

# Micro-carriers of Ideological and Political Education for University Students under the Background of “Internet +”

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**Abstract:** The modern society is in an age of information explosion. The Internet is developing at a rapid pace, and human beings' way of life, thinking modes and even communication have all undergone unimaginable changes. Human beings are evolving to the information age and becoming more and more modern and microcosmic. Human beings can see all aspects of knowledge and events all over the world, and the human beings' personality has achieved great development. At the same time, micro-culture started to be highly communicative and era-driven under the development of the Internet. In response to this, a lot of universities use Internet technology in order to respond to the different needs of various students' ideas and the space needed for their individual development. Under the premise of satisfying the development of ideological education in universities, effectively improving the ideological education level of universities has become the most important subject of all universities. This paper will focus on university ideological education under the background of the Internet and discuss how to use the nature of wide spread of micro-carriers to ensure the nature of real-time of students' ideological education and ensure the ideas do not lag behind the times and are not out of touch with the times.

**Keywords:** Internet+; Ideological education in universities; Micro-carriers; Real-time

## 1. Introduction

The micro-carriers of ideological and political education in universities under the Internet+ background are the results of the combination of ideological education and the Internet in the development of micro-culture. This is a novel teaching method, which is a modern information education system established by taking micro-carriers as the mainstay and using their characteristics of convenience and rapidity to spread knowledge and resources. Micro-carriers are the by-products produced under the development of micro-cultural amnesty, where the places micro-culture spreads today, such as Weibo and WeChat. Micro-carriers have changed human beings' perception ways to the world, communication methods, and even learning methods. The vast amount of knowledge in micro-carriers has enabled students to fully develop their world outlook, outlook on life, value outlook and personalities. However, these platforms also spread some bad signals to students. For these signals, universities should make corrections and tell students what is correct and what is wrong. This is the mission of universities, and is also the so-called micro-carriers of ideological and political education for university students under the background of the Internet+.

## 2. The use of Micro-carriers of Ideological and Political Education in Universities under the Background of the Internet +

For the knowledge of micro-carriers, the universities should give students appropriate guidance of the spreading ideas of micro-carriers, so that students' ideas meet the needs of national development, abandon the dross on micro-carriers, and truly get the culture they want to enrich their ideological connotation. In fact, a large part of today's ideological education is out of touch with the development of the world. In order to eliminate this situation, based on the knowledge, the ideological education in Chinese universities should be combined with micro-carriers to enrich students' thinking to avoid being out of touch with the times in today's increasingly mature Internet technology. This brand-new education model will break the malady of out of touch with the times and even lagging behind the times of ideological and political education under the traditional ideological and political education, making the classroom full of interest and personalization, so as to raise students' interest in learning and cultivate personality under the premise of correct development of students' thinking.

## 3. Effects

Make teaching diversified, enriched, and informationized. As mentioned above, the ideological and political education in most modern universities is out of touch with the times. Some universities have even stayed in the ideological and political education model of the 1980s and 1990s which mainly recites books and is boring, and their ideas are even out of touch with the times. Now, however, ideological and political education has begun to diversify in the form of micro-carriers, and a variety of news can be read without leaving the house. Although there are some negative black news and knowledge on the Internet, there are not only negative news, scandals and negative thoughts that poison people's thoughts, but also various inspiring stories and biographies, national science and technology achievements, diplomatic results, and a lot of things which are positive, justicial and full of mission. Under the rich knowledge, the schools' ideological education work is particularly important. Previously, a software system named "Blue Whale" has induced teenagers to commit suicide all over the world. The universities should try their best to discard this kind of thing. In enriching the practical examples of ideological education, they should let students know what is good and what is bad. As the saying goes, "Everyone knows the beauty, ugliness has. Minachi Yoshino Adams has been good, poor." In this very characteristic practical example, students naturally can distinguish good and evil, beauty and ugliness, and their thoughts will become healthier and more mature. At the same time, through this example, ideological education is no longer just a variety of principles and theories, so that the class is no longer dull and boring. Because teachers no longer blindly talk about principles, students' interest in learning will naturally rise. Over time, the schools' ideological and political education will develop and succeed.

Make teaching individuation. In the past, ideological and political education was boring, stuffy and monotonous. Now, with the rapid development of the Internet, the influence of micro-cultures has become increasingly widespread. The teaching method regarding micro-carriers as teaching means under the background of Internet has become extremely advantageous. Its rich and varied amount of knowledge fully satisfies the curiosity and dilemma of the students at this stage. The teachers' appropriate quotation of knowledge on micro-carriers will fully arouse students' curiosity and the use of this kind of mentality will arouse students' subjective initiative, learning enthusiasm, so as to cultivate students' depth of thought.

Pass on school resources, cultivate students' independent ideological character, and promote students' unique personality. The micro-carriers of ideological education in universities under the background of the Internet + are extremely highly communicative. Because of the rapidity of Internet transmission of information, the resources and

teaching experience among different universities can be communicated via the Internet and through micro-carriers, so that the gaps in teaching among different universities has been shortened. At the same time, students can find what they want in a vast array of materials. Through micro-carriers and student-student exchanges, students can clarify their own ideas, clarify their views on the world, and form their own unique ideas, namely personality. At the same time, students can communicate with teachers, with different teachers. Teachers can point out mistakes in students' thoughts and affirm their persistent and correct ideas at the same time. Students can communicate with students, teachers can communicate with students, students can spread their ideas, and teachers can spread their ideas, too. Under such bilateral educational relationships, students and teachers can interact with each other, making this type of education more effective and get unexpected results. At the same time, teachers can share teaching results. Old teachers can spread their own teaching experience to new teachers, which can make the ideological and political education in universities less likely to suddenly succeed in a certain period, and then suddenly decline. Moreover, such exchanges between different universities make the original unequal education more fair and achieve the educational goal of equitable education.

#### **4. Thinking: the Construction of "Micro-carriers of Ideological and Political Education in Universities under the Background of the Internet +"**

In the age of Internet, it stresses the "experience". The user's experience is directly related to whether a product company can achieve rapid development. This is also the case with teaching. The students' experience is extremely important for a teaching method. If the students' experience is not good, in practice, most students are playing mobile phones, sleeping and chatting, this proves that the teaching mode is a failure. Therefore, universities need to improve the students' experience of this teaching model—that is, universities use a lot of things that students are interested in, mobilize their enthusiasm for learning, allow them to study on their own, and carry out targeted teaching based on the hot spots in the society.

##### **4.1. Enhance the role of micro-carriers in the teaching process**

The role of micro-carriers lies in its widespread dissemination of social events. The only way to enhance its role is to increase the actual reference to a theoretical thought in the teaching process, use the real and popular events in the society or the contents of TV dramas and the stories of game that students are interested in to explain and increase students' interest in learning, as well as increase

the memorizing of these original boring knowledge. In the subtle way, it changes the students' ideas, tells them the truth of the world, so that they form a habit of independent thinking, as well as a unique and personalized ideas. For micro-carriers, the advantages are obvious. However, some teachers and schools even do not believe micro-carriers and think that they bring bad habits to students' ideological education. This is indeed a major drawback of micro-carriers teaching. However, the role of the teachers is to guide students to find what they want and what is correct in these materials so that students can learn to discard. Enhancing the use of micro-carriers in teaching can enable students to see a variety of knowledge. Teachers can tell them what is right and what is wrong. Under the influence of imperceptibly, students can learn how to distinguish. Therefore, increasing the proportion of micro-carriers in education is understandable.

#### **4.2. The drawbacks of the teaching method of “micro-carriers of ideological and political education in universities under the background of the Internet +” at the present stage**

At this stage, most of the schools focus on teachers and teachers' ideological and political education, disregard students' feelings. They carry out a lot of long talks and empty talks. Students are not interested in this kind of spoon-feeding education method, even if the introduction of micro-carriers, or it is unpopular and inappropriate. This is one of the important reasons why some universities fail to introduce micro-carriers. Therefore, college education should adhere to the student-centered approach and student-based learning, and regard guiding students learning as the assistance, instead of focusing on the teaching of teachers. So this kind of irresponsible and spoon-feeding teaching method should be abandoned. University teachers should take the mobilization of students' interest in learning as their duty, give full play to the advantages of micro-carriers, and mobilize students' self-learning ability. At the same time, it is recommended to led the students to discuss under the class, establish QQ, WeChat and other micro-carrier exchange groups, give full play to their resource exchange advantages, and promote students to understand the content of the class.

#### **4.3. The practical application of micro-carriers in teaching**

First, teachers can ask students to pay attention to some public accounts, focus on some news, and ask them to write contents of news topics. Second, teachers can establish micro-carrier groups such as WeChat, QQ Group, etc., where students can exchange what they see and hear within a week. Or, teachers can cite a large number of

popular events and games in micro-carriers in the class, to prove a certain idea and let students feel deeply affected

### **5. Scientific**

How to expand micro-carriers teaching. Micro-carriers are the products of the Internet era. The ideological and political education of universities with micro-carriers is indispensable for technical support. At the same time, micro-carriers should not be confined to a subject. Universities should pay attention to the development of micro-carriers and develop them into every corner of their schools. At the same time, universities can establish micro-carrier platforms, such as the public accounts, Weibo, etc., for anonymous feedback from students, parents and teachers, so as to achieve freedom of speech and promote the development of universities' ideological education.

How to correct deficiencies. As a rookie of educational methods, this kind of micro-carriers education has many deficiencies. Nowadays, universities need to improve this type of education. In order to improve this type of education, an effective method at this stage is to display teaching schedules and programs on the micro-carrier platforms developed by the universities, so that parents and students can jointly supervise and make recommendations, and then the universities will continue to improve the programs and make corresponding changes.

### **6. Conclusions**

The society is developing constantly and science and technology are changing with each passing day. Education method based on micro-carriers is destined to replace traditional teaching method. Not only the ideological and political education of colleges and universities, but also the education method of various disciplines and schools will gradually be replaced by this teaching method. Micro-carriers have great advantages, which can diversify classrooms and mobilize students' interest in learning. At the same time, they have a series of characteristics, such as resource transfer and rich data, which can greatly cultivate students' personalities and gradually make their ideas combine with the country. After graduating, because of the correctness of their ideas, these students are destined to make long-term contributions to our country. Therefore, we should vigorously develop this education system so that we can keep pace with the times and not lag behind.

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