations of the related occupations they will engage in the future. They are considered by lacking of practical experience. Therefore, the students should experience at the primary-level relating to the enterprises, society and professional fields. Through a wealth of practical activities, a platform and opportunities should be created to students to train themselves and increase their own practical experience. Students gradually find out their own positions in different social practices, so it is better for them to plan their future career development through their understanding of the society and themselves. In terms of student employment education, comparing with the theoretical education in campus, the first-person education from social practice is more profound, persistent and clearer. Only by increasing students' social practice activities and providing them opportunities for personal experience and comprehension, the college students could gradually establish a correct sense of career, understand the mode of social operation, cultivate suitable professional abilities, increase employment experience, and enhance employability.

3. Strengthening Employment Psychology Education to Improve the Comprehensive Reinforcement of Student Employment

At present, the psychological quality education of college students has attracted more and more attention in the society. However, the universities pay more attention to the aspects of healthy growth and academic pressure. Due to this situation, many problems have been caused. For example, facing the difficulties of employment, the students choose to avoid or even cause psychological problems. Therefore, universities should strengthen the education of students' psychological quality of employment, which is as important as mental health education. At present, the rapid development of social economy and the fierce competition for employment positions, this requires graduates to face even more cruel competition when they graduate. At the same time, the competition within the workplace is also becoming increasingly fierce. For college graduates who are going to find a job, they should strengthen their own resistance to stress and strive to adapt to the current social development. Through employment psychology education, the subjective initiative of graduates can be improved, and students can be motivated to become psychologically mature and better adapted to the needs of society.

4. Carrying out Talent Education to Improve the Quality of Student Employment

Talent education is the comprehensive quality-oriented Education of students, which is mainly the soft power of the students' growth and development, such as the comprehensive cultivation and education of civil politeness, moral cultivation and ideals and beliefs. At present, the training of universities is more focused on hard power, such as the mastery of professional knowledge and skills, so the education of students' soft power is neglected. As a result, there have been various crises of trust for young students. From the perspective of individual, soft power is an important professional quality for future work and an important ability to adapt to the development trend of modern society. From the perspective of entirety, soft power has become a fundamental force for a country to be stronger. It is also a necessary condition for a company to become bigger and stronger. Besides, it is a significant guarantee for a student to realize his own life value. At present, the problems of college students in employment mainly include lack of trustworthiness, low-handedness, unwillingness to endure hardship, etc. This is far below the basic quality requirements of employers. The core of talent education is to educate the person with

basic quality, to cultivate students how to behave, to have a correct concepts on life, world and values, to be practical, to behave as a person. It also requires the students to start from the primary-level, through improving their own quality ability to make their ideal and ambition come true. Strengthening talent education is also an important part of the ideological and political education in universities. In the process of student employment, many students fictitious personal experiences in order to achieve personal goals, and over-exaggerated personal advantages, resulting in the employer's distrust of students. As well as the students' lack of attention to the positions provided by the company, their lack of responsibility, and their arbitrariness, the employer cannot provide comprehensive training and education for students. Therefore, it is very important for universities to strengthen the talent education of college students to achieve the all-round development of students.

5. Conclusion

The society pay attention on the employment of college graduates. In the increasingly severe employment situation, helping college students improve their comprehensive quality is one of the effective ways to improve student employment. Universities need to carry through the basic connotation and requirements of quality education throughout the entire process of student education, strengthen the cultivation of college students' comprehensive quality, and help students solve employment problems fundamentally. Strengthening the cultivation of college students' quality-oriented education has a profound influence on improving students' employ ability.

References

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