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Research on the Problems, Causes and Countermeasures of Contemporary College Students' Network Ideology Security

Yunli Wang
Academy of Marxism, Southwest University of Political Science & Law, Chongqing, 401120, China

Abstract: In the "duality" society in which the social and network society coexist, the security of the Internet ideology of college students is affected by the problems of Western cultural thought, political splitting forces, alienation of network technology, and negative energy of the Internet. Through the combination of macroscopic research and microscopic investigation, this paper makes a thorough study of the problems that affect the ideological security of college students. It is concluded that only by mastering the dominant power of the network discourse, strengthening the cultivation of the mainstream ideology, strengthening the ability of the network defense supervision and improving the network legal system, can we provide a clear Internet space for college students.

Keywords: College students; Network ideology security; The right of network discourse

1. Introduction

Education Reform Project:
2017 Southwest University of Political Science and Law Education Reform Project: "Ideology Safety Education" Explores the Mode of Public Courses for Undergraduates , Project Lot Number: 2017C17.
2017 Southwest University of Political Science and Law Education Reform Project: Research on the Ideology of Cyberspace and Countermeasures, Project Lot Number: 2017XZXS-093.

“Ideology is the ideological superstructure of society, which is a theoretical system formed by a certain society or a certain social class and a group based on their fundamental interests to reflect the existing social relations”. Ideological security is closely related to the future and destiny of a country. The popularization of network technology has created a convenient global communication method. At the same time, it also promoted multi-cultural interaction, promoted mutual understanding among nations and caused various ideologies to collide and blend with each other. A variety of values bring people a distinct visual impact through the Internet. However, security issues caused by the virtualization of network subjects are worrying. After the problem is derived, as the fresh blood of the motherland, college students are often trapped in the temptations of cyberspace ideology. In order to correct the "Cyber Morbidness" of college students caused by the temptations of cyberspace ideology, it is necessary to clarify the causes of the problems of college students in the cyberspace ideology, which is the solution to the problem.

1.1. The infiltration of Western cultural thoughts

Western capitalist countries follow the bourgeois world outlook and act as a code of conduct to reflect the interests and requirements of owners of assets. They have been trying to find reasonable reasons for their exploitation in some way. And they unscrupulously dump the so-called universal values of the West in an attempt to trap our contemporary young students into their woven ideological trap, which threatens the ideology security of our country. They tried to replace the guiding ideology of Marxism in the superstructure and curb the development of socialism with Chinese characteristics. Hostile forces also use the borderless nature of the Internet to steal important information in China in order to seize the discourse power of network ideology. They tried to replace the economic system and democratic mode of socialism with Chinese characteristics by Western democratic mode and political system. Under the infiltration and attack of western culture, the world outlook, values and outlook on life of college students are easily distorted and misplaced. They have even fallen into the danger of being captured by Western ideology.

1.2. The erosion of political separatist forces

The so-called political separatist forces refer to the use of the Internet by traitors for the purpose of splitting China to subvert the ideology, to attack our country’s political

system, and attempt to undermine the security of China's mainstream ideology. For example, some websites deliberately arouse the curiosity of university students with some attractive headings, but in fact, they release incitement content. They tried to subvert the traditional concepts and history, and called Taiwan, Tibet and Hong Kong as "countries" in order to achieve the purpose of assimilation of thought and strengthen their "camp". At the same time, some countries are carrying out dirty religious infiltration under the banner of eliminating some "disadvantages" in China's modernization construction. Some illegal elements violated human morality and spread cult information such as "Falungong", which seriously distorted the ethical standards of contemporary college students. As Lenin said, "the idea is profound when it is translated into something tangible. For example, in September 2017, the eldest son of the director of Hong Kong's new Bureau of Education, Ms. Cai Ruolian, died of mental depression. However, the school's "independence" elements even left a message on the "democratic wall" and cheered for Ms. Cai Ruolian's loss of her son. They said "Congratulations on the death of the son of Cai Ruolian". The reason why Cai Ruolian has suffered such an attack is related to her many previous remarks on supporting the teaching of Putonghua in schools in Hong Kong and on allowing students to understand China and the development model of China. Just imagine that if such a "vicious" student becomes a teacher in the future, I do not know how many young students will be poisoned. The harm of words and deeds that violate ethical standards is long-lasting. Once it translated into real things, the impact on youth values is even more devastating.

1.3. The influence of network technology alienation

The combination of computer technology and network link technology has promoted the birth of the cyber virtual society, but the phenomenon of " alienation" in the cyber social space has increasingly bound people's thinking and practice in the modern society. In the original sense, technology shows the instrumental cognition of human beings and has its own neutrality. However, technology has gone to the opposite of human beings in its own development, has hurt people in invisible ways. It has a negative effect. "Technology alienation refers to the object created by human, which is opposed to human nature and practice. It inhibits and affects people's practical survival". As Spengler said, in the technological society, "the owner of the world is becoming a slave of the machine." And "alienation caused by technology is the price that must be paid for material convenience and increasing the potential of using the intangible world". Thus, under the influence of the network social technology alienation, the individual concept and social consciousness of the college students begin to separate, alienate and even oppose the subject, and a series of decentralization trends are taken place accordingly. At this time, the non-mainstream ideology is easy to take advantage of, and cause the rebellious psychology of university students to mainstream ideology education, and there is even a crisis of belief. In the crucial period of building socialism with Chinese characteristics, if these phenomena appear in college students, they will certainly become a potential hindrance, and even pollute the pure soil of socialism with Chinese characteristics

1.4. The impact of negative energy on the network

While the Internet has changed the flow of information and the conditions of communication in a unique way, it also brings about the growth of negative information, which has created an immaterial illusion of life. Marx said: "An individual who has endured these emotions and opinions through tradition and education will think that these emotions and opinions are the true motive and starting point of his actions." Under the influence of more and more negative emotions in the network space, some college students' ideas are gradually drowned in negative information, forming a bad impression of society. In addition, the network information of our country lacks the strict and thorough supervision mechanism. Some celebrities are often dissatisfied with real-life situations and often read negative social events with exaggerated negative emotions. They even wantonly publish negative news. Once the negative news forms a powerful public opinion field, it will be like a nightmare to entangle the mind of the contemporary college students, greatly squeeze the active space of public opinion, and make the propaganda of the mainstream ideology marginalized to the edge of the thought.

2. The Solution to the network Ideological Security of Contemporary College Students

2.1. Mastering the dominant right of internet discourse

With the advent of the Internet era, network discourse is the discourse of the new era. Whoever grasps the dominant right of Internet discourse will master the initiative of Ideological Construction in cyberspace. As some scholars have said, "The establishment and popularization of computer networks will completely change the mode of human survival and life. The person who controls and controls the network is the master of the future. Whoever masters the information and controls the network will have the whole world". The Internet has already formed a new ideological and cultural position and a place for ideological and political struggle. Therefore, building a dominant discourse system in cyberspace and strengthening our mainstream ideology is particularly important. Specifically speaking, firstly, in the cyberspace, we must

disseminate and promote the mainstream ideology of socialism, clarify the boundaries with non-mainstream ideology, and win the initiative in discourse. Second, we must expand the ideological propaganda methods and positions in a pleasing manner, and clearly publicize Marxism and the thought of Mao ZengDong. Third, we should strengthen the security education of the network ideology, establish a long-term mechanism for the development of cultural context, and consciously guide the multiculturalism with the socialist core value system. "On the Internet, people are always more willing to help strangers than in real life." In view of this, we should carry out the network practice and help activities in many directions according to the actual needs, and set up a network safety culture week in accordance with the characteristics of the college students, in order to clean up the unhealthy tendency of the virtual society.

2.2. Strengthening the cultivation of the mainstream ideology

We should strengthen the cultivation of the mainstream ideology of college students, help them set up a correct world outlook, values and outlook on life, and consciously resist the impact of the western mainstream ideology, and realize the sublimation of the national value. "The development of network technology and information processing technology provides technical support and platform conditions for the construction and sharing of network education resources". Therefore, for the teaching of public courses in colleges and universities, it is necessary to reform the traditional teaching habits of colleges and universities, implement the main responsibility of the main ideological education, and integrate the mainstream ideology into the public classroom through Internet means. In terms of teaching content, first, it is necessary to carry out political ideological education through cases and actively publicize the "Marxism monism, so that students can realize the harm of "multi-dimension". Second, we should carry out economic ideology education through cases, and strongly refute the hypocrisy of "Neo liberalism" with the achievements of socialist construction with Chinese characteristics in the past forty years. Third, we should carry out philosophical ideological education through cases, and use the painful lessons of "Drastic Changes in the Soviet Union and Eastern Europe" to make the students realize the harm of "practical value" in the west. we should carry out the ideological education of history through the case`, and let the students understand the "nature" of capitalist aggression on the basis of deep introspection on the humiliation suffered by our country in the past more than 100 years.

2.3. Constructing the technology rationality of seeking truth from facts

In view of network technology alienation, the following can be done. The first is classroom guidance. The main point of contact for contemporary college students is classroom. Therefore, strengthening guidance and education for students in the classroom can help them establish a correct and reasonable view of technology, actively absorb its essence, and abandon its negative effects. The second is social assistance. College students spend most of their time on campus, but ultimately they must integrate with society and base themselves on society. Therefore, the society should play a good role as a responsible person to help students form a technical rationality of seeking truth from facts. The third is family education. While creating a warm harbor, family members should also help college students establish a good outlook on life and accept technological rationality. Parents can help children use dialectical thinking to navigate the virtual world of cyberspace, identify non-mainstream ideologies and stay away from their poison.

2.4. Strengthening the ability of network defense supervision, and improving the network legal system.

In the new era, we must be highly vigilant against the invasion of mainstream ideology by non-mainstream ideology. Taking the big data technology as the handle, we should firmly control the initiative of ideological work and actively guide the ideological consciousness of college students. The first is to create an independent database. We should strengthen the platform construction of network database resources, enhance the utilization frequency of university students' database resources and prevent western countries from using their databases to infiltrate ideology into our country. The second is to establish a systematic supervision system. Using the analysis and integration functions of big data, the massive information is transformed into a certain data model. We should create a group of network skilled personnel with high political quality and strong professional ability to shoulder the responsibility of network supervision. The comprehensive use of such a system of regulatory systems keeps hackers, computer viruses, and maladjusted people out of the country. The third is the deep integration of network media and traditional media. We should set up media topics to enhance the depth and breadth of communication content, and speed up the construction of the system of network laws and regulations. Firstly, we must strengthen legislation to crack down on and sanction criminals and criminals. Secondly, we should implement censorship and responsibility system and popularize network real name system. Thirdly, we should reduce the difficulty of public reporting in cyberspace, so as to form an effective reporting and acceptance system.

In short, in the age of networking, ideological security is a serious problem and the situation is severe. In accordance with the principle of "cure the disease and save the

people" and "people-oriented", we must use the advantages of the Internet and the corresponding reform measures to master the power of the network discourse and the ideological and political education, emancipate the contemporary college students from the virtual network space vortex, and cultivate the College students in the new era with the value concept of the new era. In line with the principle of "cure the disease and save people" and "people-oriented", we must use the advantages of the Internet and the corresponding reform measures to master the power of network discourse and the high point of Ideological and political education. We should liberate the contemporary college students from the vortex of virtual cyberspace and cultivate the students in the new era with the values of the new era.

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