

Study on Strengthening Cultural Self-confidence

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Abstract: In his report at 19th CPC National Congress, Xi Jinping pointed out that culture is the soul of a country and a nation. A high level of cultural self-confidence is the foundation and driving force for the great rejuvenation of the Chinese nation. It not only enables the Chinese nation to stand firm in the forests of the nations of the world, but also makes our economy's rapid development more emboldened. Looking comprehensively at the direction of development in the world today, culture is the spiritual food for the prosperity of the country and the nation, and cultural self-confidence is a highlight of great nations. This paper will use the logical framework of what, why, and how to do the structure, try to strengthen cultural confidence.

Keywords: Culture; Cultural self-confidence; The Chinese nation; The great rejuvenation; The soft power

1. Introduction

In the new era, Xi Jinping put forward “cultural self-confidence” on the basis of “three confidences”, and the party’s 19th CPC National Congress wrote the “Socialist Culture with Chinese Characteristics” into the party constitution. Throughout the history and reality of all countries, once a nation abandons its own culture or denies its history, it will not be able to achieve long-term development, and it may even be devastated. With the improvement of our country’s overall national strength, the people’s needs for spiritual civilization have grown even more while satisfying the needs of material civilization. Spiritual civilization, to some extent, is the demand for culture. For the Chinese nation’s traditional culture, we must adhere to the strategy of going out and spread Chinese culture to the world in a Chinese way. At the same time, we should resist all kinds of erroneous thoughts and theories in the West and strengthen our cultural self-confidence position.

2. The Basic Connotation of a Cultural Self-Confidence

First of all, there are many definitions of culture in the current academic circle. There are also many opinions at home and abroad, and culture has different definitions from different perspectives and contexts. Culture in a broad sense refers to the total sum of all material products and spiritual products created by mankind. Culture in a narrow sense refers to spiritual products, such as language, literature, art and all forms of implementation. The socialist culture with Chinese characteristics is a revolutionary culture created by the splendid culture of the Chinese nation for more than five thousand years and the revolution, construction and reform

that has been cast in the life course of the party since modern times. And it is the great practice of socialism with Chinese characteristics rooted in modernization.

Second, self-confidence belongs to the category of psychology. It mainly means that we can use our own experience to calmly deal with challenges from unfamiliar environments. Self-confidence is positive affirmation to oneself. It is a positive affirmation to oneself without the change of the environment. It is also a kind of psychological suggestion, which can give people some strength to advance.

Cultural self-confidence means that we must actively affirm and recognize the socialist culture with Chinese characteristics, strengthen our cultural position, be confident in our culture, and always firmly believe that the socialist culture with Chinese characteristics can unite a force. Every member of our society is proud of our culture and has a sense of identity. The realization of the great rejuvenation of the Chinese nation requires a high level of cultural self-confidence and cultural prosperity to ensure escort, and we should persist in innovation, create development, and strive to build a culturally strong country.

3. The Importance of Cultural Self-confidence

Culture is the hottest issue in the current academic world. Every country in the modern society attaches great importance to its own culture and uses a powerful means to promote the culture of its own country and nation to other countries. This is not only manifested in the cultural field but also in the economic field. Therefore, it is far-reaching significance to strengthen the cultural self-confidence position of the nation.

First of all, culture can enhance people's confidence, mission and sense of responsibility to bravely fulfill the great rejuvenation of the Chinese nation. For a nation, to attach importance to its national spirit and excellent cultural tradition is to strengthen the unity, survival and development strength of the nation. The practice has proved that a nation that is full of confidence in the culture of his country, and the nation condenses into a force, is the most difficult to be harassed by the outside world, and is the most easy to unite to resist the foreign enemy. As the only civilized ancient country that has not been interrupted, the Chinese nation has a splendid culture of 5,000 years from top to bottom. This culture not only supports us from standing up to becoming rich and strong, but also leads us to the international stage and to the world stage. The realization of the Chinese dream must be supported by strong ideals and beliefs. This ideal is formed in Chinese culture and great practice. It connects our past and present, and strives to realize the future of the Chinese dream. A nation must have roots. Regardless of where their people are, they will have a sense of belonging and a strong sense of cultural self-confidence. This will enable overseas Chinese live in different places, but they are in the heart of the motherland and let the Chinese culture spread all over the world.

Secondly, as a kind of "soft power", culture is an important index for testing comprehensive national strength. As we enter the 21st century, with the rise of the overall national strength, the "The craze for Chinese language" has set off around the world, and the Confucius Institutes have blossomed everywhere. Comrade Xi Jinping quoted quotes from various occasions at home and abroad. Comrade Xi Jinping quotes from the classics on various occasions at home and abroad, which resonated with people all over the world. Such as "When the great way prevails, the world is equally shared by all", "Not angling for compliments, I would be content that my integrity fills the universe", "How to get millions of the houses sheltering all poor intellectuals and making them all happy?". The "One Belt and One Road" that has been extended from the ancient Silk Road to the present to jointly create a community of human destiny. More and more countries and nations in the world have begun to identify with China's culture. And they agree that Chinese culture is broad and profound, compatible and inclusive, and that China is an open, peaceful and responsible big country. In recent years, with the enhancement of China's comprehensive national strength and the increase in international influence, China's soft power has made great progress, especially the great success of China's economic and social development. China has provided a reference model a model for developing countries, an independent foreign

policy of peace and a series of ideas dedicated to world peace and development. In a word, cultural self-confidence not only makes our country get full and long-term development, but more importantly, it makes our country go to the center of the world stage with more open, confident and leisurely attitude. And we start to send out the Chinese world strong voice, and the people of the world expect China to contribute more wisdom and plan.

4. How to Strengthen Cultural Self-Confidence

To strengthen cultural self-confidence, we must take the excellent culture of China as a stand and take Marxism and socialist culture with Chinese characteristics as guidance. And we should also adhere to creativity and innovation, continue to inherit and renew the Chinese culture, so that it will create a brilliant civilization. Theory is a reflection of practice. In order to make a country and a nation self-confident of their own culture from a whole, it should be combined with historical and epochal nature, constantly innovating and developing, making the source of all cultural wealth flow. Based on the assertion of the report of 19th CPC National Congress, I think we should strengthen cultural confidence from the following aspects.

First is national self-confidence, and it needs to inherit and carry forward the excellent traditional culture of China over the past five thousand years. The excellent culture nurtured the Chinese nation and made us shine in the forests of the nations of the world. Under the new historical conditions, with regard to excellent traditional culture, we must not only learn to inherit, but also learn to innovate. It is in the context of the new era that we must integrate the characteristics of the times and be creative, insist on making the past serve the present, and learn from the past. Let the excellent Chinese traditional culture be imprinted in the imprint of the times and flow in the blood of every Chinese. Only with a firm cultural self-confidence and ethnic self-confidence can we have enough confidence to face the challenges of the future and work hard to achieve the goals of "Two Centenary Goals" and The Chinese Dream. In our daily life and study, we should pay attention to the study of traditional culture, such as the Chinese poetry Conference and Letters Alive set off by CCTV, so that the Chinese people have once again realized the extensive and profound Chinese culture. The excellent culture and behavior habits of Chinese history should also be integrated into the modern life. For example, the traditional virtues of the Chinese nation, such as respecting the old and loving the young and respecting for seniority, and so on, need us to continue to learn and carry out in the new era. Second is social development, and we need to create an atmosphere of learning for all and lifelong learning.

With the rapid development of modern social science and technology, it has put forward higher requirements and standards for people, that is, the ability of self-learning and lifelong learning. The need for society is also more creative talents. First, take the initiative to learn the Marxism, listen to the voice of the party, listen to the voice of the mainstream media, grasp the direction of our country, and be full of confidence in the road, theory and system we insist on. Comrade Xi Jinping stresses that all the people should be firmly united in the ideals and beliefs, values and moral concepts. At the same time, on the basis of making a full development of itself, we should also devote ourselves to cultural creation, to the mainstream, to seek new ideas, to inspire the broad masses of the people to actively participate in various cultural creation activities. And we should create a popular culture on the basis of social development. Let culture go deep into millions of households. Second, cultural self-confidence is not arrogance, nor is it self-restraint or isolation. While we are striving to learn our own culture, we must also open the window of the world, draw on and learn from the culture of other countries, learn its essence, and destroy its dross. Today's world is an era of mutual tolerance and mutual learning. Only by embracing everything, can vitality be renewed. However, in the face of the influx of ideas from western countries, the party and the state should set a good standard, firmly grasp the discourse power in the field of network ideology, and purify the cyberspace. When we learn about foreign cultures, we must also have selective learning. At the same time, we must learn to learn from each other in an inexplicable way and integrate the advanced culture of the world to innovate our own culture.

Finally is the state's self-reliance. We need to upgrade the cultural industry and enhance the national cultural soft power. In today's world, competition is everywhere and competition in comprehensive national power is not only reflected in economic, military, and diplomatic competition, but also includes cultural and ideological competition. Such as the various trading systems dominated by the western developed countries, and the Hollywood movies that have swept across the globe, etc. Faced with the cultural shock of western countries, China should seek a breakthrough to upgrade the cultural industry and enhance the cultural soft power of our country. At home, we should pay attention to the formation of a cultural industry chain, create a national brand, create a transformation from "Made in China" to

"Created in China". At the international level, it is necessary to promote the construction of international communication capabilities. For example, the "One Belt and One Road" has become a bridge to the people of the world on the basis of the ancient Silk Road and has benefited the people of all countries. At the same time, we must actively participate in international affairs, commit ourselves to building a community of human destiny, and contribute to China's wisdom and China program for global governance. We should use Chinese culture to speak well about China's stock market, use China's actions to practice the development concept of a great power, enhance China's soft power, and show the world a more real, three-dimensional and comprehensive China.

In short, a firm cultural confidence can promote the prosperity of socialist culture with Chinese characteristics, and determine our country's future cultural path and development direction. Only by adhering to developing socialist culture with Chinese characteristics and creation and innovation can we continue to achieve the brilliant and splendid Chinese culture. A comprehensive observation of the international and domestic situation, with the firm cultural self-confidence, China can be fully developed on its own, and both material and spirit must be caught firmly in both hands. On the other hand, this is also the foundation of our "go out", and we have issued more Chinese ideas in the world, allowing the people of the world to learn more about Chinese culture and benefit more countries and people.

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